

The IIC Sponsorship



**COMMUNICATIONS
POLICY & REGULATION
WEEK, 2018**

8-11 OCTOBER 2018, MEXICO CITY

**INTERNATIONAL
REGULATORS' FORUM**

8-9 OCTOBER 2018

**49TH ANNUAL
CONFERENCE**

10-11 OCTOBER 2018

Sponsorship packages are available for the week's events

Communications Policy and Regulation Week addresses big picture themes that affect the communications community, facilitating discussion of policy responses to the opportunities and challenges that arise from the constantly evolving digital ecosystem.

**THE 49TH
ANNUAL CONFERENCE**

10-11 OCTOBER 2018

Sheraton Mexico City Maria
Isabel Hotel

**PLUS
DRINKS RECEPTION**

9 OCTOBER 2018

Venue TBC

**THE INTERNATIONAL
REGULATORS' FORUM**

8-9 OCTOBER 2018

Hosted by the Instituto Federal
de Telecomunicaciones (IFT)

GALA DINNER

10 OCTOBER 2018

Sheraton Mexico City Maria
Isabel Hotel

WORKSHOPS

Participants come from global IT giants and start up tech businesses, national and multi-national telecoms operators, converged regulators from mature markets and national regulatory authorities from small nations. Other attendees include academics, broadcasters, content providers, lawyers and many more.

COMMUNICATIONS POLICY AND REGULATION WEEK

THE FOCAL POINT OF IIC ACTIVITY

This year's Communications Policy and Regulation Week will take place in Mexico, against a backdrop of change in the region, with newly elected governments developing policy for the next generation of technologies in the telecommunications, media and ICT sectors.



- What can senior regulators learn from other markets and how can they make those policies relevant to their economies?
- What can other markets learn from each other as they break new ground?
- How might the new political paradigms influence the digital agenda?

These are just some of the priorities, challenges and opportunities which will be discussed by a mix of senior intra- and extra-regional regulators and policy makers.

THE 49TH ANNUAL CONFERENCE

A multi-speaker, two-day event for senior executives and public policy-makers in the telecommunications, internet and media world.

- Around 250 participants present, debate and learn about technological advancements and explore regulatory responses
- Discussions are carried out under the Chatham House Rule

INTERNATIONAL REGULATORS' FORUM

The only independent international forum that brings together senior statutory national regulators in a closed, collegiate environment to debate policy issues.

IRF meetings are closed, and carried out under the Chatham House Rule

Plus: workshops, networking events and private meetings



Networking Opportunities

Drinks Reception

Delegates and speakers have the opportunity to meet informally at the close of the IRF programme, ahead of the two-day Conference.

Conference Gala Dinner

There will be good food and a chance to discuss the day's proceedings.

Regulators' Dinner

Top teams from regulators from across the globe enjoy dinner together.

FIVE GOOD REASONS TO SPONSOR THE IIC

1

The IIC brings together the full range of bodies active in the TMT sector

IIC events are unique, operating at the intersection of business strategy and public policy. No other events convene such a singular group of policy makers, strategists and regulators from a global cross section of organisations.

2

Showcasing innovation, developing international relations and sharing societal responsibility is essential for global brands

Sponsoring CPR Week allows global players to help inform the public policy agenda that will impact their growth and influence in international markets.

3

Reaching an attentive international audience of engaged regulators

CPR Week provides an unhurried collegiate environment in which senior international players involved in regulation, policy-making and industry come together to inform the policy agenda for the foreseeable future.

4

Building credibility and demonstrating up to date knowledge is critical for professional service providers

Sponsorship of the IIC and its events lends credibility and provides opportunities to contribute to highly participative discussions with senior-level policy makers.

5

Most organisations are time poor and budget restricted, yet need scope to build relationships

Sponsoring CPR Week provides the opportunity to develop relationships with multiple regulators and commercial organisations during the course of just one week.

Sponsorship Packages

Options for sponsorship range from £5,000 to £15,000 and will be tailored according to your needs.

- Gala dinner sponsor
- Diamond
- Platinum
- Gold
- Silver
- Delegate bag sponsor

WHAT PEOPLE SAY ABOUT CPR WEEK

“

As always, IIC does a tremendous job facilitating substantive exchange, and really outstanding networking between industry and regulators. I look forward to our ongoing participation at the events!

”

Eric Loeb

Senior Vice President, International External and Regulatory Affairs

AT&T

WHY SPONSOR THE IIC?

The IIC is independent and operates on a not for profit basis solely to enable the balanced, open dialogue that informs the policy agenda. Sponsorship and membership fees enable us to do this.

Sponsorship packages range from £5,000 to £15,000. Diamond Sponsor and Gala Dinner Sponsor are exclusive deals.

We can also create bespoke packages to suit your budget and requirements.

SPONSORSHIP PACKAGES CAN INCLUDE:

- Logo on the stage signage
- Free conference places
- Conference proceedings to circulate
- Promotional literature in delegate packs
- Profile on the IIC's website
- Logo on advertising material and delegate packs
- Logo on delegate bags
- Contents in the delegate bag
- Free places for the gala dinner
- Personal thanks from the conference chair
- Welcoming remarks at the start of dinner
- Thank you email to all IIC members
- Inclusion in all event press releases

BECOME AN IIC PARTNER

CURRENT IIC PARTNER MEMBERS INCLUDE:

21st Century Fox
Amazon
AT&T
Australian Communications & Media Authority (ACMA)
Cisco Systems
Ericsson
Facebook
Google
Liberty Global
Microsoft Corporation
Netflix
Nokia
Sky Plc
Telefónica SA
Verizon Communications
Vodafone
Walt Disney Company

This type of membership is typically for global organisations. IIC Partners work closely with the IIC, helping to inform the policy agenda, contributing to discussions from which the wider community benefits. IIC Partnership packages can be tailored to your needs.



TO DISCUSS MEMBERSHIP OR
SPONSORSHIP OPTIONS...

CALL:
+44 (0) 208 544 8076
EMAIL:
a.millwood-hargrave@iicom.org