



Workshop: How AI is Transforming Industries and Society

Date: 9th October 2018

Location: Mexico City

Agenda: Workshop Itinerary- Tuesday 9 October 2018

13:45: **Welcome and Objectives**

13:45 Registration and coffee

14:00 **Welcome and Objectives:**

Chris Chapman, President, International Institute of Communications

14:10: **Session 1: Development, Impacts, and Policy-Making**

Moderator:

Javier Juárez Mojica, Commissioner, IFT – Federal Institute of Telecommunications, Mexico

Speakers:

Ms Nicole Chan, Chairperson, National Communications Commission (NCC), Taiwan

Chris McLaughlin, GTM Strategy Lead, Cloud AI/M, Google

Andres Maz, Public Policy – Latin America, Amazon Web Services

Society, business, government, and regulators all recognise the benefits of transforming to a digital economy. Equally the speed of change means they are all trying to make sense of the technology involved, where it might be heading and what it could mean for the way we use its applications across diverse domains.

- How is AI bringing benefits to economy and society?
- What are key areas for consideration to minimise unintended consequences so that policy and regulation are supportive of long-term growth and ensure that the benefits of AI are distributed across society?

15:10 : **Session 2: Capacity Building - Ensuring Policy Makers Have the Right Tools at Their Disposal**

Moderator:

Chris Chapman, President, International Institute of Communications

Speakers:

Roberto Martínez Yllescas, Head, OECD Mexico Centre

Juan José Delgado, National Technology Officer, Microsoft Mexico

Luis Fernando García Muñoz, Director, Red en Defensa de los Derechos Digitales (R3D)

What are key considerations that regulators should bear in mind when formulating AI policy? This

session examined promising approaches to AI governance, including collaboration and coordination to avoid a piecemeal approach which can have a chilling effect on innovation and delay bringing the advantages of digital to societies and economies. It examined the opportunities to collaborate with academia, civil society and industry as well as regulators. How best to introduce expertise into all branches and levels of policy making to enable good decision-making?

16:10 : Concluding Remarks

Javier Juárez Mojca, Commissioner, IFT – Federal Institute of Telecommunications, Mexico

16:20**Close of Meeting**

16:30Transport to Sheraton Hotel