



## Annual Conference 2019

**Date:** 9th - 10th October 2019

**Location:** London, UK

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### Agenda: Wednesday 09 October 2019

**08:00: Welcome & Opening Address**

**09:00: Session 1: Reflections and Predictions on Converged Communications and Exponential Change**

**Chair:**

**Richard Hooper CBE**, Chairman, Broadband Stakeholder Group UK

**Speakers:**

**Catherine Tait**, President and CEO, CBC/Radio-Canada

**Craig McMurtrie**, Editorial Director, Australian Broadcasting Corporation

**Julie Brill**, Corporate Vice President, Deputy General Counsel, and Chief Privacy Officer, Global Privacy and Regulatory Affairs, Microsoft Corporation

**10:00: Keynote Conversations**

**Lord Clement-Jones CBE**, Liberal Democrat Spokesman for Digital in the House of Lords; Former Chair, House of Lords Select Committee on AI

In conversation with **Tim Cowen**, Partner, Preiskel & Co LLP; Director, International Institute of Communications

**Denis O'Brien**, Chairman, Digicel Group

In conversation with **Dr Stephen Unger**, Senior Advisor, Flint Global, UK; Director, International Institute of Communications

11:00 Refreshments

## **11:30: Session 2: Governance and the Changing Nature of Regulation in the Online World**

### **Chair:**

**Ann LaFrance**, Partner and Co-Chair, Global Data Privacy & Cybersecurity Practice, Squire Patton Boggs (US) LLP; Vice President, International Institute of Communications

### **Speakers:**

**Yih-Choung Teh**, Group Director, Strategy and Research, Ofcom, UK  
Richard Allan, Vice President Policy Solutions, Facebook

## **12:15: Session 3: Digital Transformation Strategies - and Realities - in Developed and Developing Economies**

### **Chair:**

**Ann LaFrance**, Partner and Co-Chair, Global Data Privacy & Cybersecurity Practice, Squire Patton Boggs (US) LLP; Vice President, International Institute of Communications

### **Speakers:**

**Doreen Bogdan-Martin**, Director, Telecommunication Development Bureau, International Telecommunication Union (ITU)  
**Clare Sumner CBE**, Director of Policy, BBC

13:00 Lunch

## **14:15: Session 4: Spectrum Management - Time for a Re-think?**

### **Chair:**

**Chris Woolford**, Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications

### **Speakers:**

**Ambassador Grace Koh**, US Representative to the International Telecommunication Union World Radio Conference (ITU WRC-2019) and Head of Delegation  
**Patricia Cooper**, Vice President, Satellite Government Affairs, SpaceX

## **15:00: Session 5: Digital Infrastructure, Innovation and Investment to Support a Thriving Digital Economy – Balancing Supply and Demand**

### **Chair:**

**Jacquelynn Ruff**, Consulting Counsel, Wiley Rein LLP; Director, International Institute of Communications

### **Speakers:**

**Dr Mario Girasole**, Vice President for Regulatory, Institutional and Press Relations, TIM Brasil  
**Cate Nymann**, Senior Manager, Government Affairs & Public Policy, Cisco Systems  
**Edward Zhou**, Vice President Global Public Affairs, Huawei

**16:00: Winner of the IIC's Future Leaders' Competition 2019**

## **Playing Fair in the Platforms Playground**

**Angel Fu**, Associate, Clifford Chance, Australia

Introduced by **Dr Derek Wilding**, Co-Director, Centre for Media Transition, University of Technology, Sydney; President, IIC Australia Chapter

### **16:30: Choice of 3 Interactive Breakout Sessions:**

#### **Breakout 1: Institutional reform of the regulatory landscape**

**Chair:**

**Gita Sorenson**, Managing Director, GOS Consulting Limited

**Panellists:**

**Dr Martin Cave OBE**, Visiting Professor, London School of Economics

**Ramiro Camacho Castillo**, Commissioner, Federal Institute of Communications (IFT), Mexico

**Dr Andrew Barendse**, Managing Executive, Regulatory Affairs, Vodacom SA; Chair, IIC South Africa Chapter; Director, International Institute of Communications

#### **Breakout 2: Content rights and cross border eCommerce**

**Chair:**

**Cordel Green**, Executive Director, Broadcasting Commission Jamaica

**Panellists:**

**Adrian Cannon**, Senior Legal Counsel, Fox Sports Australia

**Nomonde Gongxeka-Seopa**, Councillor, Independent Communications Authority of South Africa (ICASA)

**Mark Lichtenhein**, Chairman, Sports Rights Owners Coalition

#### **Breakout 3: Artificial Intelligence and machine learning – policy & regulatory approaches**

**Chair:**

**Jean-Jacques Sahel**, Chair, IIC UK Chapter, Director, International Institute of Communications

**Panellists:**

**Bojana Bellamy**, President, Centre for Information Policy Leadership

**Fanny Hidvégi**, European Policy Manager, Access Now

**Lisa Felton**, Head of Data, Services and Consumer Regulation, Vodafone Group

**Ondrej Socuvka**, Senior EU Public Policy and Government Affairs Manager, Google

**18:30 Reception, House of Lords**

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**Agenda: Thursday 10 October 2019**

**09:00: Welcome Address**

**09:05: Session 6: Content and Discontent in Global Markets**

Content and online video in a post-convergence world; future of PSB; pluralism in the new digital environment

**Chair:**

**David Fares**, Vice President, Global Public Policy, The Walt Disney Company

**Keynote:**

**Susannah Storey**, Director General, Digital and Media Policy, Department for Digital, Culture, Media and Sport (DCMS), UK

**Speakers:**

**Hanna Stjärne**, Director General, Sveriges Television AB (SVT), Sweden

**Louisa Graham**, Chief Executive, Walkley Foundation for Journalism, Australia

**Magnus Brooke**, Director of Policy and Regulatory Affairs, ITV plc

**10:30: Keynote Conversation**

**Ted Sarandos**, Chief Content Officer, Netflix

**Tom Hooper**, Director, The King's Speech, Les Misérables, The Danish Girl

**11:30: Session 7: A Policy Pivot to Realize 5G**

**Gabriel Solomon**, Head of Government & Industry Relations, Europe & Latin America, Ericsson

**11:50: Session 8: Competition Policy Toward the Telecoms, Media and Technology Sector**

Considering which policy options are most likely to deliver good outcomes in practice

**Chair:**

**Isolde Goggin**, Chairperson, Competition and Consumer Protection Commission of Ireland (CCPC)

**Speakers:**

**Manuel Kohnstamm**, Senior Vice President and Chief Corporate Affairs Officer, Liberty Global

**Sabine Chalmers**, Group General Counsel, BT Group

**Dr Philip Marsden**, Bank of England; HMT Digital Competition Expert Panel

**Mark Basile**, Director, Digital Platforms Inquiry, Australian Competition and Competition and Consumer Commission (ACCC)

13:15 Lunch

**14:15: Choice of 3 Interactive Breakout Sessions:**

## **Breakout 1: Tackling disinformation and fake news / preserving independent journalism**

### **Chair:**

**Louisa Graham**, Chief Executive, Walkley Foundation for Journalism, Australia

### **Panellists:**

**Dr Chen-Ling Hung**, Commissioner, National Communications Commission (NCC), Taiwan

**Nerida O'Loughlin**, Chair, Australian Communications and Media Authority (ACMA)

**Jenni Sargent**, Managing Director, First Draft

## **Breakout 2: Connecting the unserved when market and governments fail – innovative models of inclusion**

### **Chair:**

**Adriana Labardini**, ICT Regulation Consultant; Director, International Institute of Communications

### **Panellists:**

**Sonia N Jorge**, Executive Director, Alliance for Affordable Internet, World Wide Web Foundation

**Dr Carlos Rey-Moreno**, Local Access Policy and Regulation Coordinator, Association for Progressive Communications

**Steve Song**, Fellow, Mozilla Foundation

## **Breakout 3: Cybersecurity and the data economy in the IoT era: rules and tools of engagement**

### **Chair:**

**Sean Kennedy**, Partner, DT Economics Limited, UK; Treasurer, International Institute of Communications

### **Panellists:**

**Dr Prapangong Khumon**, Vice Dean, School of Law, University of the Thai Chamber of Commerce

**Camilo Alberto Jiménez Santofimio**, Commissioner, Commission for Communications Regulation of Colombia (CRC)

**Giuseppe D'Acquisto**, Senior Technology Advisor, Italian Data Protection Authority (the Garante)

**Patricia Dooley**, Head of Public Affairs, Ericsson

## **15:40 : Plenary Closing Keynote Session- The Next 5-10-50 Years - Technology, Ethical and Economic Perspectives**

### **Chair:**

**Dr Peter Lovelock**, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications

### **Speakers:**

**Simon McDougall**, Executive Director Technology Policy and Innovation, Information Commissioner's Office (ICO), UK

**Dr Bruno Soria**, Associate Director, NERA Economic Consulting

**Dr Robert Pepper**, Head, Global Connectivity Policy and Planning, Facebook