International Institute of Communications

Annual Conference 2019

Date: 9th - 10th October 2019

Location: London, UK

Agenda: Wednesday 09 October 2019

08:00: Welcome & Opening Address

08:00 Registration

08:50 **Welcome Address**

Chris Chapman, President, International Institute of Communications

09:00: Session 1: Reflections and Predictions on Converged Communications and Exponential Change

Chair:

Richard Hooper CBE, Chairman, Broadband Stakeholder Group UK

Speakers:

Catherine Tait, President and CEO, CBC/Radio-Canada

Craig McMurtrie, Editorial Director, Australian Broadcasting Corporation

Julie Brill, Corporate Vice President, Deputy General Counsel, and Chief Privacy Officer, Global Privacy and Regulatory Affairs, Microsoft Corporation

10:00: Keynote Conversations

Lord Clement-Jones CBE, Liberal Democrat Spokesman for Digital in the House of Lords; Former Chair, House of Lords Select Committee on AI

*In conversation with***Tim Cowen**, Partner, Preiskel & Co LLP; Director, International Institute of Communications

Denis O'Brien,Chairman, Digicel Group

*In conversation with***Dr Stephen Unger**, Senior Advisor, Flint Global, UK; Director, International Institute of Communications

11:00 Refreshments

11:30: Session 2: Governance and the Changing Nature of Regulation in the Online World

Chair:

Ann LaFrance, Partner and Co-Chair, Global Data Privacy & Cybersecurity Practice, Squire Patton Boggs (US) LLP; Vice President, International Institute of Communications

Speakers:

Yih-Choung Teh, Group Director, Strategy and Research, Ofcom, UK

Richard Allan, Vice President Policy Solutions, Facebook

12:15: Session 3: Digital Transformation Strategies - and Realities - in Developed and Developing Economies

Chair:

Ann LaFrance, Partner and Co-Chair, Global Data Privacy & Cybersecurity Practice, Squire Patton Boggs (US) LLP; Vice President, International Institute of Communications

Speakers:

Doreen Bogdan-Martin, Director, Telecommunication Development Bureau, International Telecommunication Union (ITU)

Clare Sumner CBE, Director of Policy, BBC

13:00 Lunch

14:15: Session 4: Spectrum Management - Time for a Re-think?

Chair:

Chris Woolford, Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications

Speakers:

Ambassador Grace Koh, US Representative to the International Telecommunication Union World Radio Conference (ITU WRC-2019) and Head of Delegation

Patricia Cooper, Vice President, Satellite Government Affairs, SpaceX

15:00: Session 5: Digital Infrastructure, Innovation and Investment to Support a Thriving Digital Economy – Balancing Supply and Demand

Chair:

Jacquelynn Ruff, Consulting Counsel, Wiley Rein LLP; Director, International Institute of Communications

Speakers:

Dr Mario Girasole, Vice President for Regulatory, Institutional and Press Relations, TIM Brasil

Cate Nymann, Senior Manager, Government Affairs & Public Policy, Cisco Systems

Edward Zhou, Vice President Global Public Affairs, Huawei

16:00: Winner of the IIC's Future Leaders' Competition 2019

Playing Fair in the Platforms Playground

Angel Fu, Associate, Clifford Chance, Australia

Introduced by **Dr Derek Wilding**, Co-Director, Centre for Media Transition, University of Technology, Sydney; President, IIC Australia Chapter

16:30: Choice of 3 Interactive Breakout Sessions:

Breakout 1: Institutional reform of the regulatory landscape

Chair:

Gita Sorenson, Managing Director, GOS Consulting Limited

Panellists:

Dr Martin Cave OBE, Visiting Professor, London School of Economics

Ramiro Camacho Castillo, Commissioner, Federal Institute of Communications (IFT), Mexico

Dr Andrew Barendse, Managing Executive, Regulatory Affairs, Vodacom SA; Chair, IIC South Africa Chapter; Director, International Institute of Communications

Breakout 2: Content rights and cross border eCommerce

Chair:
Cordel Green, Executive Director, Broadcasting Commission Jamaica
Panellists:
Adrian Cannon, Senior Legal Counsel, Fox Sports Australia
Nomonde Gongxeka-Seopa, Councillor, Independent Communications Authority of South Africa (ICASA)
Mark Lichtenhein, Chairman, Sports Rights Owners Coalition
Breakout 3: Artificial Intelligence and machine learning – policy & regulatory approaches
Chair:
Jean-Jacques Sahel, Chair, IIC UK Chapter, Director, International Institute of Communications
Panellists:
Bojana Bellamy, President, Centre for Information Policy Leadership
Fanny Hidvégi, European Policy Manager, Access Now
Lisa Felton, Head of Data, Services and Consumer Regulation, Vodafone Group
Ondrej Socuvka, Senior EU Public Policy and Government Affairs Manager, Google

17:45 End of day one
18:30 Reception, House of Lords

Agenda: Thursday 10 October 2019

09:00: Welcome Address

09:05: Session 6: Content and Discontent in Global Markets

Content and online video in a post-convergence world; future of PSB; pluralism in the new digital environment
Chair:
David Fares, Vice President, Global Public Policy, The Walt Disney Company

Keynote:
Susannah Storey, Director General, Digital and Media Policy, Department for Digital, Culture, Media and Sport (DCMS), UK
Speakers:
Hanna Stjärne, Director General, Sveriges Television AB (SVT), Sweden
Louisa Graham, Chief Executive, Walkley Foundation for Journalism, Australia
Magnus Brooke, Director of Policy and Regulatory Affairs, ITV plc

10:30: Keynote Conversation

Ted Sarandos, Chief Content Officer, Netflix
Tom Hooper, Director,*The King's Speech, Les Misérables, The Danish Girl*

11:30: Session 7: A Policy Pivot to Realize 5G

Gabriel Solomon, Head of Government & Industry Relations, Europe & Latin America, Ericsson

11:50: Session 8: Competition Policy Toward the Telecoms, Media and Technology Sector

Considering which policy options are most likely to deliver good outcomes in practice

Chair:

Isolde Goggin, Chairperson, Competition and Consumer Protection Commission of Ireland (CCPC)

Speakers:

Manuel Kohnstamm, Senior Vice President and Chief Corporate Affairs Officer, Liberty Global

Sabine Chalmers, Group General Counsel, BT Group

Dr Philip Marsden, Bank of England; HMT Digital Competition Expert Panel

Mark Basile, Director, Digital Platforms Inquiry, Australian Competition and Competition and Consumer Commission (ACCC)

13:15 Lunch

14:15: Choice of 3 Interactive Breakout Sessions:

Breakout 1: Tackling disinformation and fake news / preserving independent journalism

Chair:

Louisa Graham, Chief Executive, Walkley Foundation for Journalism, Australia

Panellists:

Dr Chen-Ling Hung, Commissioner, National Communications Commission (NCC), Taiwan

Nerida O'Loughlin, Chair, Australian Communications and Media Authority (ACMA)

Jenni Sargent, Managing Director, First Draft

Breakout 2: Connecting the unserved when market and governments fail – innovative models of inclusion

Chair:

Adriana Labardini, ICT Regulation Consultant; Director, International Institute of Communications

Panellists:

Sonia N Jorge, Executive Director, Alliance for Affordable Internet, World Wide Web Foundation

Dr Carlos Rey-Moreno, Local Access Policy and Regulation Coordinator, Association for Progressive Communications

Steve Song, Fellow, Mozilla Foundation

Breakout 3: Cybersecurity and the data economy in the IoT era: rules and tools of engagement

Chair:

Sean Kennedy, Partner, DT Economics Limited, UK; Treasurer, International Institute of Communications

Panellists:

Dr Prapangong Khumon, Vice Dean, School of Law, University of the Thai Chamber of Commerce

Camilo Alberto Jiménez Santofimio, Commissioner, Commission for Communications Regulation of Colombia (CRC)

Giuseppe D'Acquisto, Senior Technology Advisor, Italian Data Protection Authority (the Garante)

Patricia Dooley, Head of Public Affairs, Ericsson

15:40 : Plenary Closing Keynote Session- The Next 5-10-50 Years - Technology, Ethical and Economic Perspectives

Chair:

Dr Peter Lovelock, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications

Speakers:

Simon McDougall, Executive Director Technology Policy and Innovation, Information Commissioner's Office (ICO), UK

Dr Bruno Soria, Associate Director, NERA Economic Consulting

Dr Robert Pepper, Head, Global Connectivity Policy and Planning, Facebook

17:15 **Close of conference**