



## Annual Conference 2018

**Date:** 10th - 11th October 2018

**Location:** Mexico City

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### Agenda: Wednesday 10 October 2018

#### 08:00: Welcome & Opening Address

**Chris Chapman**, President, International Institute of Communications

**Gabriel Contreras Saldivar**, President, IFT – Federal Institute of Telecommunications, Mexico

**Ajit Pai**, Chairman, Federal Communications Commission (FCC), USA ([watch video](#))

**Carlos Sánchez**, Chief Technology Officer, AT&T Mexico

#### 10:00: **Session 1: What Are the Priorities and Medium-term Objectives of New and Existing Administrations in the Region With Respect to the Converging Communications Ecosystem?**

**Chair:**

**Pablo Bello**, Executive Director, ASIET (Asociación Interamericana de Empresas de Telecomunicaciones)

**Speakers:**

**Alberto Jácome Espinosa**, Vice Minister of Information and Communication Technologies, Ministry of Telecommunications and the Information Society of Ecuador

**Dr Héctor Huici**, ICT Secretary, Secretary of Modernisation, National Presidency, Argentina

**Hannia Vega**, President, Superintendencia de Telecomunicaciones (SUTEL), Costa Rica

**Edgar Olvera Jiménez**, Undersecretary of Communications, Mexican Ministry of Communications and Transportation (SCT)

[\(watch video\)](#)

## 11:45: **Session 2: Delivering Connectivity: Building Certainty and Incentives to Promote Investment and Innovation**

### Chair:

**Dr Gabriel Székely**, Managing Director, ANATEL – National Telecommunications Association, Mexico

### Keynote:

**Thomas M Dailey**, Vice President and General Counsel – International and Chief Corporate Strategy Counsel, Verizon International [watch video](#)

### Speakers:

**Clara Luz Álvarez**, Professor and Researcher, Universidad Panamericana [\(watch video\)](#)

**Jeffrey A Campbell**, Vice President, The Americas, Global Government Affairs, Cisco Systems

**Gabriel Solomon**, Head of Government & Industry Relations, Europe and Latin America, Ericsson [\(watch video\)](#)

**Enrique Medina Malo**, Chief Policy Officer, Telefónica

## 14:15: **Session 3: Creating Robust Data Economies: Policy, Strategy, Trade and Role of Regulation to Help Drive the “internet of Consumption” to Become the “internet of Production”**

### Chair:

**Antonio García Zaballos**, Telecommunications Lead Specialist – Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank

### Keynote Speakers:

**Michael Punke**, Vice President, Global Public Policy, Amazon Web Services

**Salma Leticia Jalife Villalón**, International Affairs Coordinator, Corporación Universitaria para el Desarrollo de Internet, A.C. (CUDI); and as of December 2018, Vice Minister of ICT for the new Mexican administration [\(watch video\)](#)

### Speakers:

**Pablo Francisco Muñoz Díaz**, General Director of Legal Affairs, National Institute for Transparency, Access to Information and Personal Data Protection (INAI), Mexico [\(watch video\)](#)

**Roberto Martínez Yllescas**, Head, OECD Mexico Centre [\(watch video\)](#)

**Claudio del Conde**, CEO and Founder, Kichink [\(watch video\)](#)

## 16:00: **Breakout Sessions**

**Breakout A1: Aligning regional / international spectrum to fuel new innovation opportunities: what comes next?**

### Chair:

**Sebastian Cabello**, Head of Latin America, GSMA

### Panellists:

**Chris Woolford**, Director of International & Spectrum Policy, Ofcom UK

**Allan Ruiz Madrigal**, Executive Secretary, COMTELCA

**Dr Martha Suárez**, General Director, Agencia Nacional del Espectro (ANE), Colombia – pending final confirmation

**Daniel Andres Bernal Salazar**, Assistant Chief Regulatory Officer, América Móvil

**Jose Luis Ayala**, Head of Government and Industry Relations Latin America, Ericsson

**Breakout B1: Regulatory simplification / streamlining and responses to convergence** ([watch video](#))

**Chair:**

**Gita Sorensen**, Managing Director, GOS Consulting Limited

**Panellists:**

**Juan Manuel Wilches**, Commissioner, Commission for Communications Regulation, Colombia

**Dr Rainer Schnepfleitner**, Head, Regulation Affairs and Competition, Communications Regulatory Authority of Qatar (CRA)

**Alison Nemeth Steger**, Media Legal Advisor to the Chairman, Federal Communications Commission, USA

**Breakout C1: Privacy and data protection – balancing citizen, consumer and business agendas**

**Chair:**

**Rosa Barcelo**, Partner and Deputy Co-Chair, Data Privacy & Cybersecurity Practice Group, Squire Patton Boggs

**Panellists:**

**Luis Fernando Garcia Muñoz**, Executive Director, Red en Defensa de los Derechos Digitales (R3D), Mexico

**Rodrigo de la Parra**, Managing Director LAC Regional Office, ICANN

**Lina Ornelas**, Head of Public Policy & Government Affairs, Mexico, Google

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## Agenda: Thursday 11 October 2018

**07:45: Breakfast Briefing: Innovative Infrastructure Alliances and Financing Strategies to Strengthen the Development of Telecom, ICT and Digital Networks for the Benefit of All. Learning From the Latest Case Studies in Latin America**

**Chair:**

**Enrique Iglesias Rodríguez**, Telecommunications Specialist, Inter-American Development Bank

**Panellists:**

**Luis Eliecer Cadenas Marin**, Executive Director, RedCLARA ([watch video](#))

**Claudio Bermúdez Aquart**, General Manager, Central American Telecommunications Network (REDCA) ([watch video](#))

**Fernando Borjón Figueroa**, Director General, Telecommunications Investment Promotion Agency (Promtel) ([watch video](#))

09:00 Close of Breakfast Briefing and start of day 2 Annual Conference

## 09:10: Welcome Remarks

09:15 Winner of the IIC's Future Leaders Competition 2018: The Sociology of Technology

[Tim Hogg](#), Consultant, Oxera Consulting LLP, UK ([watch video](#))

## 09:30: Session 4: Digital Content in a Highly Competitive, OTT World: Creating a Virtuous Cycle of Network Access, Content Consumption, Media Pluralism and Rich, Local, Content/Application Creation

### Chair:

[Dr Derek Wilding](#), Co-Director, Centre for Media Transition, University of Technology, Sydney;  
President, IIC Australia Chapter

### Keynote:

[Mónica Aspe Bernal](#), Mexico's Ambassador to the OECD & Chair of the OECD Development Centre  
([watch video](#))

## 11:20: Keynote

[Mónica Aspe Bernal](#), Mexico's Ambassador to the OECD & Chair of the OECD Development Centre  
([watch video](#))

## 11:40: Session 5: Ensuring Access and Inclusion: Bridging the Digital and Gender Divides to Bring More People Online in Rural and Under-served Communities

### Chair:

[Dr María Elena Estavillo Flores](#), Commissioner, IFT – Federal Institute of Telecommunications,  
Mexico; Co-founder, Conectadas

### Speakers:

[Daniel Andres Bernal Salazar](#), Assistant Chief Chief Regulatory Officer, América Móvil

[Néstor Navarro](#), Director, Investment Fund for Telecommunications and Information Technologies  
(FITT), Honduras ([watch video](#))

[María Cristina Cárdenas Peralta](#), General Coordinator @PRENDE.MX, Ministry of Public Education,  
Mexico ([watch video](#))

[Ernesto Estrada González](#), Principal, SAI Consultants

13:15 Lunch

## 14:15: Breakout Sessions

**Choice of Three Interactive Breakout Sessions:**

**Breakout A2: Tackling piracy and copyright protection – internet culture versus copyright**

**Chair:**

**Giuseppina Curreli**, International External and Regulatory Affairs, Caribbean, Central & Latin America, AT&T

**Panellists:**

**Irely Aquique Pineda**, Director of IP Enforcement, Mexican Institute for Industrial Property (IMPI) [\(watch video\)](#)

**Ana María Magaña Rodríguez**, Managing Director, Motion Picture Association Mexico [\(watch video\)](#)

**José María Rodríguez Ovejero**, Associate Director Telecommunications Practice, Frontier Economics [\(watch video\)](#)

**Breakout B2: Disaster recovery and critical national infrastructure protection**

**Chair:**

**Mindel De La Torre**, Chief Regulatory and International Strategy Officer, Omnispace LLC

**Panellists:**

**Gonzalo de Dios**, Associate General Counsel, Intelsat US LLC

**Cristian Aguilar**, Vice Minister of Communications, Infrastructure and Housing, Guatemala

**Breakout C2: Game changing technologies – striking the right balance between regulating to provide adequate protection for consumers and businesses, whilst not stifling innovation**

Artificial Intelligence and algorithmic regulation Blockchain and cryptocurrencies **Chair:**

**Adriana Labardini Inzunza**, ICT Lawyer, Public Interest Issues, Regulation & Competition Specialist, Mexico

**Panellists:**

**Nick Morris**, Director, Regulatory Finance, KPMG Economics

**Cecilia Hurtado Valdez**, University of Guadalajara, Mexico

**Rebeca Servin Lewis**, Director of Legal, Corporate and Philanthropy Affairs, Microsoft Mexico

**15:35: Session 6: Closing Keynote Panel Competition Dynamics and Market Concentration: How to Quantify? How to Address? Balancing Ex Ante / Ex Post Interventions**

**Chair:**

**Dr Elisa V Mariscal**, Managing Director, Global Economics Group; Adjunct Professor of Economics and Law, CIDE, Mexico

**Speakers:**

**Marie Iasoni**, Head of Regulatory Affairs (MeCA, Andean) and Legal, BT [\(watch video\)](#)

**Dr Abel M. Hibert Sánchez**, Telecommunications and Economics Advisor to Elected President of Mexico [\(watch video\)](#)

**Lindsey Fussell**, Consumer Group Director, Ofcom, UK [\(watch video\)](#)