International Institute of Communications

Annual Conference 2018

Date: 10th - 11th October 2018

Location: Mexico City

Agenda: Wednesday 10 October 2018

08:00: Welcome & Opening Address

08:00 **Registration**

09:00 **Welcome Address*(watch video)***

Chris Chapman, President, International Institute of Communications

Gabriel Contreras Saldivar, President, IFT – Federal Institute of Telecommunications, Mexico

09:20 **Keynotes:**

Ajit Pai, Chairman, Federal Communications Commission (FCC), USA ***(watch video)***

Carlos Sánchez, Chief Technology Officer, AT&T Mexico

10:00: Session 1: What Are the Priorities and Medium-term Objectives of New and Existing Administrations in the Region With Respect to the Converging Communications Ecosystem?

Chair:

Pablo Bello, Executive Director, ASIET (Asociación Interamericana de Empresas de Telecomunicaciones)

Speakers:

Alberto Jácome Espinosa, Vice Minister of Information and Communication Technologies, Ministry of Telecommunications and the Information Society of Ecuador

Dr Héctor Huici, ICT Secretary, Secretary of Modernisation, National Presidency, Argentina

Hannia Vega, President, Superintendencia de Telecomunicaciones (SUTEL), Costa Rica

Edgar Olvera Jiménez, Undersecretary of Communications, Mexican Ministry of Communications and Transportation (SCT)

(watch video)

11:45: Session 2: Delivering Connectivity: Building Certainty and Incentives to Promote Investment and Innovation

Chair:

Dr Gabriel Székely, Managing Director, ANATEL – National Telecommunications Association, Mexico

Keynote:

Thomas M Dailey, Vice President and General Counsel – International and Chief Corporate

Strategy Counsel, Verizon International watch video

Speakers:

Clara Luz Álvarez, Professor and Researcher, Universidad Panamericana ***(watch video)***

Jeffrey A Campbell, Vice President, The Americas, Global Government Affairs, Cisco Systems

Gabriel Solomon, Head of Government & Industry Relations, Europe and Latin America, Ericsson ***(watch video)***

Enrique Medina Malo, Chief Policy Officer, Telefónica

14:15: Session 3: Creating Robust Data Economies: Policy, Strategy, Trade and Role of Regulation to Help Drive the "internet of Consumption" to Become the "internet of Production"

Chair:

Antonio García Zaballos, Telecommunications Lead Specialist – Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank

Keynote Speakers:

Michael Punke, Vice President, Global Public Policy, Amazon Web Services

Salma Leticia Jalife Villalón, International Affairs Coordinator, Corporación Universitaria para el Desarrollo de Internet, A.C. (CUDI); and as of December 2018, Vice Minister of ICT for the new Mexican administration ***(watch video)***

Speakers:

Pablo Francisco Muñoz Díaz, General Director of Legal Affairs, National Institute for Transparency, Access to Information and Personal Data Protection (INAI), Mexico***(watch video)***

Roberto Martínez Yllescas, Head, OECD Mexico Centre***(watch video)***

Claudio del Conde, CEO and Founder, Kichink***(watch video)***

15:45 Refreshments

16:00: Breakout Sessions

Breakout A1: Aligning regional / international spectrum to fuel new innovation opportunities: what comes next?

Chair:

Sebastian Cabello, Head of Latin America, GSMA

Panellists:

Chris Woolford, Director of International & Spectrum Policy, Ofcom UK

Allan Ruiz Madrigal, Executive Secretary, COMTELCA

Dr Martha Suárez, General Director, Agencia Nacional del Espectro (ANE), Colombia – pending final confirmation

Daniel Andres Bernal Salazar, Assistant Chief Regulatory Officer, América Móvil

Jose Luis Ayala, Head of Government and Industry Relations Latin America, Ericsson

Breakout B1: Regulatory simplification / streamlining and responses to convergence ***(watch video)***

Chair:

Gita Sorensen, Managing Director, GOS Consulting Limited

Panellists:

Juan Manuel Wilches, Commissioner, Commission for Communications Regulation, Colombia

Dr Rainer Schnepfleitner, Head, Regulation Affairs and Competition, Communications Regulatory Authority of Qatar (CRA)

Alison Nemeth Steger, Media Legal Advisor to the Chairman, Federal Communications

Commission, USA

Breakout C1: Privacy and data protection – balancing citizen, consumer and business agendas

Chair:

Rosa Barcelo, Partner and Deputy Co-Chair, Data Privacy & Cybersecurity Practice Group, Squire Patton Boggs

Panellists:

Luis Fernando Garcia Muñoz, Executive Director, Red en Defensa de los Derechos Digitales (R3D), Mexico

Rodrigo de la Parra, Managing Director LAC Regional Office, ICANN

Lina Ornelas, Head of Public Policy & Government Affairs, Mexico, Google

17:45 End of day one

Agenda: Thursday 11 October 2018

07:45: Breakfest Briefing: Innovative Infrastructure Alliances and Financing Strategies to Strengthen the Development of Telecom, ICT and Digital Networks for the Benefit of All. Learning From the Latest Case Studies in Latin America

Chair:

Enrique Iglesias Rodríguez, Telecommunications Specialist, Inter-American Development Bank

Panellists:

Luis Eliecer Cadenas Marin, Executive Director, RedCLARA***(watch video)***

Claudio Bermúdez Aquart, General Manager, Central American Telecommunications Network (REDCA)***(watch video)***

Fernando Borjón Figueroa, Director General, Telecommunications Investment Promotion Agency (Promtel)***(watch video)***

09:00 Close of Breakfast Briefing and start of day 2 Annual Conference

09:10: Welcome Remarks

09:15**Winner of the IIC's Future Leaders Competition 2018: The Sociology of Technology**

Tim Hogg, Consultant, Oxera Consulting LLP, UK ***(watch video)***

09:30: Session 4: Digital Content in a Highly Competitive, OTT World: Creating a Virtuous Cycle of Network Access, Content Consumption, Media Pluralism and Rich, Local, Content/Application Creation

Chair:

Dr Derek Wilding, Co-Director, Centre for Media Transition, University of Technology, Sydney; President, IIC Australia Chapter

Speakers:

Monica Desai, Director Global Connectivity Policy, Facebook***(watch video)***

Cordel Green, Executive Director, Broadcasting Commission Jamaica***(watch video)***

Salomo

n E Padilla Duarte, Vice President, Association of Independent Telecommunications of Mexico (ATIM)***(watch video)***

Keynote:

Mónica Aspe Bernal, Mexico's Ambassador to the OECD & Chair of the OECD Development Centre***(watch video)***

11:20: Keynote

Mónica Aspe Bernal, Mexico's Ambassador to the OECD & Chair of the OECD Development Centre ***(watch video)***

11:40: Session 5: Ensuring Access and Inclusion: Bridging the Digital and Gender Divides to Bring More People Online in Rural and Under-served Communities

Chair:

Dr María Elena Estavillo Flores, Commissioner, IFT – Federal Institute of Telecommunications, Mexico; Co-founder, Conectadas

Speakers:

Daniel Andres Bernal Salazar, Assistant Chief Chief Regulatory Officer, América Móvil

Néstor Navarro, Director, Investment Fund for Telecommunications and Information Technologies (FITT), Honduras***(watch video)***

María Cristina Cárdenas Peralta, General Coordinator @PRENDE.MX, Ministry of Public Education, Mexico***(watch video)***

Ernesto Estrada González, Principal, SAI Consultants

13:15 Lunch

14:15: Breakout Sessions

Choice of Three Interactive Breakout Sessions:

Breakout A2: Tackling piracy and copyright protection – internet culture versus copyright

Chair:

Giuseppina Curreli, International External and Regulatory Affairs, Caribbean, Central & Latin America, AT&T

Panellists:

Irely Aquique Pineda, Director of IP Enforcement, Mexican Institute for Industrial Property (IMPI)***(watch video)***

Ana María Magaña Rodríguez, Managing Director, Motion Picture Association Mexico ***(watch video)***

José María Rodríguez Ovejero, Associate Director Telecommunications Practice, Frontier Economics***(watch video)***

Breakout B2: Disaster recovery and critical national infrastructure protection

Chair:

Mindel De La Torre, Chief Regulatory and International Strategy Officer, Omnispace LLC

Panellists:

Gonzalo de Dios, Associate General Counsel, Intelsat US LLC

Cristian Aguilar, Vice Minister of Communications, Infrastructure and Housing, Guatemala

Breakout C2: Game changing technologies – striking the right balance between regulating to provide adequate protection for consumers and businesses, whilst not stifling innovation

- Artificial Intelligence and algorithmic regulation

- Blockchain and cryptocurrencies

Chair:
Adriana Labardini Inzunza, ICT Lawyer, Public Interest Issues, Regulation & Competition Specialist, Mexico
Panellists:
Nick Morris, Director, Regulatory Finance, KPMG Economics
Cecilia Hurtado Valdez, University of Guadalajara, Mexico
Rebeca Servin Lewis, Director of Legal, Corporate and Philanthropy Affairs, Microsoft Mexico

15:35: Session 6: Closing Keynote Panel Competition Dynamics and Market Concentration: How to Quantify? How to Address? Balancing Ex Ante / Ex Post Interventions

Chair:
Dr Elisa V Mariscal, Managing Director, Global Economics Group; Adjunct Professor of Economics and Law, CIDE, Mexico
Speakers:
Marie Iasoni, Head of Regulatory Affairs (MeCA, Andean) and Legal, BT ***(watch video)***
Dr Abel M. Hibert Sánchez, Telecommunications and Economics Advisor to Elected President of Mexico ***(watch video)***
Lindsey Fussell, Consumer Group Director, Ofcom, UK ***(watch video)***
16:50 Closing remarks and looking forward to 2019 – the IIC's 50th Anniversary
17:00 End of conference