International Institute of Communications

Trends in Converged Communications: New Tipping Points, New Digital Policies and Strategies

Date: 12th - 13th October 2016

Location: Thailand

Agenda: Wednesday 12 October 2016

AM: Morning Sessions

Welcome Address

Chris Chapman, President, International Institute of Communications

Keynote:

Vichaow Rakphongphairoj, Deputy Chief Executive Officer, Operational Development, True Corporation Public Company Limited

Session 1: Objectives and Priorities for Regulators in Developing and Advanced Economies: Adapting to Digital Transformation, New Tipping Points and the Pace of Convergence

- What are the key areas of focus in the short to medium term?
- How to define regulatory 'success' at the network and access level?
- What are the appropriate instruments of government to address policy issues such as competition and consumer protection whilst also promoting competition and innovation?
- Experiences with bottom-up co-regulation and self-regulation practices
- How are government agencies co-operating to tackle the next tipping points in convergence?
- How might technologists better empower regulators who can then in turn better empower innovators and entrepreneurs?

Chair:

Chris Chapman, President, International Institute of Communications

Panellists:

Shri Sudhir Gupta, Secretary, Telecom Regulatory Authority of India (TRAI)

Adriana Labardini Inzunza, Commissioner, IFT – Federal Institute of Telecommunications, Mexico

Rabha Zeidguy, Member of the High Council, High Authority of Audiovisual Communication of Morocco (HACA)

Dr Stephen Unger, Chief Technology Officer and Group Director for Strategy, International, Technology and Economics & Board Member, Ofcom – Office of Communications, UK

Refreshments

Kindly sponsored by GOS Consulting

Session 2: Linking ICT Policy and Regulation With Sustainable Development Goals and Inclusive Growth – What Must Be Done Differently to Alleviate Obstacles to Universal Connectivity and Accessibility?

• State of union update on connectivity from UN and World Bank – role of the Internet as a key driver for economic growth
• What are the implications for regulators and industry? What is working, what is not?
• Quality of service and economic geography in developing markets, and rural areas
• What's needed to encourage technology innovation and at the same time safeguard critical systems?

Chair:
Dr Rohan Samarajiva, Chair, LIRNEasia
Panellists:
Natasha Beschorner, Senior ICT Policy Specialist, The World Bank Group
Dr Siope Vakataki 'Ofa, Economics Affairs Officer, The United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)
Dr Basheerhamad Shadrach, Asia Coordinator, Alliance for Affordable Internet, World Wide Web Foundation
Dr Syed Ismail Shah, Chairman, Pakistan Telecommunication Authority (PTA)
Lunch

PM: Afternoon Sessions

Session 3: National Connectivity – Australia as a Case Study
What Does Nbn Look Like Today? What is It Intended to Achieve in Terms of National Interest Outcomes? What Practical Insights Might Other Countries Derive From Its Brief History and Roll-out?
Chair:
Dr Peter Lovelock, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications
Panellists:
Justin Milne, Non Executive Director, NBN, Australia
Michael Cosgrave, Executive General Manager, Infrastructure Regulation Division, Australian Competition and Consumer Commission (ACCC)
Jane van Beelen, Executive Director, Regulatory Affairs, Telstra Corporation Ltd
Richard Bean, Acting Chairman, Australian Communications and Media Authority (ACMA)
Refreshments
Choice of Three Interactive Breakout Sessions:
Breakout A1: The future of Universal Service Obligations

• How to make Universal Services Obligations (USO) funds more effective and efficient in closing the digital divide
• What subsidies and universal service regimes are appropriate in today's world? Why subsidise fixed line voice?
• What kind of regulatory reform or innovation could maximize the performance of USO funds versus their objectives? What are examples of best practice?
• Can and should there be a regulatory provision of "universal service bands" in terms of spectrum resources to complement USO funds?

Chair:
James Bellis, Director, Telecommunications Practice, Frontier Economics
Panellists:
Dr Thulaganyo Mogobe, Vice Chaiperson, Universal Access and Service Trust Fund, Botswana Communications Regulatory Authority (BOCRA)

Chris Peirce, Chief Legal and and Regulatory Officer, Ooredoo Myanmar
Dr Rohan Samarajiva, Chair, LIRNEasia
Breakout B1: Smart cities – hype versus reality

• Definitions, objectives and public/private sector roles and responsibilities
• Case studies highlighting business and policy models, technology requirements including 4G, 5G, applications and the role of the regulator
• The role of open data as a catalyst for smart cities, and implications for privacy and security
• Impact on innovation environment, tech start-ups and incubator funds

Chair:
Dr Andrew Barendse, Managing Executive, Regulatory Affairs, Vodacom SA
Panellists:
Khalid Khan, Chairman, Central Asian Cellular Forum
May-Ann Lim, Executive Director, Asia Cloud Computing Association
Guillaume Mascot, Head of Government Relations Asia-Pacific Japan & India, Nokia
Chris Perera, Senior Director, International External & Regulatory Affairs – Asia Pacific, AT&T
Breakout C1: Tackling piracy and IP protection

• Which piracy ecosystems are the greatest threat in AsiaPac and further afield?
• Roles and responsibilities – regulators, cable / satellite operators, ISPs, advertising platforms, payment providers – what cooperative efforts are proving most effective in blocking access to pirated content?
• Debating the effectiveness of administrative enforcement options, including:
– imposition of fines
– suspension of business licenses
• What new initiatives have been launched in the region?

Chair:
John Medeiros, Chief Policy Officer, Cable & Satellite Broadcasting Association of Asia (CASBAA)
Panellists:
Sam Cai, Vice Director, Cyberlaw Center, Tencent Research Institute
Takamiki Nishikawa, Vice President and Senior Counsel, FOX Networks Group Japan
Kyung-Sin Park, Professor, Korea University School of Law; Director, Open Net Korea
Heiko Zysk, Vice President Governmental Relations & Head of European Affairs, ProSiebenSat.1 Media SE
End of day one
Gala Dinner at The Blue Elephant Restaurant

Agenda: Thursday 13 October 2016

AM: Morning Session

Breakfast Workshop: Building a Responsible and Sustainable Advertising Policy Framework

Considering the APEC Action Agenda on Advertising Standards and Practice Development, the discussion will look at the progress made since the Agenda was published (in 2014) and consider regulatory practice in other jurisdictions.

Panellists:
John Medeiros, Chief Policy Officer, Cable & Satellite Broadcasting Association of Asia (CASBAA)
Digna Dator Santos, Executive Director, The Ads Standards Council (ASC) Philippines
Hilary Souter, Chief Executive, Advertising Standards Authority, New Zealand
Joe Welch, Senior Vice President Government Relations, Asia, 21st Century Fox

Session 4: Digital Economy, IOT and the Transformation of Industry – New Business and Policy Models to Add Value and Opportunity for All

- New opportunities for value creation by traditional telco and content providers / networks – becoming digital service providers
- Policies and guidelines for cross industry collaboration to enable eg
– the industrial Internet of Things
– cross border data flows vs data localisation
– digital financial services
- Inter-regional cooperation to enable connectivity and open access
- Fiscal and trade negotiations as enablers of digital inclusion
- Appropriate regulatory and policy reactions to digital natives eg the sharing economy

Chair:
Andrew Haire, Principal, AJH Communications; Chairman, US Chapter, International Institute of Communications
Panellists:
Andrew Ure, Head of Trade and Economic Affairs, Google, APAC
Agne Makauskaite, Senior Legal and Regulatory Counsel, Vodafone Group Enterprise Legal
Ki-Joo Lee, Commissioner, Korea Communications Commission (KCC)
Muhammad Aslam Hayat, Chief Corporate Affairs and Strategy Officer, Telenor Pakistan
Johan Adler, Vice President, Head of Government & Industry Relations, South East Asia & Oceania, Ericsson
Refreshments
Kindly sponsored by Comcast NBC Universal

Session 5: Digital Content – in a Highly Competitive OTT World, What is Being Done to Stimulate and Ensure High Quality, Market Driven, Accessible Content, With Local Culture and Language Also Preserved?

- Is competition delivering good consumer outcomes?
- OTT convergence models – legacy media vs. digital native. What new partnerships are evolving to deliver local and international content?
- Level playing field arguments – what are we trying to protect and why?
- Are legacy regulations appropriate? What are the arguments for and against a new policy environment for OTT and access providers?

Chair:
Nur Sulyna Abdullah, Chief Officer, Corporate Strategy, Malaysian Communications and Multimedia Commission (MCMC)
Panellists:
Moe Thu Zar Aung, Director (TV Division), Myanmar Radio and Television (MRTV)
Michelle Landy, Head of Commercial and Corporate Affairs, iflix
Kuek Yu-Chuang, Managing Director, APAC, Netflix
Dr Tran Tuan Anh, Director of Policy and Regulation Division, Vietnam Telecommunications Authority (VNTA)
Joe Welch, Senior Vice President, Government Affairs, Asia, 21st Century Fox
Lunch sponsored by KPMG

PM: Afternoon Session

Choice of Three Interactive Breakout Sessions:

Breakout A2: Spectrum allocation, efficiency, co-operation and harmonisation post WRC 15 – balancing the needs of mobile broadband, satellite and 5G services and applications

- How should governments and regulators best incentivise public spectrum owners to identify and release underused spectrum?
- What are the right "components" of an optimal auction design?
- Shared spectrum solutions and licensed / unlicensed paradigms – what are the benchmarks globally?
- What additional pressure will M2M put on spectrum resources and allocation?

Chair:

Dr Robert Pepper, Global Connectivity and Technology Policy, Facebook

Panellists:

Chee Kheong Foong, Head of Group Regulatory Affairs, Axiata Group Berhad

Chris Woolford, Director of International & Spectrum Policy, Ofcom – Office of Communication, UK

Breakout B2: State economic enterprise transformation

Models for reforming state enterprise corporations in the communications sector to make them more effective and accountable

Discussing experiences with corporate governance structures, and disentanglement from parent ministries

Chair:

Dr Peter Lovelock, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications

Panellists:

Chris Peirce, Chief Legal and Regulatory Officer, Ooredoo Myanmar

Nomvuyiso Batyi, Councillor, Independent Communications Authority of South Africa (ICASA)

Breakout C2: Cyber security – quantifying risks, clarifying responsibilities and building resilience

- Use and misuse of the term cyber security – clarifying definitions and responsibilities
- National security concerns and the role of network operators – information sharing between the public and private sectors
- Examples of how organizations defend against threats – what resources, capability, visibility are needed
- Identifying the weakest link in the interconnected environment
- With the explosion of social media how will your policies stand up to scrutiny?
- What are the roles of different regulators (ICT, financial, security, energy, etc.)?
- Are regulators really enforcing or just presiding over best practice?

Chair:

Jean-Pierre Blais, Chairman & CEO, Canadian Radio-television and Telecommunications Commission (CRTC)

Panellists:

Seow Hiong Goh, Executive Director, Global Policy and Government Affairs, Asia Pacific, Cisco Systems

Michael Montoya, Chief Security Advisor, Microsoft

Yoshihiro Obata, President & Ceo, BizMobile Inc.

15:10 Breakout sessions finish

Session 6: Digital Citizen / Digital Citizen – Evolving Priorities, Consumption

Patterns and Attitudes to Privacy, Security and Freedom of Expression

Digital citizen / digital consumer – evolving priorities, consumption patterns and attitudes to privacy, security and freedom of expression

– What does it mean for policy makers, regulators and industry?

– Priorities of users and the concept of choice

Chair:

Ann LaFrance, Coordinating Partner, EMEA Communications Law; Co-Chair, Global Data Privacy & Cybersecurity; Squire Patton Boggs (UK) LLP; Director, International Institute of Communications

Panellists:

Cordel Green, Executive Director, Broadcasting Commission of Jamaica

Christine Runnegar, Director, Security and Privacy Policy, Internet Society

Donald Connor, Group Director Regulatory Affairs, VimpelCom

Monica Desai, Director, Public Policy, Facebook

Kyung-Sin Park, Professor, Korea University School of Law; Diector, Open Net Korea

Closing remarks

End of conference