International Institute of Communications

Trends in Converged, Cross-Border, Cross Sector, Digital-Ecosystems

Date: 11th - 12th October 2017

Location: Brussels

Agenda: Wednesday 11 October 2017

09:00: Welcome Address

Chris Chapman,*President*,**International Institute of Communications**

09:10 : Session 1: Opening Keynote: Panel Objectives and Priorities for Regulators in Developing and Advanced Economies: Adapting to Digital Transformation, New Tipping Points and the Pace of Convergence

• What are the key areas of focus in the short to medium term?
• How are regulators finding ways to bridge the digital divide and bring more people online – from both the deployment and the adoption side?
• What are the appropriate instruments of government to address policy issues such as competition and consumer protection whilst also promoting innovation?
• How are government agencies co-operating to tackle the next tipping points in convergence?
• How might technologists better empower regulators who can then in turn better empower innovators and entrepreneurs?

Chair:
Chris Chapman, President, International Institute of Communications
Panellists:
Nicole Chan, Chairperson, National Communications Commission (NCC), Taiwan***(watch video)***
Michael O'Rielly, Commissioner, Federal Communications Commission***(watch video)***
R S Sharma, Chairman, Telecom Regulatory Authority of India (TRAI)***(watch video)***
Sébastien Soriano, Chairman, Autorité de Régulation des Communications Électroniques et des Postes (ARCEP), France***(watch video)***
Adriana Labardini,Commissioner,Instituto Federal de Telecomunicaciones – IFT, Mexico ***(watch video)***
Tshoganetso Kepaletswe, Acting Chief Executive, Botswana Communications Regulatory Authority (BOCRA)***(watch video)***

10:50: Session 2: Mega-Trends in Regulation and Policy - Comparing the European Electronic Communications Code Recast With Major Changes Afoot in Other Continents and Jurisdictions

Chair:

Marjolein Geus, Partner, co-head International Communications Group, Bird & Bird

For a comprehensive background on the European Commission's Digital Single Market Initiatives please see Bird & Bird's recent articles part I and part II.

Panellists:

Rebecca Arbogast, Senior Vice President, Global Public Policy, Comcast NBCUniversal ***(watch video)***

Enrique Medina Malo, Chief Policy Officer, Telefónica S.A.***(watch video)***

Manuel Kohnstamm, Senior Vice President and Chief Corporate Affairs Officer, Liberty Global***(watch video)***

Wolfgang Kopf, Senior Vice President and Chief Corporate Officer, Deutsch Telekom AG ***(watch video)***

Vianney Hennes, Director Representation to the European institutions, Director European, Public Affairs, Orange***(watch video)***

12:30: Keynote

Brexit: getting the best deal for communications

The £57bn communications sector is a vital pillar of the UK economy. But how will the UK's departure from the European Union affect the increasingly international communications sector – the television, radio, broadband, phone and postal services that we rely upon each day? Sharon White, Ofcom's Chief Executive, will argue that as the UK Government seeks the best deal from Brexit, communications must feature at the heart of the negotiations for the benefit of all consumers and businesses.

Sharon White,*Chief Executive*,**Ofcom, UK**

(watch this keynote)

14:00 : Session 3: Content Provider / Distributer Dynamics and the Role of Platforms and Intermediaries - Which Way is the Pendulum Swinging?

The changing face of dominance and responding to level playing field arguments – what are we trying to protect and why? Platform regulation in the converged, collaborative economy – what is appropriate and proportionate? How does the rise of the App economy impact legacy business and regulatory models?

Chair:

Richard Hooper CBE, Chairman, Broadband Stakeholder Group (UK)

Panellists:

Linda Griffin, Global Head of Public Affairs, King; Co-Founder and Chair, The European Tech Alliance***(watch video)***

Damir Hajduk, President, Electronic Media Council, Croatia; Vice-Chair, European Regulators Group for Audiovisual Media Services (ERGA)

Mathieu Moreuil, Head of European Public Policy, Premier League***(watch video)***

David Wheeldon, Group Director of Policy and Public Affairs, Sky***(watch video)***

15:40 Refreshments

16:00: Choice of Three Interactive Breakout Sessions

Breakout A1: 5G myth busting – and what is really required to support its development

As Europe and many other parts of the world are on the cusp of the next network evolution

to 5G, what are regulators and policy makers doing to prepare or set the scene for the investment necessary to enable 5G? How is industry responding? Fibre deployment is key to 5G and requires that local policies are aligned with communications planning and objectives. What does this mean in practice?

Chair:

Martin Duckworth, Associate Director, Frontier Economics

Panellists:

Andrew Barendse, Managing Executive Regulatory Affairs, Vodacom SA

James Beveridge, Director, Government Affairs and Public Policy – EMEA, Juniper Networks

Ulf Pehrsson, Vice President, Government and Industry Relations, Ericsson

Philip Saunders, Parliamentary Affairs Counsel, City of London Corporation

Breakout B1: Artificial intelligence and machine learning – implications for networks, for regulation and for policy

Where is AI already being used to improve output and outcomes? What are the timelines for widespread adoption? What constitutes good governance of data that's used to drive AI systems and where do responsibilities lie? Should algorithms be regulated and if so in what way? When should transparency be required, what should it mean and how could it be implemented in practice? How can we ensure that the value, influence and power of AI is decentralised?

Chair:

Dr Stephen Netzle, President, Federal Communications Commission (ComCom), Switzerland

Panellists:

George Wright, Head of Internet Research and Future Services, BBC Research and Development

Cornelia Kutterer, Senior Director, EU Government Affairs, Privacy & Digital Policies, Corporate, External and Legal Affairs, Microsoft

Arvind Gupta, Co-founder and Head, Digital India Foundation

Breakout C1: Cyber security – what's the right approach domestically and internationally? Do we have the institutions we need?

Analysing the updated European Cyber Security Strategy and comparing approaches with other jurisdictions. Discussing the need for, and roles of, regulation, regional coordination and industry-led standards to help combat cyber threats and raise awareness of the risks whilst supporting eCommerce, the IoT and industry 4.0 initiatives.

Chair:

Ann LaFrance, Vice President, International Institute of Communications; Coordinating Partner, EMEA Communications Law; Co-Chair, Global Data Privacy & Cybersecurity, Squire Patton Boggs (UK) LLP

Panellists:

Olaf Kolkman, Chief Internet Technology Officer, Internet Society

Sanford C Reback, Senior Director, Global Public Policy, Akamai Technologies

Ola Bergström, Director for International Affairs, Swedish Post and Telecom Authority

18:00**End of day one**

20:00 Gala Dinner at The Hotel, Brussels

Agenda: Thursday 12 October 2017

08:00: Workshop: Building a Sustainable Advertising Environment in the

Digital Age

08:00 Introductory Remarks

09:10 Close of workshop

(view workshop here)

09:15: Welcome Remarks

09:20 : Keynote - The Data Economy

Dr Roberto Viola, Director-General, DG CONNECT, European Commission

(watch video)

09:40: Session 4: Data Economy, Data Protection and Eprivacy - What Are the Fundamentals of a Privacy Framework That Enhances Consumer Trust in the Context of Electronic Communications, but Also Enables the Innovative Use of Metadata?

How is Europe approaching a coherent EU data protection framework and how does it contrast with other jurisdictions? How will it avoid conflicts between e-privacy and GDPR requirements? What are the extra responsibilities placed on communications providers and how should these be addressed?

Are consumer expectations changing, and in which direction, when it comes to digital privacy? Does this vary by country/region and how are regulatory paradigms evolving in parallel? The privacy/security paradox: how to square the circle? Privacy / freedom of expression tensions: implications of anonymity; balancing competing rights, including the Right to be Forgotten. How best to protect the privacy & welfare of children and teens online? What is the responsibility of companies serving young people to provide meaningful data protection?

The rise of IoT – are developers/service providers investing enough on security? What is the appropriate balance? International data flows – striking the right balance between strong interests of privacy and civil liberties, national security and law enforcement, and industrial and economic concerns. How to deal with international data interoperability concerns in the new trade environment.

Chair:

Jean-Jacques Sahel, Managing Director Brussels Office, & Vice-President, Europe and Global Civil Society Stakeholder Engagement, ICANN; Chairman, UK Chapter, International Institute of Communications

Panellists:

Fanny Hidvégi, European Policy Manager, Access Now***(watch video)***

Leena Kuusniemi, Senior Legal Counsel, Rovio***(watch video)***

National Cyber Security Centre (NCSC)

Professor Abu Bakar Munir, Faculty of Law and an Associate Fellow, Malaysian Centre of Regulatory Studies (UMCoRS), University Of Malaya***(watch video)***

Fiona Taylor, Head of International Public Policy, Verizon***(watch video)***

11:10 Refreshments

11:30 : Keynote - The Brazilian Audiovisual Sector in the Context of Vod Expansion

Sérgio Sá Leitão,*Minister for Culture*,Brazil

(watch video)

11:50: Session 5: Policing the Internet in an Era of Fake News - What Kind of Internet Do We Want?

Discussing the move from globalisation to protectionism and use of extra territorial powers – how do we maintain trust in the information sources on which public decision-making depends? In a period when "mainstream media" has changed from a general description into a term of abuse, how is traditional media responding and what responsibilities do the owners of social media have, particularly those that pursue vertical integration? How are regulators and policy makers responding? Defining media pluralism and applying public interest principles in an era of abundance.

Chair:

Dr Joan Barata Mir, Founder and Senior Consultant, CommVisions; Fellow – Centre for Internet and Human Rights (European University Viadrina, Germany)

Panellists:

William Bird, Director, Media Monitoring Africa***(watch video)***

Dr Yaser Bishr, Executive Director of Digital, Al Jazeera Media Network***(watch video)***

Professor Antonio Nicita, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM), Italy***(watch video)***

Dr Alexandra Borchardt, Director of Strategic Development, Reuters Institute for the Study of Journalism, University of Oxford***(watch video)***

Manish Tewari, National Spokesperson, Indian National Congress; Former Union Minister for Information and Broadcasting, Government of India***(watch video)***

13:10 Lunch

14:00: Choice of Three Interactive Breakout Sessions

Breakout A2: The US Incentive Auction – lessons learned

With the U.S. incentive auction of broadcast frequencies now concluded and repacking of the remaining on-air broadcast stations having commenced, this panel will assess the results of the auction, and consider what other countries might learn from it as they consider whether to utilize an auction mechanism to reallocate broadcast or other spectrum. Panellists will review the legal and policy challenges faced by the FCC in implementing the auction; the role of stakeholders in shaping the auction; auction design challenges; and the broadcaster perspective.

Chair:

Howard Symons, Partner, Jenner & Block LLP; former Vice-Chair of the US Federal Communications Commission Incentive Auction Task Force

Panellists:

Peter MacAvock, Head of Distribution, Platforms & Services, European Broadcasting Union

Paul R. Milgrom, Professor of Economics, Stanford University; Co-founder and Chairman, Auctionomics

Breakout B2: Innovation in connectivity technologies – embracing heterogeneity

Looking beyond traditional telco business and technology models to encourage connectivity diversity and positive disruption. How might policy makers and regulators minimise the risks of over dependency on specific forms of connectivity and be prepared for technology and market inflexion points? With the advent of the IoT and the goal of industry 4.0, what are the licensed, shared and unlicensed options which can best relieve the burden on cellular networks?

Chair:

Dr Peter Lovelock, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications

Panellists:

Dean Bubley, Founder & Director, Disruptive Analysis

Alee Fa'amoe, Deputy CEO & Executive Director ICT, OfReg, Cayman Islands

Pastora Valero, Vice President, Public Policy and Government Affairs, Europe, Middle East, Africa and Russia, Cisco Systems

Breakout C2: Nuisance communications: building a global consensus

Reducing spam and other forms of nuisance communications is a priority for many governments. This session will bring together regulators, law enforcement, policy makers, and industry experts

to discuss individual and shared responsibilities, as well as collaborative approaches for combatting spam and nuisance communications as a global community. The panel will discuss priorities for building consensus on how to address these increasing and evolving threats.

Chair:

Steven Harroun, Chief Compliance and Enforcement Officer and Executive Director, Compliance & Enforcement Branch, Canadian Radio-television and Telecommunications Commission (CRTC)

Panellists:

Kathleen Q Abernachy, Special Counsel, Wilkinson Barker Knauer, LLP, USA

Carel van Straten, Spamhaus

15:20 Breakout sessions finish

15:20: Closing Plenary

15:25: Session 6: Closing Keynote Panel: Competition Dynamics - Dominance, Disruption and Fair Play

Is competition driving investment and better outcomes for businesses, consumers and citizens? As convergence has made competition assessments and enforcement's increasingly challenging, how is competition being scrutinised internationally and with what outcomes / unintended consequences?

Chair:

Fabio Colasanti, Board Member, RAI Way; former President, International Institute of Communications

Panellists:

Agustín Díaz-Pinés, Telecommunications Expert, DG Competition, European Commission

Karim Lesina, Vice President, International External Affairs, EU, Caribbean, Central and Latin America, Trans-Atlantic Relations, AT&T; Director, International Institute of Communications***(watch video)***

Paul R. Milgrom, Professor of Economics, Stanford University; Co-founder and Chairman, Auctionomics***(watch video)***

Dr Robert Pepper, Head, Global Connectivity Policy and Planning, Facebook***(watch video)***

Juan Manuel Wilches, Commissioner, Commission for Communications Regulation, Colombia***(watch video)***

16:50 Closing remarks

17:00**End of conference**