



# Annual Washington DC Conference: The restart agenda (Online)

**Date:** 8th - 10th December 2020

**Location:** Online Event

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## Agenda: Day 1, Tuesday 8 December 2020

### 07.45-08.25 EST (12.45-13.25): Networking

### 08.25-08.30 EST (13.25-13.30 GMT) : Welcome

**Chris Chapman**, President, International Institute of Communications; Chairman, Nihilent Australia Pty Limited

### 08.30-09.50 EST (13.30-14.50 GMT): Session 1: Keynotes

#### Moderator

**Ann LaFrance**, Vice President, International Institute of Communications; Partner & Co-Chair, Global Data Privacy & Cybersecurity Practice, Squire Patton Boggs (US) LLP

#### Speakers

**Ajit Pai**, Chairman, Federal Communications Commission (FCC), USA

**Ed Gillespie**, Senior Executive Vice President – External and Legislative Affairs, AT&T

**Nerida O’Loughlin**, Chair & Agency Head, Australian Communications and Media Authority  
(pre-recorded)

### 10.00-11.20 EST (15.00-16.20 GMT): Session 2: Online platform responsibilities & intermediary liability – the evolving picture

#### Moderator

**Dr Heidi Tworek**, Associate Professor in International History and Public Policy, University of British Columbia

#### Speakers

**Markham Eriksson**, VP Government Affairs & Public Policy, Google  
**Dr Wilhelm Eschweiler**, Vice President, Federal Network Agency (BNetzA), Germany  
**Daphne Keller**, Director, Program on Platform Regulation, Cyber Policy Center, Stanford University  
**Matt Allison**, Senior Public Policy Manager Data, Platforms and AI, Group Policy and Public Affairs, Vodafone

## **11.30-13.00 EST (16.30-18.00 GMT) : Session 3: Evolution of communications infrastructure to maximise resilience and flexibility – implications for policy making and regulation**

### **Moderator**

**Madeleine M. Lottenbach**, Attorney at Law, Wiley LLP

### **Speakers**

**Shawn Hakl**, Partner 5G Strategy, Microsoft

**Yih-Choung Teh**, Group Director for Strategy and Research, Ofcom

**Adam Candeub**, Deputy Assistant Secretary of Commerce for Communications and Information, National Telecommunications and Information Administration (NTIA)

**Jared Carlson**, Vice President, Government Affairs and Public Policy, North America, Ericsson

**Dr Robert Pepper**, Head, Global Connectivity Policy and Planning, Facebook

## **13.00-13.30 EST (18.00-18.30 GMT): Networking**

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## **Agenda: Day 2, Wednesday 9 December 2020**

### **07.45-08.15 EST (12.45-13.15 GMT) : In Conversation**

(Pre-recorded)

**Rod Sims**, Chairman, Australian Competition and Consumer Commission (ACCC)

**Chris Chapman**, President, International Institute of Communications; Chairman, Nihilent Australia Pty Limited

### **08.15-08.30 EST (13.15-13.30 GMT): Welcome and Keynote**

**Lynn Robinson**, Director General, International Institute of Communications

**Kathleen Grillo**, Senior Vice President Public Policy & Government Affairs, Verizon

### **08.30-09.50 EST (13.30-14.50 GMT): Session 4: Consolidation and competition dynamics to support the digital economy**

**Moderator**

**Mark F Dever**, Partner, Squire Patton Boggs (US) LLP; Chair, US Chapter, International Institute of Communications

**Speakers**

**Dr Kim Mallalieu**, Deputy Chairman, Telecommunications Authority of Trinidad and Tobago (TATT)

**Manuel Kohnstamm**, Senior Vice President and Chief Corporate Affairs Officer, Liberty Global

**Johan Keetelaar**, Director Public Policy, Head of Connectivity and Access EMEA, Facebook

**10.00-11.30 EST (15.00-16.30 GMT): Session 5: Content and online video – lock-down learnings and innovation to support the creative economy****Moderator**

**Karim Lesina**, Executive Vice President, Chief External Affairs Officer, Millicom; Director, International Institute of Communications

**Speakers**

**Dorothy Attwood**, Senior Vice President Global Public Policy, Disney

**Andrew Hall**, Head of Government and Regulatory Affairs, NBCUniversal International

**Aynon Doyle**, Head of Policy Analysis and Research (Regulatory Affairs), MultiChoice SA

**María Dolores Souza**, Head of Research, Consejo Nacional de Televisión (CNTV), Chile

**11.40-13.00 EST (16.40-18.00 GMT) : Session 6: Digital enablement during the pandemic (eGov, eHealth, eEducation..)****Moderator**

**Adriana Labardini**, ICT Regulation Consultant; Director, International Institute of Communications

**Speakers**

**Carlos Lugo Silva**, Executive Director, Commission for Communications Regulation of Colombia (CRC)

**Dr Keabetswe Modimoeng**, Chairperson, Independent Communications Authority of South Africa (ICASA)

**Nate Williams**, Director of Public Policy, LinkedIn

**Karla Velasco Ramos**, Latin America Regional Coordinator, “Connecting the Unconnected” Association of Progressive Communications (APC)

**13.00-13.30 EST (18.00-18.30 GMT): Networking**

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**Agenda: Day 3, Thursday 10 December 2020****07.40-08:00 EST (12.40-13:00 GMT): In conversation**

**Moderator**

**Andrea Millwood Hargrave**, Director of Regulatory Fora, International Institute of Communications

(pre-recorded)

**Sébastien Soriano**, Chairman, Autorité De Régulation Des Communications Électroniques Et Des Postes (ARCEP), France

**Ian Scott**, Chairperson and CEO, Canadian Radio-television and Telecommunications Commission (CRTC)

**08.00-08.25 EST (13.00-13.25 GMT): Welcome and Keynote****Welcome**

**Dr Stephen Unger**, Senior Advisor, Flint Global, UK; Director, International Institute of Communications

**Keynote**

**Pablo de Carvajal**, General Counsel, Global Head Public, Regulatory Affairs and Responsible Business., Telefónica

**08.30-10.00 EST (13.30-15.00 GMT): Session 7: Privacy, cybersecurity and trust post COVID-19****Moderator**

**Susan Ness**, Distinguished Fellow, German Marshall Fund-US and Annenberg Public Policy Center of the University of Pennsylvania

**Speakers**

**Zee Kin Yeong**, Deputy Commissioner, The Personal Data Protection Commission (PDPC), Singapore (pre-recorded)

**Kathryn Condello**, Senior Director, National Security / Emergency Preparedness, Lumen

**Gregory Smolyne**, Deputy Commissioner, Policy and Promotion Sector, Office of the Privacy Commissioner of Canada

**Brian Hendricks**, Vice President of Policy and Public Affairs, Americas Region, Nokia

**10.10-11.30 EST (15.10-16.30 GMT): Session 8: International cooperation and priorities coming out of pandemic – the investment, innovation, trade nexus****Moderator**

**Jacquelynn Ruff**, Consulting Counsel, Wiley LLP; Director, International Institute of Communications

**Speakers**

**Ruth Berry**, Acting Director for Bilateral and Regional Affairs, Office of International Communications and Information Policy, U.S. Department of State

**Dr Janka Oertel**, Director, Asia Programme, European Council on Foreign Relations

**Daniel Wilson**, Policy and Public Affairs Director, Innovation and Trade, BT Group

**Chris Wilson**, Senior Manager, Public Policy, Amazon

## **11.40-13.00 EST (16.40-18.00 GMT) : Session 9: Digital transformation for all – reflecting on the gaps laid bare by the pandemic and the steps being taken nationally, regionally and internationally, to close the digital divide**

### **Moderator**

**Dr Andrew Barendse**, Managing Executive Regulatory Affairs, Vodacom SA; Director, International Institute of Communications

### **Keynote**

**Christopher Yoo**, John H. Chestnut Professor of Law, Communication, and Computer & Information Science, University of Pennsylvania

### **Speakers include**

**Professor Antonio García Zaballos**, Telecommunications Lead Specialist- Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank

**Rebecca Arbogast**, Senior Vice President, Global Public Policy, Comcast NBCUniversal

**Mario Germán Fromow Rangel**, Commissioner, Federal Institute of Telecommunications (IFT), Mexico

**Arisa Siong**, Director, Public and Regulatory Affairs, Telenor Group

## **13.00-13.10 EST (18.00-18.30 GMT): Closing remarks**

**Lynn Robinson**, Director General, International Institute of Communications

**Mark F Dever**, Partner, Squire Patton Boggs (US) LLP; Chair, US Chapter, International Institute of Communications

## **13.10-13.30 EST (18.10-18.30 GMT): Networking**