Online Annual LatAm/Caribbean Telecommunications & Media Forum

Date: 6th - 8th July 2021
Location: Online

Agenda: Tuesday 6 July 2021

10.00 - 12.00 EST: BY INVITATION ONLY - Regional ministerial & regulatory roundtable: Evolving roles, responsibilities & priorities for closing the digital divide

Welcome
Chris Chapman, President, International Institute of Communications
Moisés J Schwartz, Manager, Institutions for Development, Inter-American Development Bank (IDB)

Keynote
Doreen Bogdan-Martin, Director, Telecommunication Development Bureau, International Telecommunication Union (ITU)

Moderator
Sebastián M Cabello, CEO SmC+ and IDB BEST coordinator, Inter-American Development Bank (IDB)

Question 1
How Regulation and regulatory institutions can solve the existing connectivity gaps through concrete measures

Leonardo Euler de Morais, President, National Telecommunication Agency (Anatel), Brazil
Hannia Vega, Commissioner, Superintendencia De Telecomunicaciones (SUTEL), Costa Rica
Sóstenes Díaz González, Commissioner, Federal Institute of Telecommunications (IFT), Mexico
Julissa Cruz, Executive Director, INDOTEL, Dominican Republic

Question 2
What are the key challenges that new infrastructure models pose to extend connectivity?

Martin Olmos, Undersecretary of Argentina
Rafael Muente Schwartz, President, OSIPTEL, Perú
Paola Bonilla, Commissioner, Commission for Communications Regulation, Colombia
Mercedes Aramendia Falco, President, URSEC, Uruguay
Vítor Menezes, Executive Secretary of the Ministry of Communications, Brazil
Question 3
What is the most critical card to be played to expand the existing connectivity border? How can collaboration within public institutions be improved?

Vladimir Handal, Secretary of Innovation, El Salvador
Walter Verri, Viceministro de Industria, Energía y Minería, Uruguay
Rodolfo Letona, Viceminister of Telecommunications, Guatemala
Héctor David Ocampos Negueiros, Viceminister of Telecommunications, Ministry of Information and Communication Technologies, Paraguay

Close
Juan Antonio Ketterer, Manager, Institutions for Development, Inter-American Development Bank (IDB)

12.10 - 14.00 EST: Panel 1: Connectivity: Is connectivity alone the answer to closing the digital divide? What are the innovative technical and economic solutions to enable flexible, plural, sustainable network models?

Moderator
Professor Antonio García Zaballos, Telecommunications Lead Specialist- Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank

Panellists include
Leonardo Euler de Morais, President, National Telecommunication Agency (Anatel), Brazil
Lester Garcia, Head of Connectivity and Access Policy, LATAM, Facebook
Sonia N Jorge, Executive Director, Alliance for Affordable Internet & Head of Digital Inclusion, World Wide Web Foundation
Ivana Kriznic, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon
Daniel Rios Villa, Assistant Vice President of External Affairs & Sustainability, AT&T

14.00 - 14.30 EST: Keynote conversation – Mauricio Ramos & Ajit Pai

Moderator
Ambassador David A Gross, Partner, Wiley Rein LLP, USA

Mauricio Ramos, CEO, Millicom
Ajit Pai, Partner, Searchlight

Agenda: Wednesday 7 July 2021

10.00 - 11.30 EST: Panel 2: Spectrum: Are traditional policies of direct and specific allocation of spectrum still appropriate as demand increases? As the role of 5G evolves, what are the practicalities of network sharing and other efficiency incentives? Balancing
innovation, investment and regulation.

Moderator
Adriana Labardini, ICT Regulation Consultant, Rhizomatica; Director, International Institute of Communications

Panellists include
Dr Martha Liliana Suárez Peñaloza, President, Dynamic Spectrum Alliance (DSA)
Jacqueline Lopes, Director of Government and Industry Relations for LATAM South, Ericsson
Erick Huerta, Deputy General Coordinator, Networks for Diversity, Equity and Sustainability A.C., Rhizomatica

11.30 - 13.00 EST: Panel 3: Content: Changing consumption patterns of AV content; prominence in a global content world; state aid & the future of PSBs; supporting the creative economy

Moderator
Ángel Melguizo, Vice President, External and Regulatory Affairs, AT&T DIRECTV Latin America

Panellists include
Paula Karol Pinha, Head of Public Policy, Latin America, Netflix
Ernesto Paul Orozco Orozco, Audiovisual Content Commissioner, Commission for Communications Regulation, Colombia
Professor Anthony Clayton, Chairman, Broadcasting Commission Jamaica
José Alberto Galarza Villaseñor, Senator, Government of Mexico

13.00 - 14.30 EST: Panel 4: Digital markets, platforms & services: Promoting competition & innovation whilst protecting citizens/consumers from online harms

Moderator
Christian O’Flaherty, Regional Vice President – Latin America and The Caribbean, Internet Society

Panellists include
Marcelo Bechara Hobai, Director of Institutional Relations and Regulation, Grupo Globo
Victoria E. Beckman, Americas Digital Crimes Unit (DCU) Lead, Corporate, External & Legal Affairs, Microsoft
José Juan Haro Seijas, DirectorLATAM Public Policy and Wholesale Business, Telefónica
Federico Deyá, Head of Dispute Resolution, Mercado Libre

Agenda: Thursday 8 July 2021

10.00 EST - 12.00 EST: Cybersecurity and data governance frameworks – building a collaborative approach
Welcome

**Lynn Robinson**, Director General, International Institute of Communications

Moderator

**André Gomes**, Principal Analyst, Americas, Cullen International

Panellists include

**Samuel Tew**, Senior Manager, Axon Partners Group

**Federico Cunha Ferré**, Solution Manager Security and Device Management, Digital Trust LAT, Nokia

**Bill Brierly**, Vice President, Head of Compliance & Ethics, VP, Head of Compliance & Ethics

**Pablo Romanos**, Cybersecurity Consultancy Director, The Right Bit, Argentina