



# Online Annual LatAm/Caribbean Telecommunications & Media Forum

**Date:** 6th - 8th July 2021

**Location:** Online

---

## Agenda: Tuesday 6 July 2021

### **10.00 - 12.00 EST: BY INVITATION ONLY - Regional ministerial & regulatory roundtable: Evolving roles, responsibilities & priorities for closing the digital divide**

Welcome

**Chris Chapman**, President, International Institute of Communications

**Moisés J Schwartz**, Manager, Institutions for Development, Inter-American Development Bank (IDB)

Keynote

**Doreen Bogdan-Martin**, Director, Telecommunication Development Bureau, International Telecommunication Union (ITU)

Moderator

**Sebastián M Cabello**, CEO SmC+ and IDB BEST coordinator, Inter-American Development Bank (IDB)

#### **Question 1**

**How Regulation and regulatory institutions can solve the existing connectivity gaps through concrete measures**

**Leonardo Euler de Morais**, President, National Telecommunication Agency (Anatel), Brazil

**Hannia Vega**, Commissioner, Superintendencia De Telecomunicaciones (SUTEL), Costa Rica

**Sóstenes Diaz González**, Commissioner, Federal Institute of Telecommunications (IFT), Mexico

**Julissa Cruz**, Executive Director, INDOTEL, Dominican Republic

#### **Question 2**

**What are the key challenges that new infrastructure models pose to extend connectivity?**

**Martin Olmos**, Undersecretary of Argentina

**Rafael Muelle Schwartz**, President, OSIPTEL, Perú

**Paola Bonilla**, Commissioner, Commission for Communications Regulation, Colombia

**Mercedes Aramendia Falco**, President, URSEC, Uruguay

**Vitor Menezes**, Executive Secretary of the Ministry of Communications, Brazil

#### **Question 3**

**What is the most critical card to be played to expand the existing connectivity**

**border? How can collaboration within public institutions be improved?**

**Vladimir Handal**, Secretary of Innovation, El Salvador

**Walter Verri**, Viceministro de Industria, Energia y Minería, Uruguay

**Rodolfo Letona**, Viceminister of Telecommunications, Guatemala

**Héctor David Ocampos Negueiros**, Viceminister of Telecommunications, Ministry of Information and Communication Technologies, Paraguay

Close

**Juan Antonio Ketterer**, Manager, Institutions for Development, Inter-American Development Bank (IDB)

**12.10 - 14.00 EST: Panel 1: Connectivity: Is connectivity alone the answer to closing the digital divide? What are the innovative technical and economic solutions to enable flexible, plural, sustainable network models?**

Moderator

**Professor Antonio García Zaballos**, Telecommunications Lead Specialist- Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank

Panellists include

**Leonardo Euler de Moraes**, President, National Telecommunication Agency (Anatel), Brazil

**Lester Garcia**, Head of Connectivity and Access Policy, LATAM, Facebook

**Sonia N Jorge**, Executive Director, Alliance for Affordable Internet & Head of Digital Inclusion, World Wide Web Foundation

**Ivana Kriznic**, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon

**Daniel Rios Villa**, Assistant Vice President of External Affairs & Sustainability, AT&T

**14.00 - 14.30 EST: Keynote conversation - Mauricio Ramos & Ajit Pai**

Moderator

**Ambassador David A Gross**, Partner, Wiley Rein LLP, USA

**Mauricio Ramos**, CEO, Millicom

**Ajit Pai**, Partner, Searchlight

---

## **Agenda: Wednesday 7 July 2021**

**10.00 - 11.30 EST: Panel 2: Spectrum: Are traditional policies of direct and specific allocation of spectrum still appropriate as demand increases? As the role of 5G evolves, what are the practicalities of network sharing and other efficiency incentives? Balancing innovation, investment and regulation.**

Moderator

**Adriana Labardini**, ICT Regulation Consultant, Rhizomatica; Director, International Institute of Communications

Panellists include

**Dr Martha Liliana Suárez Peñaloza**, President, Dynamic Spectrum Alliance (DSA)

**Jacqueline Lopes**, Director of Government and Industry Relations for LATAM South, Ericsson

**Erick Huerta**, Deputy General Coordinator, Networks for Diversity, Equity and Sustainability A.C., Rhizomatica

### **11.30 - 13.00 EST: Panel 3: Content: Changing consumption patterns of AV content; prominence in a global content world; state aid & the future of PSBs; supporting the creative economy**

Moderator

**Ángel Melguizo**, Vice President, External and Regulatory Affairs, AT&T DIRECTV Latin America

Panellists include

**Paula Karol Pinha**, Head of Public Policy, Latin America, Netflix

**Ernesto Paul Orozco Orozco**, Audiovisual Content Commissioner, Commission for Communications Regulation, Colombia

**Professor Anthony Clayton**, Chairman, Broadcasting Commission Jamaica

**José Alberto Galarza Villaseñor**, Senator, Government of Mexico

### **13.00 - 14.30 EST: Panel 4: Digital markets, platforms & services: Promoting competition & innovation whilst protecting citizens/consumers from online harms**

Moderator

**Christian O'Flaherty**, Regional Vice President - Latin America and The Caribbean, Internet Society

Panellists include

**Marcelo Bechara Hobaika**, Director of Institutional Relations and Regulation, Grupo Globo

**Victoria E. Beckman**, Americas Digital Crimes Unit (DCU) Lead, Corporate, External & Legal Affairs, Microsoft

**José Juan Haro Seijas**, Director LATAM Public Policy and Wholesale Business, Telefónica

**Federico Deyá**, Head of Dispute Resolution, Mercado Libre

---

## **Agenda: Thursday 8 July 2021**

### **10.00 EST - 12.00 EST: Cybersecurity and data governance frameworks - building a collaborative approach**

Welcome

**Lynn Robinson**, Director General, International Institute of Communications

Moderator

**André Gomes**, Principal Analyst, Americas, Cullen International

Panellists include

**Samuel Tew**, Senior Manager, Axon Partners Group

**Federico Cunha Ferré**, Solution Manager Security and Device Management, Digital Trust LAT, Nokia

**Bill Brierly**, Vice President, Head of Compliance & Ethics, VP, Head of Compliance & Ethics

**Pablo Romanos**, Cybersecurity Consultancy Director, The Right Bit, Argentina