



Online Annual LatAm/Caribbean Telecommunications & Media Forum

Date: 6th - 8th July 2021

Location: Online

Agenda: Tuesday 6 July 2021

10.00 - 12.00 EST: BY INVITATION ONLY - Regional ministerial & regulatory roundtable: Evolving roles, responsibilities & priorities for closing the digital divide

Welcome

Chris Chapman, President, International Institute of Communications

Moisés J Schwartz, Manager, Institutions for Development, Inter-American Development Bank (IDB)

Keynote

Doreen Bogdan-Martin, Director, Telecommunication Development Bureau, International Telecommunication Union (ITU)

Moderator

Sebastián M Cabello, CEO SmC+ and IDB BEST coordinator, Inter-American Development Bank (IDB)

Question 1

How Regulation and regulatory institutions can solve the existing connectivity gaps through concrete measures

Leonardo Euler de Moraes, President, National Telecommunication Agency (Anatel), Brazil

Hannia Vega, Commissioner, Superintendencia De Telecomunicaciones (SUTEL), Costa Rica

Sóstenes Diaz González, Commissioner, Federal Institute of Telecommunications (IFT), Mexico

Julissa Cruz, Executive Director, INDOTEL, Dominican Republic

Question 2

What are the key challenges that new infrastructure models pose to extend connectivity?

Martin Olmos, Undersecretary of Argentina

Rafael Muento Schwartz, President, OSIPTEL, Perú

Paola Bonilla, Commissioner, Commission for Communications Regulation, Colombia

Mercedes Aramendia Falco, President, URSEC, Uruguay

Vitor Menezes, Executive Secretary of the Ministry of Communications, Brazil

Question 3

What is the most critical card to be played to expand the existing connectivity border? How can collaboration within public institutions be improved?

Vladimir Handal, Secretary of Innovation, El Salvador

Walter Verri, Viceministro de Industria, Energia y Minería, Uruguay

Rodolfo Letona, Viceminister of Telecommunications, Guatemala

Héctor David Ocampos Negueiros, Viceminister of Telecommunications, Ministry of Information and Communication Technologies, Paraguay

Close

Juan Antonio Ketterer, Manager, Institutions for Development, Inter-American Development Bank (IDB)

12.10 - 14.00 EST: Panel 1: Connectivity: Is connectivity alone the answer to closing the digital divide? What are the innovative technical and economic solutions to enable flexible, plural, sustainable network models?

Moderator

Professor Antonio García Zaballos, Telecommunications Lead Specialist- Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank

Panellists include

Leonardo Euler de Moraes, President, National Telecommunication Agency (Anatel), Brazil

Lester Garcia, Head of Connectivity and Access Policy, LATAM, Facebook

Sonia N Jorge, Executive Director, Alliance for Affordable Internet & Head of Digital Inclusion, World Wide Web Foundation

Ivana Kriznic, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon

Daniel Rios Villa, Assistant Vice President of External Affairs & Sustainability, AT&T

14.00 - 14.30 EST: Keynote conversation – Mauricio Ramos & Ajit Pai

Moderator

Ambassador David A Gross, Partner, Wiley Rein LLP, USA

Mauricio Ramos, CEO, Millicom

Ajit Pai, Partner, Searchlight

Agenda: Wednesday 7 July 2021

10.00 - 11.30 EST: Panel 2: Spectrum: Are traditional policies of direct and specific allocation of spectrum still appropriate as demand increases? As the role of 5G evolves, what are the practicalities of network sharing and other efficiency incentives? Balancing

innovation, investment and regulation.

Moderator

Adriana Labardini, ICT Regulation Consultant, Rhizomatica; Director, International Institute of Communications

Panellists include

Dr Martha Liliana Suárez Peñaloza, President, Dynamic Spectrum Alliance (DSA)

Jacqueline Lopes, Director of Government and Industry Relations for LATAM South, Ericsson

Erick Huerta, Deputy General Coordinator, Networks for Diversity, Equity and Sustainability A.C., Rhizomatica

11.30 - 13.00 EST: Panel 3: Content: Changing consumption patterns of AV content; prominence in a global content world; state aid & the future of PSBs; supporting the creative economy

Moderator

Ángel Melguizo, Vice President, External and Regulatory Affairs, AT&T DIRECTV Latin America

Panellists include

Paula Karol Pinha, Head of Public Policy, Latin America, Netflix

Ernesto Paul Orozco Orozco, Audiovisual Content Commissioner, Commission for Communications Regulation, Colombia

Professor Anthony Clayton, Chairman, Broadcasting Commission Jamaica

José Alberto Galarza Villaseñor, Senator, Government of Mexico

13.00 - 14.30 EST: Panel 4: Digital markets, platforms & services: Promoting competition & innovation whilst protecting citizens/consumers from online harms

Moderator

Christian O'Flaherty, Regional Vice President – Latin America and The Caribbean, Internet Society

Panellists include

Marcelo Bechara Hobaika, Director of Institutional Relations and Regulation, Grupo Globo

Victoria E. Beckman, Americas Digital Crimes Unit (DCU) Lead, Corporate, External & Legal Affairs, Microsoft

José Juan Haro Seijas, Director LATAM Public Policy and Wholesale Business, Telefónica

Federico Deyá, Head of Dispute Resolution, Mercado Libre

Agenda: Thursday 8 July 2021

10.00 EST - 12.00 EST: Cybersecurity and data governance frameworks – building a collaborative approach

Welcome

Lynn Robinson, Director General, International Institute of Communications

Moderator

André Gomes, Principal Analyst, Americas, Cullen International

Panellists include

Samuel Tew, Senior Manager, Axon Partners Group

Federico Cunha Ferré, Solution Manager Security and Device Management, Digital Trust LAT, Nokia

Bill Brierly, Vice President, Head of Compliance & Ethics, VP, Head of Compliance & Ethics

Pablo Romanos, Cybersecurity Consultancy Director, The Right Bit, Argentina