International Institute of Communications

# Annual Conference 2021

**Date:** 6th - 7th October 2021

**Location:** Virtual

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## Agenda: Annual Conference - Wednesday 6 October 2021

### 07:30 BST: Welcome

**Chris Chapman**, President, International Institute of Communications

The pandemic has accelerated digital transformation and called for a new pact between public and private sectors – what are the optimum frameworks to protect the interests of individuals and society whilst promoting innovation and investment?

### 07:35 BST: Keynote

**The Hon. Mia Amor Mottley,**Prime Minister, Barbados

### 07:50 BST: Closing the digital divide: Insights from the Inclusive Internet Index

**Dr Robert Pepper**, Head, Global Connectivity Policy & Planning, Facebook

### 08:10 BST: Closing the digital divide: Insights from BEREC

**Michel Van Bellinghen**, Chairperson of BEREC (Body of European Regulators for Electronic Communication) 2021; Chairman of the Council, Belgian Institute for Postal Services and Telecommunications (BIPT)

### 08:20 BST: Narrowing the digital divide – supply, demand, investment and innovation

Are coverage and connectivity alone the answer?

Optimising policy & regulatory frameworks to break the persistence of the rural, and urban, digital divide

Moderator

**Dr Andrew Barendse**, Managing Executive,Public Policy & Regulatory Affairs, Vodacom SA; Director, International Institute of Communications

Speakers

**Bocar Ba,**CEO, Samena Council

**Dr P D Vaghela**, Chairman, Telecom Regulatory Authority of India (TRAI)

**Dr Lucienne Abrahams**, Director, LINK Centre, University of the Witwatersrand, South

Africa

## 09:20 BST: Tech's role in digital transformation for all. What do regulators and policy makers need to focus on in the short-medium terms?

**Erik Ekudden**, Group CTO, Ericsson in conversation with
**Dr Peter Lovelock**, Principal, Fair Tech Institute, Access Partnership; Director, International Institute of Communications

## 09:50 BST: Global experiences with driving relevance, awareness and digital inclusivity

Moderator
**Dr Peter Lovelock**, Principal, Fair Tech Institute, Access Partnership; Director, International Institute of Communications
Speakers
**Chris Peirce**, Chief Legal and Regulatory Officer, Ooredoo Myanmar
**Dr Xiaogang Zha**, Senior Expert & Director, Center for International Policy Research, Tencent Research Institute

## 10:45 BST: The Creative Economy's transformational potential as an underutilized accelerator for digital transformation

**Professor Dr Madeleine de Cock Buning**, Vice President Public Policy EMEA, Netflix
**Matthew Sinclair**, Director Advisory Corporate Finance, Deloitte LLP
**Adriana Padilla Leal**, Deputy Minister of Creativity and Orange Economy, Colombia
**Dr Dina Dellyana**, Coordinator, Global Center of Excellence and International Cooperation on Creative Economy (G- CINC), Indonesia

## 11:30 BST: How have the tech, media and telco sectors pivoted over the last 18 months, what form is digital transformation taking, what do they hope for from regulators and policy makers to enable positive outcomes for all?

Moderator
**Jacquelynn Ruff,** Consulting Counsel, Wiley LLP, USA; Director, International Institute of Communications
Speakers
**Broderick D. Johnson**, Executive Vice President, Public Policy and Executive Vice President, Digital Equity, Comcast Corporation
**Reinald Krüger**, Director, Policy and Public Affairs, Vodafone Group
**Juan Montero Rodil**, Chief Public Policy, Competition & Regulatory Officer, Telefónica
**Michael Bryan-Brown**, Managing Director, Regulation & Competition Policy, Liberty Global

## 12:30 BST: CEO panel – opportunities and challenges for companies operating in smaller and emerging economies

Moderator
**Adriana Labardini**, ICT Regulation Consultant, Rhizomatica; Director, International Institute of Communications
Speakers
**Mauricio Ramos**, CEO, Millicom
**Denis O'Brien**, Chairman and Founder, Digicel

## 13:15 BST: Break

## 13:40 BST: The FCC's commitment to closing the digital divide

**Jessica Rosenworcel**, Acting Chairwoman, Federal Communications Commission (FCC)

## 13:50 BST: Regulatory collaboration in practice – case study from the ACCC

**Anna Brakey**, Commissioner, Australian Competition and Consumer Commission (ACCC)

## 14:00 BST: Regulatory collaboration to meet the challenges of the digital world

• how are cooperative and collaborative regulatory approaches advancing across, and beyond, the telco, media and tech sectors?

Moderator

**Monica Ariño**, Director of Public Policy, UK & Ireland, Amazon; Director, International Institute of Communications

Speakers

**Dame Melanie Dawes**, Executive Board Member and Chief Executive, Ofcom, UK

**Robert Mourik**, Commissioner, Commission for Communications Regulation (ComReg), Ireland

**Brian McHugh**, Acting Chairperson, Competition and Consumer Protection Commission of Ireland (CCPC)

**Celene Craig**, Deputy Chief Executive, Broadcasting Authority of Ireland (BAI)

## 15:00 BST: Global perspectives on platform competition

Moderator

**Dr Stephen Unger**, Senior Advisor, Flint Global, UK; Director, International Institute of Communications

Speakers

**Gerard de Graaf,**Director, Directorate F: Digital Transformation, DG CONNECT, European Commission

**Will Hayter**, Senior Director, Digital Markets Unit, Competition and Markets Authority, UK

**Mark Williams,**Practice Manager, Global Knowledge and Expertise for Digital Development, The World Bank

**Andreea Antuca**, Consultant, Oxera (winner of the IIC's Future Leaders' Competition 2021)

**Robert D. Atkinson**, President, Information Technology and Innovation Foundation (ITIF)

## 16:10 BST: The increased importance of digitalisation, economic diplomacy, COVID recovery and the future of work - and the policy implications and directions for the future

**Kent Walker**, Senior Vice President Global Affairs, Google

In conversation with**Isolde Goggin**, former Chairperson, Competition and Consumer Protection Commission of Ireland (CCPC)

## 17:00: Close of day one

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# Agenda: Annual Conference - Thursday 7 October 2021

## 0900-1030 BST: Climate change & ICT roundtable

Green growth, sustainability & ICT's role in the climate change agenda – both directly and indirectly. There's a great deal of work underway to reduce the direct impact on the environment of communications networks by reducing their energy consumption – and this has the additional benefit of reducing operational costs. There are also many ways in which communications networks enable wider environmental benefits, from IoT based smart grids and smart cities, to the web-based collaborative platforms with which we are all now very familiar. The panel will review the current state of play, ask what more might be done, and what changes in regulation might be necessary to enable this.

Moderator

**Christopher Mondini,**VP, Stakeholder Engagement & Managing Director, Europe, Internet Corporation for Assigned Names and Numbers (ICANN)

Speakers

**Ceren Ünal**, Vice President & General Counsel, DigitalGoes.Green

**Samuel Tew**, Senior Manager, Axon Partners Group Consulting S.L.U.

**Agnieszka Skorupinska,** Senior EU Affairs Advisor, Vodafone

## 1030-1230 BST: Spectrum roundtable

There is growing acknowledgement that traditional spectrum policy of direct and specific allocation may not be the right way to deal with inevitable increased demand, particularly as new uses for spectrum evolve. Various solutions range from sharing spectrum bands to developing secondary markets and providing incentives to non-market users for better usage of this scarce resource. In practice, there are difficulties in promoting sharing and encouraging different spectrum users to co-exist in the same or adjacent bands. With the role of 5G still evolving, the panel will discuss the challenges of balancing innovation and investment with regulation, decisions on authorisation & licensing, and consider new uses of spectrum that will emerge over the next 5-10 years.

Moderator

**Chris Woolford**, Director of International Spectrum Policy, Ofcom; Director, International Institute of Communications

Panellists include

**Jennifer A. Warren**, Vice President Civil & Regulatory Affairs, Lockheed Martin Corporation

**Eric Fournier**, Director for Spectrum Planning and International Affairs, ANFR

**William Webb**, CEO, Webb Search

**Elif Yenihan Kaya**, Network Technologies – Access Network Capabilities Director, Turkcell

## 1400-1530 BST: Privacy & data protection roundtable

The panel will consider the cross-cutting Issues of privacy and data protection as they impact on the TMT sector, and ways to enable responsible and trusted data sharing. Discussion will address new restrictions on international data flows and data localisation requirements; new limitations on the use of cookies and telco/ISP use of metadata; development of new, comprehensive privacy laws globally.

Moderator

**Ann LaFrance**, Partner & co-chair, Global Data Privacy & Cybersecurity Practice, Squire Patton Boggs (US) LLP; Vice President, International Institute of Communications

Panellists

**Thomas Zerdick**, Head of Unit "Technology and Privacy", European Data Protection Supervisor

**Professor Sizwe Snail ka Mtuze**, Member, Information Regulator, South Africa

**Ivana Kriznic**, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon
**Robyn Greene**, Privacy Policy Manager, Facebook
**Sarah Nasrullah**, Legal Counsel (Privacy), Bell

## 1530-1700 BST: Video streaming roundtable

Streaming business models – considerations for regulators and policy makers as they balance innovation, economic impact and growth of support for the local content and creative ecosystems
Moderator
**Clive Kenny**, Frontier Economics
Panellists
**José Fernando Parada Rodríguez**, Audiovisual Content Commissioner, Commission for Communications Regulation, Colombia
**Dr Maria Michalis**, Associate Professor in Communication Policy, University of Westminster's Communication and Media Research Institute (CAMRI)
**Facundo Recondo**, Vice President, International, External & Regulatory Affairs for Caribbean, Central and Latin America, AT&T
**Joe Welch**, Vice President Global Public Policy, Asia Pacific, The Walt Disney Company