IIC Italy Chapter Webinar: Insights for a balanced regulation: considering platforms benefits and protection needs

Date: 14th December 2021
Location: Online Meeting

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Agenda: Agenda

**14.30 CET: Welcome and Introductions**

*Insights for a balanced regulation: considering platforms benefits and protections needs*

Welcome address

**Dr Augusto Preta**, President, IIC Italian Chapter; CEO, ITMedia Consulting

Introductory remarks

**Giacomo Lasorella**, President, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Setting the scene

**Professor Elisa Giomi**, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Keynote Speech

**Professor Damian Tambini**, Associate Professor, Department of Media and Communications at LSE and Programme Director for the MSc Media and Communications (Governance)

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**15.30 CET: Parallel Thematic Session 1 - Society, Culture, Environment: Social Networks**

Chair

**Marco Pierani**, Director Public Affairs and Media Relations, Euroconsumers

“Platforms and digital communication of death online grieving and digital continuing bonds”

**Professor Roberta Bartoletti**, Full Professor of Sociology of Culture and Communication, Department of Communication, Humanities and International Studies of the Urbino University “Carlo Bo”, Italy

**Professor Francesca Pasquali**, Full Professor of Media Studies, Department of Letters, Philosophy, Communication, University of Bergamo

“Love Me, Tinder”
15.30 CET: Parallel Thematic Session 2 - Society, Culture, Environment: SVOD Services

Chair
Celene Craig, Deputy Chief Executive, Broadcasting Authority of Ireland

“The EUMEPLAT” Project
Professor Andrea Miconi, Associate Professor, Department of Media, Arts & Communication of IULM University, EUMEPLAT Principal Investigator

Professor Barbara Thomass, Senior Researcher, Leibniz Institute for Media Research, Hans-Bredow-Institut (HBI)

“Benefits of VOD platforms perceived by college students in Mexico”
Dr Elia M. Cornelio Mari, Assistant Professor in Communication, Universidad Juárez Autónoma de Tabasco, Mexico

Maja Cappello, Head of the Department for Legal Information, European Audiovisual Observatory

Marianna Scharf, Director, EU Public Policy, Netflix

15.30 CET: Parallel Thematic Session 3 - Economics, Finance, Labour

Chair
J. Scott Marcus, Senior Fellow, Bruegel

“The Industrious platforms”
Professor Adam Erik Arvidsson, Full Professor of Sociology of Cultural and Communicative Processes, Department of Social Science, Università Federico II di Napoli

“Crypto-finance between myth, financial emancipation and digital cultures”
Professor Alberto Cossu, Assistant Professor, School of Media, Communication & Sociology and Programme Director for the MA Digital Media & Society, University of Leicester

“Big Tech finance and financial inclusion”
Nicola Bilotta, Researcher, Istituto Affari Internazionali and Senior Research Analyst, Banker Research Team, Financial Times

Professor Fabrizio Botti, Senior Fellow, Istituto Affari Internazionali and Assistant Professor, Department of Economic and Business Science, “Guglielmo Marconi” University

Professor Carlos Aguilar Paredes, Board Member, National Authority for Competition and Markets (CNMC), Spain
15.30 CET: Parallel Thematic Session 4 - Law, Democracy, Institutions

Chair
Jean-François Furnemont, CEO and Founder, Wagner-Hatfield

“The right (not) to be (dis)informed in the digital sphere”
Professor Antonio Nicita, Full Professor of Economic Policy, Lumsa University

“Digital Bing Bang and Global Village: analysis and reflection on the virtuous circle of technology in social inclusion policies”
Professor Beatrice Rabai, Assistant Professor in Prevention, Privacy and New Technologies, University of Pavia; Scientific and Teaching Coordinator of the Postgraduate Master of Law, Bocconi and Pavia Universities (SSPL)

“Regulatory cooperation and the DSA” Professor Ben Wagner, Assistant Professor, Faculty of Technology, Policy and Management, TU Delft; Professor of Media, Technology and Society, Inholland

Dr Seyed M.S. Emamian, President, SATRA (Iranian Audiovisual Media Regulatory Authority) and founding partner of GPTT (Governance and Policy Thinktank)

Johan Keetelaar, Director Public Policy, Head of Connectivity and Access EMEA, Facebook

17.00 CET: Plenary Session - Conclusive Remarks

Chair
Laura Aria, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Dr Roberto Viola, Director General, DG CONNECT (Directorate General of Communication, Networks, Content and Technology), European Commission