



IIC Italy Chapter Webinar: Insights for a balanced regulation: considering platforms benefits and protection needs

Date: 14th December 2021

Location: Online Meeting

Agenda: Agenda

14.30 CET: Welcome and Introductions

Insights for a balanced regulation: considering platforms benefits and protections needs

Welcome address

Dr Augusto Preta, President, IIC Italian Chapter; CEO, ITMedia Consulting

Introductory remarks

Giacomo Lasorella, President, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Setting the scene

Professor Elisa Giomi, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Keynote Speech

Professor Damian Tambini, Associate Professor, Department of Media and Communications at LSE and Programme Director for the MSc Media and Communications (Governance)

15.30 CET: Parallel Thematic Session 1 - Society, Culture, Environment: Social Networks

Chair

Marco Pierani, Director Public Affairs and Media Relations, Euroconsumers

“Platforms and digital communication of death online grieving and digital continuing bonds”

Professor Roberta Bartoletti, Full Professor of Sociology of Culture and Communication, Department of Communication, Humanities and International Studies of the Urbino University “Carlo Bo”, Italy

Professor Francesca Pasquali, Full Professor of Media Studies, Department of Letters, Philosophy, Communication, University of Bergamo

“Love Me, Tinder”

Professor Carolina Bandinelli, Associate Professor in Media and Creative Industries, Warwick’s Centre for Media Cultural and Policy Studies

Luboš Kukliš, Chief Executive at the Council for Broadcasting and Retransmission of

Slovakia and Chair of the European Platform of Regulatory Authorities (EPRA)
Giacomo Lev Mannheimer, Head of Government Relations and Public Policy , Southern Europe, TikTok

15.30 CET: Parallel Thematic Session 2 - Society, Culture, Environment: SVOD Services

Chair

Celene Craig, Deputy Chief Executive, Broadcasting Authority of Ireland

“The EUMEPLAT” Project

Professor Andrea Miconi, Associate Professor, Department of Media, Arts & Communication of IULM University, EUMEPLAT Principal Investigator

Professor Barbara Thomass, Senior Researcher, Leibniz Institute for Media Research, Hans-Bredow-Institut (HBI)

“Benefits of VOD platforms perceived by college students in Mexico”

Dr Elia M. Cornelio Marí, Assistant Professor in Communication, Universidad Juárez Autónoma de Tabasco, Mexico

Maja Cappello, Head of the Department for Legal Information, European Audiovisual Observatory

Marianna Scharf, Director, EU Public Policy, Netflix

15.30 CET: Parallel Thematic Session 3 - Economics, Finance, Labour

Chair

J. Scott Marcus, Senior Fellow, Bruegel

“The Industrious platforms”

Professor Adam Erik Arvidsson, Full Professor of Sociology of Cultural and Communicative Processes, Department of Social Science, Università Federico II di Napoli

“Crypto-finance between myth, financial emancipation and digital cultures”

Professor Alberto Cossu, Assistant Professor, School of Media, Communication & Sociology and Programme Director for the MA Digital Media & Society, University of Leicester

“Big Tech finance and financial inclusion”

Nicola Bilotta, Researcher, Istituto Affari Internazionali and Senior Research Analyst, Banker Research Team, Financial Times

Professor Fabrizio Botti, Senior Fellow, Istituto Affari Internazionali and Assistant Professor, Department of Economic and Business Science, “Guglielmo Marconi” University

Professor Carlos Aguilar Paredes, Board Member, National Authority for Competition and Markets (CNMC), Spain

Andrea Stazi, Regulatory Affairs Lead, South Europe & Academic Outreach Europe, Google; Professor of Comparative Law at European University of Rome

15.30 CET: Parallel Thematic Session 4 - Law, Democracy, Institutions

Chair

Jean-François Furnemont, CEO and Founder, Wagner-Hatfield

“The right (not) to be (dis)informed in the digital sphere”

Professor Antonio Nicita, Full Professor of Economic Policy, Lumsa University

“Digital Bing Bang and Global Village: analysis and reflection on the virtuous circle of technology in social inclusion policies”

Professor Beatrice Rabai, Assistant Professor in Prevention, Privacy and New Technologies, University of Pavia; Scientific and Teaching Coordinator of the Postgraduate Master of Law, Bocconi and Pavia Universities (SSPL)

“Regulatory cooperation and the DSA” **Professor Ben Wagner**, Assistant Professor,

Faculty of Technology, Policy and Management, TU Delft; Professor of Media, Technology and Society, Inholland

Dr Seyed M.S. Emamian, President, SATRA (Iranian Audiovisual Media Regulatory Authority) and founding partner of GPTT (Governance and Policy Thinktank)

Johan Keetelaar, Director Public Policy, Head of Connectivity and Access EMEA, Facebook

17.00 CET: Plenary Session - Conclusive Remarks

Chair

Laura Aria, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Dr Roberto Viola, Director General, DG CONNECT (Directorate General of Communication, Networks, Content and Technology), European Commission