



Brussels Telecommunications & Media Forum 2022

Date: 30th - 31st March 2022

Location: Brussels, Belgium

Agenda: Tuesday 26 March 2019

13:00: Registration and Lunch

Michel Van Bellinghen

Chairman of the Council, Belgian Institute for Postal Services and Telecommunications (BIPT)

14:00: Session 1: Content Futures- Part 1 - Future Regulation of the Content Market

Market developments: What is the effect of changes in content production and distribution? Disrupted revenue flows and new business models European works and prominence Implementation of the revised AVMSD **Chair:**

Laura Sboarina, Principal Analyst, Cullen International

Panellists:

Prof. Augusto Preta, General Manager, IT Media Consulting, Italy; Chairman, IIC Italian Chapter, International Institute of Communications

Julia Smetana, Head of European Regulatory and Public Affairs, Nordic Entertainment Group, AB

Celene Craig, Deputy Chief Executive, Broadcasting Authority of Ireland; Chairperson, European Platform of Regulatory Authorities (EPRA)

Anna Herold, Head of Unit, Audiovisual and Media Policy, DG CONNECT, European Commission

15:30 Refreshments

15:45: Session 2: Content Futures- Part 2 - Policy and Regulation in an Era of Disinformation and Fake News

Update from European Commission's High-Level Expert Group on Fake News and Online Disinformation Independence of (public service) broadcasting in the era of disinformation Media plurality and consolidation Consumer protection, Protection of minors, labelling **Chair:**

Grégoire Polad, Director General, Association of Commercial Television in Europe, Belgium

17:15: Closing Keynote

Claire Bury, Deputy Director-General, DG CONNECT, European Commission

Introduced by **Francesco Liberatore**, Partner, Squire Patton Boggs (UK) LLP; Chair, IIC Brussels Chapter

17:45 Drinks reception

Hosted by Squire Patton BoggsSq

Agenda: Wednesday 27 March 2019

08:45: Registration and Welcome

08.45 Registration

09.00 **Welcome**

Andrea Millwood Hargrave

Director General, International Institute of Communications

09.15 **Keynote**

Dr Carl-Christian Buhr, Deputy Head of Cabinet of Commissioner Gabriel, Digital Economy and Society, European Commission

09:30: Session 3: Big Tech / Telco Futures: Part 1 - the Next Phase of the Internet Age: Reopening the Ecommerce Directive and (Re-) Reforming Copyright?

Is the principle of mere conduit / liability exemption still fit for purpose? If not, what are the dangers / challenges if the exemption / mere conduit is removed? Imbalances in regulating different parts of the value chain Will the latest copyright reform allow digital innovation – or are we likely to face years of constant wrangling? Taking the end of geoblocking to the next level **Chair:**

Jack Hamande, Member of the Council, Belgian Institute for Postal Services and Telecommunications (BIPT)

Panellists:

Mathieu Moreuil, Director of International Football Relations and EU Affairs, English Premier League

David Wheeldon, Group Director, Policy and Public Affairs, Sky

Lorna Woods, Professor of Internet Law, University of Essex, UK

Elin Nolsøe Nielsen, Head of EU Affairs, Orange

Irene Roche Laguna, Deputy Head of Unit – Implementation of Regulatory Framework, DG CONNECT, European Commission

11:00 Refreshments

11:15: **Session 4: Big Tech / Telco Futures: Part 2 - the EU Electronic Communications Code (EECC) – Objectives, Implications, Implementation**

As we enter the implementation phase, what are the priorities and challenges at a national level?

promotion of investment in very high capacity networks, such as optical fibre and 5G, approaches to spectrum licensing, and state aid for broadband impact of the data economy / data aggregation on the transposition of the EECC promotion of infrastructure based competition protection of consumers development of the internal market across the EEA How closely aligned are the ambitions of politicians and the practicalities of institutional response by national and European regulators?

Chair:

Felipe Flórez Duncan, Partner, Oxera

Panellists:

Lindsey Fussell, Group Director, Consumer and External Relations, Ofcom, UK

Lisa Felton, Head of Data, Services and Consumer Regulation, Vodafone

Mirela Doicu, Director Government Relations and Public Affairs, Nokia

Harald Gruber, Head of Digital Infrastructure Division, Projects Directorate, European Investment Bank

12:45 Lunch

13:30: **Session 5: Big Tech / Telco Futures: Part 3 - Antitrust, Merger Control and Sector Regulation to Promote Competition in the Data-Driven Era**

In the era of the digital economy, the importance of data is ever increasing and offers new opportunities, but also challenges, to consumers, businesses, regulators and competition authorities alike. Are existing merger, antitrust and regulatory tools effective in meeting these opportunities and challenges? Apps, device openness, freedom of choice and transparency. Is consumer empowerment dead? Do we need nudge regulation? Update on recent initiatives which analyse the challenges posed by data, thereby ensuring that competition policy remains relevant and effective in dealing with them What changes may be needed to the existing antitrust and regulatory frameworks? **Chair:**

Monica Ariño, Director Regulatory Affairs, BT Group

Panellists:

Isolde Goggin, Chairperson, Competition and Consumer Protection Commission of Ireland (CCPC)

Sebastien Soriano, Chairman, Autorité de Régulation des Communications Électroniques et des Postes (ARCEP), France

Nicholas Blades, Director – Regulation, Competition & Data Policy, Telefonica

Dr Stephen Unger, Senior Advisor, Flint Global, UK

15:00 Refreshments

15:15: **Session 6: The Future - Changing of the Guard: Priorities for the Next Commission**

What do stakeholders think the new administrations should prioritise? Do we need new rules addressing Artificial Intelligence? Closing the gaps in EU cybersecurity Global regulatory convergence and the trend towards extra territoriality: who will set the regulatory standards for ICT worldwide? The future for digital innovation in Europe – is there a need for industrial policy to promote the growth of large European

global players to compete with Chinese and US firms? **Chair:**

Jean-Jacques Sahel, Managing Director Brussels Office, & Vice-President, Europe And Global Civil Society Stakeholder Engagement, ICANN; Chairman, UK Chapter, International Institute Of Communications

Panellists:

Dan Sjöblom, Director General, Swedish Post and Telecom Authority (PTS)

Axel Desmedt, Member of the Council, Belgian Institute for Postal Services and Telecommunications (BIPT)

Rosa Barcelo, Partner and Deputy Co-Chair, Data Privacy & Cybersecurity Practice Group, Squire Patton Boggs

Anthony Whelan, Director of Electronic Communications Networks and Services, DG CONNECT, European Commission

16:30 Closing remarks

16:40 **Close of forum**