Annual Conference 2022 – In Person

Date: 3rd - 4th November 2022
Location: Ottawa, Canada

Agenda: Thursday 3 November 2022

07:30-09:00: By-invitation breakfast roundtable: 'Tackling harmful content online - developing effective policy and regulatory solutions’

As the world’s societies and economies continue to develop their activities on the Internet, a range of bad actors and bad behaviours have emerged, which need to be tackled.

While Internet platforms have developed their own approaches to ensure the safety of users, governments have also been experimenting with a range of sometimes very different policy and legislative solutions. While some good practices and early learnings are emerging, there are also some worrisome trends, with concerns raised by various stakeholders such as the UN about the use of online content regulations as a way to restrict speech and other freedoms in various countries.

A forward thinking and thoughtful policy exchange is necessary internationally to tackle the issues and find the most balanced and effective way forward.

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Facilitator
Miriam Estrin, Senior Policy Manager, Google

Speakers
Vivek Krishnamurthy, Samuelson-Glushko Professor of Law and Director of the Samuelson-Glushko Canadian Internet Policy and Public Interest Clinic (CIPPIC), u Ottawa
Laura Berger, Lawyer, Canadian Civil Liberties Association
Dr Tobias Schmid, Director, Media Authority of North Rhine-Westphalia; Commissioner for European Affairs of the German Media Authorities

08:15: Registration & Networking for the Annual Conference

09:10: Welcome & Opening Address
09:30: **Striving for digital equity – policy, regulatory and technological approaches to drive digital transformation for all**

Comparative international review of mechanisms to address coverage, connectivity, accessibility, affordability and relevance; unique challenges of serving indigenous communities

**Moderator**

Dr Andrew Barendse, Managing Executive, Public Policy & Regulatory Affairs, Vodacom SA; Director, International Institute of Communications

**Panelists include**

Jane R Coffin, Chief Community Officer, Connect Humanity
Jacob Glick, Vice President Public Policy, TELUS
Björn Blondell, Head of Division, Market Development, Swedish Post and Telecom Authority (PTS)
Notachard Chintakanond, Executive Director of International Affairs Bureau, The National Broadcasting and Telecommunications Commission of Thailand (NBTC)
Anna Brakey, Commissioner, Australian Competition and Consumer Commission (ACCC) – see recording [here](#)

10:45: **Networking Break**

11:15: **Keynote**

The flood of misinformation and anger amplified by social media are contributing to polarisation and eroding trust in Canada’s public institutions. Catherine Tait discusses why trust is vital for our democracy and how the public broadcaster is building trust in Canada.

Catherine Tait, President and CEO, CBC/Radio-Canada

11:35: **Broadband infrastructure and content convergence – transformation of the connectivity value chain**

Online content needs connectivity – how is convergence of the two worlds evolving?

**Moderator**

Dr George Houplis, Partner, Frontier Economics

**Panellists include**

Joshua Korn, Head of Global Innovation and Technology Public Policy, Netflix
Robert Mourik, Commissioner, Commission for Communications Regulation (ComReg)
12:45: Networking Lunch

14:00: Parallel Discussions: A. Spectrum decision-making for networks of the future

A. Spectrum decision-making & networks of the future

Moderator
Elena Scaramuzzi, Head of Global Research, Cullen International

Panellists include
Bill Davenport, Senior Director, Technology and Spectrum Policy, Cisco Systems
Chris Woolford, Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications
James Cameron, Authority Member, Australian Communications and Media Authority (ACMA)
Emmanuel Neilz, Chief Technology Officer, Nokia
Tim Ringsdore, Chief Executive and Board Member, Jersey Competition Regulatory Authority (JCRA)

14:00: Parallel Discussions: B. News remuneration - safeguarding the continued availability of high quality domestic news

B. News remuneration
- Safeguarding the continued availability of high quality domestic news
- Role of government: when to intervene, and responsibilities of the regulator
- Fair compensation: which type of regulation to adopt? (copyright, competition, some other form of media regulation…)

Moderator
Dr Derek Wilding, Co-Director, Centre for Media Transition, University of Technology, Sydney; President, IIC Australia Chapter

Panelists include
Professor Elisa Giomi, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)
Scott Shortliffe, Executive Director, Broadcasting, Canadian Radio-television and Telecommunications Commission (CRTC)
Rachel Curran, Public Policy Manager, Meta
Jason J Kee, Public Policy & Government Relations Counsel, Google
Farhan Mohamed, Co-founder & CEO, Overstory Media Group

15:30: Networking Break

16:00: Parallel discussions: A. Cybersecurity roles and responsibilities - ensuring that the security and resilience of broadband and mobile networks is appropriate for current and future threats

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Moderator

Ann LaFrance, Vice President, International Institute of Communications

Panellists include

Gerald McQuaid, Telecoms and Internet Security Director, Ofcom, UK
Kevin McNamee, Security Product Manager, Nokia
Greg Murray, Senior Vice President, Information Security & CISO, Rogers Communications

16:00: Parallel discussions: B. Gaming, virtual reality and the broader metaverse – regulatory & policy considerations

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Moderator

Christopher Ferguson, Technology, Privacy and Cybersecurity Lawyer, Fasken

Panellists include

Kevin Chan, Global Policy Campaigns Strategy Director, Meta
Emmanuel Gabia, Membre du Collège, Autorité de Régulation des Communications Electroniques et des Postes (ARCEP), France
Meghan Chilappa, Policy Counsel, Access Partnership
Dr Allyson Leacock, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados

16:00: Parallel discussions: C. Financing mechanisms to connect the 3 billion people who remain unconnected

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Moderator

Adriana Labardini, LAC Policy Coordinator- Locnet Initiative, Rhizomatica; Director, International Institute of Communications

Panellists include

Jane R Coffin, Chief Community Officer, Connect Humanity
Maureen James, Community Investment Program Manager, Canadian Internet Registration Authority (CIRA)
Natalie Campbell, Senior Director, North American Government and Regulatory Affairs, Internet Society (ISOC)

17:30: Close of day one Annual Conference

19:00: Drinks Reception & Gala Dinner at the Fairmont Château Laurier (Adam Room)
Agenda: Friday 4 November 2022

07:30-0900: By-invitation breakfast roundtable: supporting content delivery networks (CDNs) and network infrastructure to promote the development of locally-relevant content, resources and tools.

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Facilitator
Dr Derek Wilding, Co-Director, Centre for Media Transition, University of Technology, Sydney; President, IIC Australia Chapter

Speakers include
Thomas Spiller, Vice President, Public Policy, Europe, Middle East & Africa, The Walt Disney Company
Peter S. Grant, Adjunct Professor, York University, Toronto, Canada
Selina Chadha, Director of Connectivity, Networks and Communications, Ofcom, UK
Dr George Houpis, Partner, Frontier Economics

08:15: Registration & Networking for Annual Conference

9:00: Welcome and Opening Remarks

Chris Chapman, President, International Institute of Communications

9:15: Competition in digital markets

International approaches to platform regulation; use of competition law; advertising and ad tech.

Moderator
Sean Kennedy, Partner, DT Economics LLP; Treasurer, International Institute of Communications

Panellists include
Matt Allison, Senior Public Policy Manager, Vodafone
George Houpis, Partner, Frontier Economics
Pedro Isaac Acalá Berhouague, Head of the Digital Markets General Directorate, Federal Economic Competition Commission (COFECE), Mexico
Steve Reeder, Global Antitrust Lead, TikTok
Ramiro Camacho Castillo, Commissioner, Federal Telecommunications Institute (IFT), Mexico

10:30: Networking Break

11:00: Directions in privacy, data protection & artificial intelligence – international comparisons and collaboration
Use of cookies and tracking apps; use of metadata; international data flows and localisation

Moderator

Jacquelynn Ruff, Consulting Counsel, Wiley LLP, USA; Director, International Institute of Communications

Panelists include

Brent Homan, Deputy Commissioner for Compliance, Office of the Privacy Commissioner of Canada
Stéphanie Duquette, Executive Director – Legal Services and Chief Privacy Officer & Associate Corporate Secretary, CBC/Radio-Canada
Matthew Johnson, Director of Education, MediaSmarts
Christopher Ferguson, Technology, Privacy and Cybersecurity Lawyer, Fasken

12:15: Networking Break

12:45: Session 5: Climate change and sustainability – how will green and digital targets be achieved in parallel?

What role for regulation? What impact on telcom/tech/media sectors investment decisions?

Moderator

Chris Woolford, Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications

Panellists include

Annemarie Sipkes, BEREC Chair 2022; Director Telecommunications, Transport and Postal Services Department, Dutch Authority for Consumers and Markets (ACM)
Sashieka Seneviratne, Director of Sustainability, Ericsson North America

14:00: Lunch & Networking (Close of Annual Conference)