



Annual Conference 2022

Date: 3rd - 4th November 2022

Location: Ottawa, Canada

Agenda: Thursday 3 November 2022

07:30-09:00: By-invitation breakfast roundtable: 'Tackling harmful content online - developing effective policy and regulatory solutions'

As the world's societies and economies continue to develop their activities on the Internet, a range of bad actors and bad behaviours have emerged, which need to be tackled.

While Internet platforms have developed their own approaches to ensure the safety of users, governments have also been experimenting with a range of sometimes very different policy and legislative solutions. While some good practices and early learnings are emerging, there are also some worrisome trends, with concerns raised by various stakeholders such as the UN about the use of online content regulations as a way to restrict speech and other freedoms in various countries.

A forward thinking and thoughtful policy exchange is necessary internationally to tackle the issues and find the most balanced and effective way forward.

Kindly sponsored by Google

Facilitator

Miriam Estrin, Senior Policy Manager, Google

Speakers

Vivek Krishnamurthy, Samuelson-Glushko Professor of Law and Director of the Samuelson-Glushko Canadian Internet Policy and Public Interest Clinic (CIPPIC), u Ottawa

Laura Berger, Lawyer, Canadian Civil Liberties Association

Dr Tobias Schmid, Director, Media Authority of North Rhine-Westphalia; Commissioner for European Affairs of the German Media Authorities

08:15: Registration & Networking for the Annual Conference

09:10: Welcome & Opening Address

Chris Chapman, President, International Institute of Communications

Ian Scott, Chairperson and CEO, Canadian Radio-television and Telecommunications Commission

Elder Claudette Commanda

09:30: Striving for digital equity – policy, regulatory and technological approaches to drive digital transformation for all

Comparative international review of mechanisms to address coverage, connectivity, accessibility, affordability and relevance; unique challenges of serving indigenous communities

Moderator

Dr Andrew Barendse, Managing Executive, Public Policy & Regulatory Affairs, Vodacom SA; Director, International Institute of Communications

Panelists include

Jane R Coffin, Chief Community Officer, Connect Humanity

Jacob Glick, Vice President Public Policy, TELUS

Björn Blondell, Head of Division, Market Development, Swedish Post and Telecom Authority (PTS)

Notachard Chintakanond, Executive Director of International Affairs Bureau, The National Broadcasting and Telecommunications Commission of Thailand (NBTC)

Anna Brakey, Commissioner, Australian Competition and Consumer Commission (ACCC) – see recording [here](#)

10:45: Networking Break

11:15: Keynote

The flood of misinformation and anger amplified by social media are contributing to polarisation and eroding trust in Canada's public institutions. Catherine Tait discusses why trust is vital for our democracy and how the public broadcaster is building trust in Canada.

Catherine Tait, President and CEO, CBC/Radio-Canada

11:35: Broadband infrastructure and content convergence – transformation of the connectivity value chain

Online content needs connectivity – how is convergence of the two worlds evolving?

Moderator

Dr George Houpis, Partner, Frontier Economics

Panelists include

Joshua Korn, Head of Global Innovation and Technology Public Policy, Netflix

Robert Mourik, Commissioner, Commission for Communications Regulation (ComReg)

12:45: Networking Lunch

14:00: Parallel Discussions: A. Spectrum decision-making for networks of the future

A. Spectrum decision-making & networks of the future

Moderator

Elena Scaramuzzi, Head of Global Research, Cullen International

Panellists include

Bill Davenport, Senior Director, Technology and Spectrum Policy, Cisco Systems

Chris Woolford, Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications

James Cameron, Authority Member, Australian Communications and Media Authority (ACMA)

Emmanuel Neilz, Chief Technology Officer, Nokia

Tim Ringsdore, Chief Executive and Board Member, Jersey Competition Regulatory Authority (JCRA)

14:00: Parallel Discussions: B. News remuneration - safeguarding the continued availability of high quality domestic news

B. News remuneration

– Safeguarding the continued availability of high quality domestic news

– Role of government: when to intervene, and responsibilities of the regulator

– Fair compensation: which type of regulation to adopt? (copyright, competition, some other form of media regulation...)

Moderator

Dr Derek Wilding, Co-Director, Centre for Media Transition, University of Technology, Sydney; President, IIC Australia Chapter

Panelists include

Professor Elisa Giomi, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Scott Shortliffe, Executive Director, Broadcasting, Canadian Radio-television and Telecommunications Commission (CRTC)

Rachel Curran, Public Policy Manager, Meta

Jason J Kee, Public Policy & Government Relations Counsel, Google

Farhan Mohamed, Co-founder & CEO, Overstory Media Group

15:30: Networking Break

16:00: Parallel discussions: A. Cybersecurity roles and responsibilities - ensuring that the security and resilience of broadband and mobile networks is appropriate for current and future threats

A. Cybersecurity roles and responsibilities – ensuring that the security and resilience of broadband and mobile networks is appropriate for current and future threats

- Evolving roles and responsibilities for regulators and industry
- Reducing supply chain risks
- Impact of Web 3.0, cryptocurrency and blockchain

Moderator

Ann LaFrance, Vice President, International Institute of Communications

Panellists include

Gerald McQuaid, Telecoms and Internet Security Director, Ofcom, UK

Kevin McNamee, Security Product Manager, Nokia

Greg Murray, Senior Vice President, Information Security & CISO, Rogers Communications

16:00: Parallel discussions: B. Gaming, virtual reality and the broader metaverse – regulatory & policy considerations

B. Gaming, virtual reality and the broader metaverse – regulatory & policy considerations

Moderator

Christopher Ferguson, Technology, Privacy and Cybersecurity Lawyer, Fasken

Panellists include

Kevin Chan, Global Policy Campaigns Strategy Director, Meta

Emmanuel Gabla, Membre du Collège, Autorite de Regulation des Communications Electroniques et des Postes (ARCEP), France

Meghan Chilappa, Policy Counsel, Access Partnership

Dr Allyson Leacock, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados

16:00: Parallel discussions: C. Financing mechanisms to connect the 3 billion people who remain unconnected

C. Financing mechanisms to connect the 3 billion people who remain unconnected

Moderator

Adriana Labardini, LAC Policy Coordinator- Locnet Initiative, Rhizomatica; Director, International Institute of Communications

Panellists include

Jane R Coffin, Chief Community Officer, Connect Humanity

Maureen James, Community Investment Program Manager, Canadian Internet Registration Authority (CIRA)

Natalie Campbell, Senior Director, North American Government and Regulatory Affairs, Internet Society (ISOC)

17:30: Close of day one Annual Conference

19:00: Drinks Reception & Gala Dinner at the Fairmont Château Laurier (Adam Room)

Agenda: Friday 4 November 2022

07:30-0900: By-invitation breakfast roundtable: supporting content delivery networks (CDNs) and network infrastructure to promote the development of locally-relevant content, resources and tools.

Kindly sponsored by the Walt Disney Company

Facilitator

Dr Derek Wilding, Co-Director, Centre for Media Transition, University of Technology, Sydney;
President, IIC Australia Chapter

Speakers include

Thomas Spiller, Vice President, Public Policy, Europe, Middle East & Africa, The Walt Disney Company

Peter S. Grant, Adjunct Professor, York University, Toronto, Canada

Selina Chadha, Director of Connectivity, Networks and Communications, Ofcom, UK

Dr George Houpis, Partner, Frontier Economics

08:15: Registration & Networking for Annual Conference

9:00: Welcome and Opening Remarks

Chris Chapman, President, International Institute of Communications

9:15: Competition in digital markets

International approaches to platform regulation; use of competition law; advertising and ad tech.

Moderator

Sean Kennedy, Partner, DT Economics LLP; Treasurer, International Institute of Communications

Panellists include

Matt Allison, Senior Public Policy Manager, Vodafone

George Houpis, Partner, Frontier Economics

Pedro Isaac Alcalá Berhouague, Head of the Digital Markets General Directorate, Federal Economic Competition Commission (COFECE), Mexico

Steve Reeder, Global Antitrust Lead, TikTok

Ramiro Camacho Castillo, Commissioner, Federal Telecommunications Institute (IFT), Mexico

10:30: Networking Break

11:00: Directions in privacy, data protection & artificial intelligence – international comparisons and collaboration

Use of cookies and tracking apps; use of metadata; international data flows and localisation

Moderator

Jacquelynn Ruff, Consulting Counsel, Wiley LLP, USA; Director, International Institute of Communications

Panelists include

Brent Homan, Deputy Commissioner for Compliance, Office of the Privacy Commissioner of Canada

Stéphanie Duquette, Executive Director – Legal Services and Chief Privacy Officer & Associate Corporate Secretary, CBC/Radio-Canada

Matthew Johnson, Director of Education, MediaSmarts

Christopher Ferguson, Technology, Privacy and Cybersecurity Lawyer, Fasken

12:15: Networking Break

12:45: Session 5: Climate change and sustainability – how will green and digital targets be achieved in parallel?

What role for regulation? What impact on telecom/tech/media sectors investment decisions?

Moderator

Chris Woolford, Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications

Panelists include

Annemarie Sipkes, BEREC Chair 2022; Director Telecommunications, Transport and Postal Services Department, Dutch Authority for Consumers and Markets (ACM)

Sashiika Seneviratne, Director of Sustainability, Ericsson North America

14:00: Lunch & Networking (Close of Annual Conference)