**International Institute of Communications**

# Annual Conference 2022

**Date:**  3rd - 4th November 2022

**Location:**  Ottawa, Canada

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## Agenda: Thursday 3 November 2022

**07:30-09:00: By-invitation breakfast roundtable: 'Tackling harmful content online - developing effective policy and regulatory solutions'**

As the world's societies and economies continue to develop their activities on the Internet, a range of bad actors and bad behaviours have emerged, which need to be tackled.

While Internet platforms have developed their own approaches to ensure the safety of users, governments have also been experimenting with a range of sometimes very different policy and legislative solutions. While some good practices and early learnings are emerging, there are also some worrisome trends, with concerns raised by various stakeholders such as the UN about the use of online content regulations as a way to restrict speech and other freedoms in various countries.

A forward thinking and thoughtful policy exchange is necessary internationally to tackle the issues and find the most balanced and effective way forward.

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Facilitator

**Miriam Estrin**, Senior Policy Manager, Google

Speakers

**Vivek Krishnamurthy**, Samuelson-Glushko Professor of Law and Director of the Samuelson-Glushko Canadian Internet Policy and Public Interest Clinic (CIPPIC), u Ottawa

**Laura Berger**, Lawyer, Canadian Civil Liberties Association

**Dr Tobias Schmid**, Director, Media Authority of North Rhine-Westphalia; Commissioner for European Affairs of the German Media Authorities


**08:15:**  **Registration & Networking for the Annual Conference**


**09:10:**  **Welcome & Opening Address**

**Chris Chapman**, President, International Institute of Communications

**Ian Scott**, Chairperson and CEO, Canadian Radio-television and Telecommunications Commission

**Elder Claudette Commanda**


**09:30:**  **Striving for digital equity – policy, regulatory and technological approaches to drive digital transformation for all**

Comparative international review of mechanisms to address coverage, connectivity, accessibility, affordability and relevance; unique challenges of serving indigenous communities

Moderator

**Dr Andrew Barendse**, Managing Executive, Public Policy & Regulatory Affairs, Vodacom SA; Director, International Institute of Communications

Panelists include

**Jane R Coffin**, Chief Community Officer, Connect Humanity

**Jacob Glick**, Vice President Public Policy, TELUS

**Björn Blondell**, Head of Division, Market Development, Swedish Post and Telecom Authority (PTS)

**Notachard Chintakanond**, Executive Director of International Affairs Bureau, The National Broadcasting and Telecommunications Commission of Thailand (NBTC)

**Anna Brakey**, Commissioner, Australian Competition and Consumer Commission (ACCC) – see recording**here**

## 10:45:    **Networking Break**

## 11:15:    **Keynote**

The flood of misinformation and anger amplified by social media are contributing to polarisation and eroding trust in Canada's public institutions. Catherine Tait discusses why trust is vital for our democracy and how the public broadcaster is building trust in Canada.

**Catherine Tait**, President and CEO, CBC/Radio-Canada

## 11:35:    **Broadband infrastructure and content convergence – transformation of the connectivity value chain**

Online content needs connectivity – how is convergence of the two worlds evolving?

Moderator

**Dr George Houpis**, Partner, Frontier Economics

Panellists include

**Joshua Korn**, Head of Global Innovation and Technology Public Policy, Netflix

**Robert Mourik**, Commissioner, Commission for Communications Regulation (ComReg)

## 12:45:    **Networking Lunch**

## 14:00:    **Parallel Discussions: A. Spectrum decision-making for networks of the future**

A. Spectrum decision-making & networks of the future

Moderator

**Elena Scaramuzzi,**Head of Global Research, Cullen International

Panellists include

**Bill Davenport**, Senior Director, Technology and Spectrum Policy, Cisco Systems

**Chris Woolford**, Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications

**James Cameron**, Authority Member, Australian Communications and Media Authority (ACMA)

**Emmanuel Neilz**, Chief Technology Officer, Nokia

**Tim Ringsdore**, Chief Executive and Board Member, Jersey Competition Regulatory Authority (JCRA)

## 14:00:    **Parallel Discussions: B. News remuneration - safeguarding the continued availability of high quality domestic news**

B. News remuneration

– Safeguarding the continued availability of high quality domestic news

– Role of government: when to intervene, and responsibilities of the regulator

– Fair compensation: which type of regulation to adopt? (copyright, competition, some other form of

media regulation…)

Moderator

**Dr Derek Wilding**, Co-Director, Centre for Media Transition, University of Technology, Sydney;
President, IIC Australia Chapter

Panelists include

**Professor Elisa Giomi**, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

**Scott Shortliffe**, Executive Director, Broadcasting, Canadian Radio-television and Telecommunications
Commission (CRTC)

**Rachel Curran**, Public Policy Manager, Meta

**Jason J Kee**, Public Policy & Government Relations Counsel, Google

**Farhan Mohamed**, Co-founder & CEO, Overstory Media Group

## 15:30:    Networking Break

## 16:00:    Parallel discussions: A. Cybersecurity roles and responsibilities - ensuring that the security and resilience of  broadband and mobile networks is appropriate for current and future threats

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mobile networks is appropriate for current and future threats

– Evolving roles and responsibilities for regulators and industry

– Reducing supply chain risks

– Impact of Web 3.0, cryptocurrency and blockchain

Moderator

**Ann LaFrance**, Vice President, International Institute of Communications

Panellists include

**Gerald McQuaid**, Telecoms and Internet Security Director, Ofcom, UK

**Kevin McNamee**, Security Product Manager, Nokia

**Greg Murray**, Senior Vice President, Information Security & CISO, Rogers Communications

## 16:00:    Parallel discussions: B. Gaming, virtual reality and the broader metaverse – regulatory & policy considerations

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Moderator

**Christopher Ferguson**, Technology, Privacy and Cybersecurity Lawyer, Fasken

Panellists include

**Kevin Chan**, Global Policy Campaigns Strategy Director, Meta

**Emmanuel Gabla**, Membre du Collège, Autorite de Regulation des Communications Electroniques et
des Postes (ARCEP), France

**Meghan Chilappa**, Policy Counsel, Access Partnership

**Dr Allyson Leacock**, Chairman, Barbados Broadcasting Authority; Director, National Transformation
Initiative, Government of Barbados

## 16:00:    Parallel discussions: C. Financing mechanisms to connect the 3 billion people who remain unconnected

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Moderator

**Adriana Labardini**, LAC Policy Coordinator- Locnet Initiative, Rhizomatica; Director, International
Institute of Communications

Panellists include

**Jane R Coffin**, Chief Community Officer, Connect Humanity

**Maureen James**, Community Investment Program Manager, Canadian Internet Registration Authority (CIRA)

**Natalie Campbell**, Senior Director, North American Government and Regulatory Affairs, Internet Society (ISOC)

**17:30: Close of day one Annual Conference**

**19:00: Drinks Reception & Gala Dinner at the Fairmont Château Laurier (Adam Room)**

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# Agenda: Friday 4 November 2022

**07:30-0900: By-invitation breakfast roundtable: supporting content delivery networks (CDNs) and network infrastructure to promote the development of locally-relevant content, resources and tools.**
**Kindly sponsored by the Walt Disney Company**
Facilitator
**Dr Derek Wilding**, Co-Director, Centre for Media Transition, University of Technology, Sydney;
President, IIC Australia Chapter
Speakers include
**Thomas Spiller**, Vice President, Public Policy, Europe, Middle East & Africa, The Walt Disney Company
**Peter S. Grant**, Adjunct Professor, York University, Toronto, Canada
**Selina Chadha**, Director of Connectivity, Networks and Communications, Ofcom, UK
**Dr George Houpis**, Partner, Frontier Economics

**08:15: Registration & Networking for Annual Conference**

**9:00: Welcome and Opening Remarks**
**Chris Chapman**, President, International Institute of Communications

**9:15: Competition in digital markets**
International approaches to platform regulation; use of competition law; advertising and ad tech.
Moderator
**Sean Kennedy**, Partner, DT Economics LLP; Treasurer, International Institute of Communications
Panellists include
**Matt Allison**, Senior Public Policy Manager, Vodafone
**George Houpis**, Partner, Frontier Economics
**Pedro Isaac Alcalá Berhouague**, Head of the Digital Markets General Directorate, Federal Economic
Competition Commission (COFECE), Mexico
**Steve Reeder**, Global Antitrust Lead, TikTok
**Ramiro Camacho Castillo**, Commissioner, Federal Telecommunications Institute (IFT), Mexico

**10:30: Networking Break**

**11:00: Directions in privacy, data protection & artificial intelligence – international**

**comparisons and collaboration**

Use of cookies and tracking apps; use of metadata; international data flows and localisation

Moderator

**Jacquelynn Ruff**, Consulting Counsel, Wiley LLP, USA; Director, International Institute of Communications

Panelists include

**Brent Homan**, Deputy Commissioner for Compliance, Office of the Privacy Commissioner of Canada

**Stéphanie Duquette**, Executive Director – Legal Services and Chief Privacy Officer & Associate Corporate Secretary, CBC/Radio-Canada

**Matthew Johnson**, Director of Education, MediaSmarts

**Christopher Ferguson**, Technology, Privacy and Cybersecurity Lawyer, Fasken

**12:15:**     **Networking Break**

**12:45:**     **Session 5: Climate change and sustainability – how will green and digital targets be achieved in parallel?**

What role for regulation? What impact on telcom/tech/media sectors investment decisions?

Moderator

**Chris Woolford,**Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications

Panellists include

**Annemarie Sipkes**, BEREC Chair 2022; Director Telecommunications, Transport and Postal Services Department, Dutch Authority for Consumers and Markets (ACM)

**Sashieka Seneviratne**, Director of Sustainability, Ericsson North America

**14:00:**     **Lunch & Networking (Close of Annual Conference)**