International Institute of Communications

Telecommunications and Media Forum, Bahrain 2022 – in person

Date: 13th - 15th September 2022

Location: Bahrain

Agenda: Tuesday 13 September 2022 - Regulators' Roundtable & Dinner – by invitation only

1500: Registration

1530: Welcome

Philip Marnick, General Director, Telecommunications Regulatory Authority (TRA), Bahrain
Lynn Robinson, Director General, International Institute of Communications

1540: High level roundtable discussion

• Closing the digital divide – what more can regulators do to drive access and affordability for all?
• Consumer protection in the digital world
• New tools – regulatory sandboxes, smart regulation, regulatory collaboration & cooperation
• How do regulators best support and drive innovation?

1830: Dinner – by invitation only

Dinner will be held at:
Four Seasons Hotel
Bahrain Bay
Road 4606, Building 555, Block 346
Kingdom of Bahrain

Agenda: Wednesday 14 September 2022 - Telecommunications and Media Forum (TMF)

0815: Registration and Networking

0900: Welcome

Hisham Abu Alfateh, Head of Corporate Communications, National Bank of Bahrain
Lynn Robinson, Director General, International Institute of Communications
Philip Marnick, General Director, Telecommunications Regulatory Authority (TRA), Bahrain

0915: Objectives and priorities for regulators

Chair
Philip Marnick, General Director, Telecommunications Regulatory Authority (TRA), Bahrain
Panellists
Abdulrahman al Marzouqi, Director of Policy and Programs Department, Telecommunications and Digital Government Regulatory Authority (TDRA), UAE
Bassam Fadel Ali Fhaid Alsarhan (H.E. Eng.), Chairman & CEO, Telecommunications Regulatory Commission (TRC), Jordan
H.E. Chenda Thong, Chairman, Telecommunication Regulator of Cambodia (TRC)

1000: Digital transformation in Bahrain – industry's evolving roles and responsibilities

Chair
James Bellis, Director, Telecommunications Practice, Frontier Economics
Panellists
Mikkel Vinter, CEO, Batelco
Ahmed Jaber Aldoseri, CEO, BNET
Nezar Banabeela, CEO, STC Bahrain
Duncan Howard, CEO, Zain Bahrain

1100: Networking Break

1130: Digital transformation: national & international connectivity

• Comparing broadband / mobile infrastructure rollout and access across the region
• The importance of international connectivity in the communications ecosystem
• How investment and competition in the provision of international connectivity infrastructure in the Middle East and Africa can be encouraged
• The role of non-telcos (i.e., companies other than national telecoms operators) in the international connectivity value chain
• How pricing of international connectivity to / from / within the MENA region can become more aligned with pricing elsewhere

Chair
James Bellis, Director, Telecommunications Practice, Frontier Economics
Panellists
Professor Umar Garba Danbatta, Executive Vice President and Chief Executive Officer, Nigerian Communications Commission (NCC)
Kamel Al-Tawil, Managing Director MENA, Equinix
Dr Bharat Vagadia, Senior Director, Regulatory Affairs, Ooredoo Group
Ali Cheema, Head of Government & Industry Relations, Middle East & Africa, Ericsson

1300: Networking Lunch

1400: Digital transformation & data: Data governance, sovereignty, localisation, privacy, AI

Data governance, sovereignty, localisation, privacy, AI
Chair
David Yates, Partner – Head of Digital & Data, Al Tamimi & Company
Panellists
Dr Andrew Arowojolu, Chief Regulatory Officer, Zain Group
Dr Brahim Ghribi, Head of Government & Policy Affairs Middle East & Africa, Nokia
Narrimane Benakcha, Head of Digital Policy, Middle East & Africa, Amazon Web Services
Fraser Graham, Group Director Public Policy, Ooredoo Group

1530: Networking Break

1600: Digital transformation & content: Fostering a vibrant media environment and enhanced content services

Fostering a vibrant media environment and enhanced content services
Chair
Hussein Abul-Enein, Head of Middle East, Access Partnership
Keynote Speaker
Esra Mansour Assery, CEO, General Commission for Audiovisual Media (GCAM) KSA
Panellists
Dr Mohammed Al-Shaaban, Director of Press Office, National Communication Centre, Bahrain
Martin Roeske, Director of Government Affairs & Public Policy, MENA, Google
Dana Al-Mubaidin, Lawyer, MBC Group
Hisham Abu Alfateh, Head of Corporate Communications, National Bank of Bahrain

1730: Networking Reception

1900: Close of Day 1

Agenda: Thursday 15 September 2022 - Telecommunications and Media Forum (TMF)

0815: Registration

0900: Welcome

0915: Internet ecosystems and the digital economy: Policy and regulatory approaches to digital markets, platforms and services

Policy and regulatory approaches to digital markets, platforms and services
Chair
Gordon Moir, Partner, Wiggin LLP
Panellists
Abdullah Alkahtani,Technology Regulations General Manager, stc Group
Abdulrahman al Marzouqi,Director of Policy and Programs Department, Telecommunications and Digital Government Regulatory Authority (TDRA), UAE

Martin Roeske, Director of Government Affairs & Public Policy, MENA, Google
Zeina Mokaddem, Vice President, Regulatory and Market Access, Inmarsat
Dr Jean Pierre Scerri, General Counsel, Telecommunications Regulatory Authority (TRA), Bahrain

1045: Networking Break

1115: Cybersecurity and critical infrastructure protection: Building a collaborative approach

Building a collaborative approach
Chair
Dikmen Edgu, Partner and Head of MENA Region, Axon Partners Group
Panellists
Fahd Batayneh, Stakeholder Engagement Senior Manager – Middle East, ICANN
Sultan S. Altukhaim, GM of Cybersecurity and Data Governance, Communications and Information Technology Commission (CITC), KSA
Ali Cheema,Head of Government & Industry Relations, Middle East & Africa, Ericsson
Sherif Eldeeb, National Security Officer, Middle East Cluster, Microsoft
Kamal Zian, CSO, Huawei Gulf North Rep. Office, Huawei

1245: Networking Lunch

1345: Climate change and sustainability: Looking ahead to COP27 and the implications for the telecom/media/tech sectors

Looking ahead to COP27 and the implications for the telecom/media/tech sectors
Conference speakers are all invited to participate in final discussion
Chair
Johann Adjovi, Partner, Analysys Mason
Panellists
Shaima Al Hamed, Chief Commercial Officer, BNET
Zeina Mokaddem, Vice President, Regulatory and Market Access, Inmarsat
Shaikh Abdulla bin Khalid Al Khalifa, Director of Communications and Investor Relations, Zain Bahrain
Khaled Chebaro, Country Director, KSA & Bahrain, Yellow Door Energy

1515: Close of Forum