



## Telecommunications and Media Forum, Bahrain 2022 – in person

**Date:** 13th - 15th September 2022

**Location:** Bahrain

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### **Agenda: Tuesday 13 September 2022 - Regulators’ Roundtable & Dinner – by invitation only**

**1500: Registration**

**1530: Welcome**

**Philip Marnick**, General Director, Telecommunications Regulatory Authority (TRA), Bahrain  
**Lynn Robinson**, Director General, International Institute of Communications

**1540: High level roundtable discussion**

- Closing the digital divide – what more can regulators do to drive access and affordability for all?
- Consumer protection in the digital world
- New tools – regulatory sandboxes, smart regulation, regulatory collaboration & cooperation
- How do regulators best support and drive innovation?

**1830: Dinner – by invitation only**

Dinner will be held at:

**Four Seasons Hotel**  
Bahrain Bay  
Road 4606, Building 555, Block 346  
Kingdom of Bahrain

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# Agenda: Wednesday 14 September 2022 - Telecommunications and Media Forum (TMF)

## 0815: Registration and Networking

## 0900: Welcome

**Hisham Abu Alfateh**, Head of Corporate Communications, National Bank of Bahrain

**Lynn Robinson**, Director General, International Institute of Communications

**Philip Marnick**, General Director, Telecommunications Regulatory Authority (TRA), Bahrain

## 0915: Objectives and priorities for regulators

Chair

**Philip Marnick**, General Director, Telecommunications Regulatory Authority (TRA), Bahrain

Panellists

**Abdulrahman al Marzouqi**, Director of Policy and Programs Department, Telecommunications and Digital Government Regulatory Authority (TDRA), UAE

**Bassam Fadel Ali Fhaid Alsarhan (H.E. Eng.)**, Chairman & CEO, Telecommunications Regulatory Commission (TRC), Jordan

**H.E. Chenda Thong**, Chairman, Telecommunication Regulator of Cambodia (TRC)

## 1000: Digital transformation in Bahrain – industry's evolving roles and responsibilities

Chair

**James Bellis**, Director, Telecommunications Practice, Frontier Economics

Panellists

**Mikkel Vinter**, CEO, Batelco

**Ahmed Jaber Aldoseri**, CEO, BNET

**Nezar Banabeela**, CEO, STC Bahrain

**Duncan Howard**, CEO, Zain Bahrain

## 1100: Networking Break

## 1130: Digital transformation: national & international connectivity

- Comparing broadband / mobile infrastructure rollout and access across the region
- The importance of international connectivity in the communications ecosystem
- How investment and competition in the provision of international connectivity infrastructure in the Middle East and Africa can be encouraged
- The role of non-telcos (i.e., companies other than national telecoms operators) in the international connectivity value chain

- How pricing of international connectivity to / from / within the MENA region can become more aligned with pricing elsewhere

Chair

**James Bellis**, Director, Telecommunications Practice, Frontier Economics

Panellists

**Professor Umar Garba Danbatta**, Executive Vice President and Chief Executive Officer, Nigerian Communications Commission (NCC)

**Kamel Al-Tawil**, Managing Director MENA, Equinix

**Dr Bharat Vagadia**, Senior Director, Regulatory Affairs, Ooredoo Group

**Ali Cheema**, Head of Government & Industry Relations, Middle East & Africa, Ericsson

## **1300: Networking Lunch**

## **1400: Digital transformation & data: Data governance, sovereignty, localisation, privacy, AI**

Data governance, sovereignty, localisation, privacy, AI

Chair

**David Yates**, Partner – Head of Digital & Data, Al Tamimi & Company

Panellists

**Dr Andrew Arowojolu**, Chief Regulatory Officer, Zain Group

**Dr Brahim Ghribi**, Head of Government & Policy Affairs Middle East & Africa, Nokia

**Narrimane Benakcha**, Head of Digital Policy, Middle East & Africa, Amazon Web Services

**Fraser Graham**, Group Director Public Policy, Ooredoo Group

## **1530: Networking Break**

## **1600: Digital transformation & content: Fostering a vibrant media environment and enhanced content services**

Fostering a vibrant media environment and enhanced content services

Chair

**Hussein Abul-Enein**, Head of Middle East, Access Partnership

Keynote Speaker

**Esra Mansour Assery**, CEO, General Commission for Audiovisual Media (GCAM) KSA

Panellists

**Dr Mohammed Al-Shaaban**, Director of Press Office, National Communication Centre, Bahrain

**Martin Roeske**, Director of Government Affairs & Public Policy, MENA, Google

**Dana Al-Mubaidin**, Lawyer, MBC Group

**Hisham Abu Alfateh**, Head of Corporate Communications, National Bank of Bahrain

**1730:      Networking Reception**

**1900:      Close of Day 1**

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## **Agenda: Thursday 15 September 2022 - Telecommunications and Media Forum (TMF)**

**0815:      Registration**

**0900:      Welcome**

**0915:      Internet ecosystems and the digital economy: Policy and regulatory approaches to digital markets, platforms and services**

Policy and regulatory approaches to digital markets, platforms and services

Chair

**Gordon Moir**, Partner, Wiggin LLP

Panellists

**Abdullah Alkahtani**, Technology Regulations General Manager, stc Group

**Abdulrahman al Marzouqi**, Director of Policy and Programs Department, Telecommunications and Digital Government Regulatory Authority (TDRA), UAE

**Martin Roeske**, Director of Government Affairs & Public Policy, MENA, Google

**Zeina Mokaddem**, Vice President, Regulatory and Market Access, Inmarsat

**Dr Jean Pierre Scerri**, General Counsel, Telecommunications Regulatory Authority (TRA), Bahrain

**1045:      Networking Break**

**1115:      Cybersecurity and critical infrastructure protection: Building a collaborative approach**

Building a collaborative approach

Chair

**Dikmen Edgu**, Partner and Head of MENA Region, Axon Partners Group

Panellists

**Fahd Batayneh**, Stakeholder Engagement Senior Manager – Middle East, ICANN

**Sultan S. Altukhaim**, GM of Cybersecurity and Data Governance, Communications and Information Technology Commission (CITC), KSA

**Ali Cheema**, Head of Government & Industry Relations, Middle East & Africa, Ericsson

**Sherif Eldeeb**, National Security Officer, Middle East Cluster, Microsoft

**Kamal Zian**, CSO, Huawei Gulf North Rep. Office, Huawei

## **1245:      Networking Lunch**

## **1345:      Climate change and sustainability: Looking ahead to COP27 and the implications for the telecom/media/tech sectors**

Looking ahead to COP27 and the implications for the telecom/media/tech sectors

Conference speakers are all invited to participate in final discussion

Chair

**Johann Adjovi**, Partner, Analysys Mason

Panellists

**Shaima Al Hamed**, Chief Commercial Officer, BNET

**Zeina Mokaddem**, Vice President, Regulatory and Market Access, Inmarsat

**Shaikh Abdulla bin Khalid Al Khalifa**, Director of Communications and Investor Relations, Zain Bahrain

**Khaled Chebaro**, Country Director, KSA & Bahrain, Yellow Door Energy

## **1515:      Close of Forum**