



## Asia Telecommunications and Media Forum 2023 – in person

**Date:** 14th - 16th February 2023

**Location:** Rosewood Hotel Phnom Penh, Cambodia

---

### Agenda: Tuesday 14 February 2023 - Regulators' Roundtable & Dinner (by invitation only)

#### 14:00-17:30: Regulation in the digital era: what does it take to adapt to the rapidly changing landscape?

On the afternoon of 14th February, regulators from Asia will gather with their peers from further afield to share their experiences in an invitation-only, roundtable format.

Sharing experiences with:

- Structural transformation and change management;
- Approaches to convergence;
- Collaborating and cooperating – nationally and internationally;
- Experimenting and innovating – applying new tools, resources and skills

Chair:

**Chenda Thong**, Chairman, Telecommunications Regulator of Cambodia (TRC)

Panellists include

**Yih-Choung Teh**, Group Director, Strategy and Research, Ofcom UK

**Nathaniel “Njel” De Mesa**, Vice Chair, Movie and Television Review and Classification Board (MTRCB), Philippines

**Esmond Chiu**, Assistant Director (Market & Competition), OFCA

**Philip Marnick**, General Director, Telecommunications Regulatory Authority (TRA), Bahrain

---

### Agenda: Wednesday 15 February 2023 - Telecommunications and Media Forum (TMF)

## 09:00-09:15: Welcome

**Lynn Robinson**, Director General, International Institute of Communications

## 09:15-09:50: Opening Address

**H.E. Vandeth Chea**, Minister of Post and Telecommunications, Cambodia

## 09:50-11:00: Digital transformation: investing in national & international connectivity: PART A

How is the race to roll out digital infrastructure evolving across the region? How is long-term investment being incentivised? Where can efficiencies be achieved? How will rural and remote regions be served? What role for 5G?

Moderator:

**Jean-Jacques Sahel**, Global Head of Telecommunications Policy, Google; Director, International Institute of Communications

Panellists include

**Yoonee Jeong**, Senior Digital Technology Specialist, Asia Development Bank (ADB)

**Arisa Siong**, Director, Public and Regulatory Affairs, Telenor Asia

**Chee Kheong Foong**, Group Head of Regulatory Affairs, Axiata Group Berhad

**Guillaume Mascot**, Head of Government Relations Asia-Pacific & Japan, Nokia

## 11:00-11:30: Networking Break

## 11:30-12:40: Digital transformation: investing in national & international connectivity: PART B

New and complementary forms of communications, and their role in helping with broader connectivity and the digital divide

Moderator

**Lasse Nagel**, Manager, Frontier Economics

Panellists include

**Alasdair Grant**, Head of Public Policy, Project Kuiper, AUNZSEA, Amazon

**Seow Hiong Goh**, Executive Director, Global Policy and Government Affairs, Asia Pacific, Cisco Systems

**Frank Yuan**, MSSD, Huawei Asia Pacific Region, Huawei Technologies Co. Ltd.

**Dr Ahmad Nasruddin 'Atiqullah Fakrullah**, Head of Infrastructure Planning and Management Division, Malaysian Communications and Multimedia Commission (MCMC)

## 12:40-13:00: ASEAN Digital Masterplan: mid-point review

Taking stock of achievements so far, changes which are needed, and progress towards translation into real economic and societal progress for the region.

**Dr Peter Lovelock**, Principal, Fair Tech Institute, Access Partnership; Chair, Singapore Chapter, International Institute of Communications

## **13:00-14:00: Networking Lunch**

## **14:00-15:30: Digital transformation & content: facilitating a vibrant cultural and creative media environment**

Spotlight on the OTT video, gaming and curated content economy as a facilitator of economic and soft power; impact of policy and regulatory initiatives in the region.

Moderator

**James Cheatley**, Senior Regional Director, VOD, Digital Affairs & Intellectual Property, Motion Picture Association

Panellists include:

**Michael Coonan**, Head of Regulatory and Government Affairs, SBS (Special Broadcasting Services), Australia

**Darren Ong**, Senior Manager International Public Policy, Amazon

**Nathaniel “Njel” De Mesa**, Vice Chair, Movie and Television Review and Classification Board (MTRCB), Philippines

**Yee Ler Lau**, Senior Manager, Global Public Affairs, Tencent

**Esther Peh**, Associate Director, Public Policy, Warner Bros. Discovery

## **16:00-17:30: Competition in digital markets: the opportunities and challenges posed by online platforms and intermediaries**

What principles, checks and balances come into play? Ensuring economic freedom while safeguarding the interests of consumers, businesses and society.

Moderator

**Lasse Nagel**, Manager, Frontier Economics

Panellists include:

**Yih-Choung Teh**, Group Director, Strategy and Research, Ofcom UK

**André Gomes**, Principal Analyst, Americas, Cullen International

**Philip Marnick**, General Director, Telecommunications Regulatory Authority (TRA), Bahrain

## **17.30: Networking Reception**

---

# Agenda: Thursday 16 February 2023

## 09:00-10:30: Digital transformation & data governance: privacy, data protection, localisation and cross border data flows

Update on latest initiatives across the region; relevance, or not, of the GDPR; progress with convergence/coherence of DP rules; frameworks to enable 'data flows with trust'.

Moderator

**Dr Peter Lovelock**, Principal, Fair Tech Institute, Access Partnership; Chair, Singapore Chapter, International Institute of Communications

Panellists include:

**Sharon Yiu**, Senior Legal Counsel, Tencent

**Dr Prapanpong Khumon**, Associate Dean, School of Law, University of the Thai Chamber of Commerce

**Priya Mahajan**, Head of Asia Pacific Public Policy and Regulatory Counsel, Verizon Communications

**Sothie Keo**, Secretary of State, Ministry of Post and Telecommunications, Kingdom of Cambodia

## 10.30-11.00: Networking Break

## 11:00-12:30: Countering harmful online content to prevent consumer harm

From media literacy to self-regulation to legislation – assessing the range and effectiveness of tools available to regulators and policy makers.

Moderator

**Michael Coonan**, Head of Regulatory and Government Affairs, SBS (Special Broadcasting Services), Australia

Panellists include:

**Yih-Choung Teh**, Group Director, Strategy and Research, Ofcom UK

**Jean-Jacques Sahel**, Asia-Pacific Information and Content Policy Lead, Google; Director, International Institute of Communications

**Kristoffer Rada**, Head of Public Policy (Philippines and Malaysia), ByteDance

**Moses Ngeth**, Digital Security Consultant, Cambodia

**Meg Chang**, Content Regulation Policy Manager, Head of APAC, Meta

## 12.30-13.30: Lunch Break

## 13:30-15:00: Cybersecurity risks and realities

Evolving roles and responsibilities of government agencies, the private sector and international bodies to ensure that critical infrastructure systems in the digital space are as safe and secure as possible – telecom infrastructure, internet communications, cloud services providers, IoT applications etc.  
IoT and 5G developments and impact on supply chain threats – what's the best approach for eliminating

weak links?

Should cybersecurity be given a more prominent place in sustainability and governance initiatives in the region and globally?

Moderator

**Dr Prapanpong Khumon**, Associate Dean, School of Law, University of the Thai Chamber of Commerce

Panellists include:

**Amit Kushwaha**, Director, Regulatory Affairs (APAC), AT&T

**Philip Marnick**, General Director, Telecommunications Regulatory Authority (TRA), Bahrain

**Hai Li**, Director, CyberSecurity, Public Affairs and Communications Dept, Asia Pacific, Huawei Technologies Co. Ltd

**Seow Hiong Goh**, Executive Director, Global Policy and Government Affairs, Asia Pacific, Cisco Systems

**Professor Phallack Kong**, Secretary of State of the Ministry of Post and Telecommunications of the Kingdom of Cambodia

## 15.00-15.30: Networking Break

## 15:30-16:30: The metaverse and digital assets: what do policy makers and regulators need to know?

What are the implications of the melding of real and virtual worlds for legacy telco & media business and for regulatory oversight?

Moderator:

**Felipe Olchenski**, Business Development, Emerging Markets, Cullen International

Panellists include:

**Chek-Tchung Foo**, Public Policy Director, APAC, Meta Financial Technologies, Meta

**Taandangpetch (Jommy) Patcharakorn**, Country Lead, APAC Expansion Markets, Binance

**Bunboren Tep**, Director of Telecommunication Regulation Bureau, Telecommunication Regulator of Cambodia (TRC)