



Annual Conference 2023 – in person

Date: 18th - 19th October 2023

Location: Cologne, Germany

Agenda: Wednesday 18 October 2023

07:30-09:00: Breakfast roundtable – by invitation: Accelerating content creation and delivery: balancing legislation and market evolution.

A discussion among global regulators, policy makers, and digital and creative economy stakeholders, reflecting on recent years of media policies, platform regulation, and market evolution. Explore the delicate balance between regulation and consumer interests, as we consider the key factors impacting the sustainable growth of the creative economy and ICT ecosystems.

Moderator

André Gomes, Principal Analyst, Americas, Cullen International

Stimulus speakers

Miruna Herovanu, Director, Association of Commercial Television and Video on Demand Services in Europe

Claudia Selli, Vice President International External and Regulatory Affairs, AT&T

Karel Douglas, Executive Officer Legal and Enforcement, Telecommunications Authority of Trinidad and Tobago (TATT)

Dr Tobias Schmid, Director, Media Authority of North Rhine-Westphalia; Commissioner for European Affairs of the German Media Authorities

08:15: Registration & Networking for the Annual Conference

09:00: Annual Conference Opens

09:00: Welcome

09:05: **Keynote: Pushing the Twin Transition**

Klaus Müller, President, Federal Network Agency (BNetzA), Germany

09:30: **Welcome**

Chris Chapman, President, International Institute of Communications

09:45: **Session 1: Closing the digital divide**

- Capitalising on energy and telecom sector synergies to address digital infrastructure gaps and connectivity inequalities
- Affordability and accessibility initiatives
- Leveraging multi-modal connectivity approaches
- Competition and investment incentives to drive sustainable business models

Moderator

Dr Allyson Leacock, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados

Speakers

Professor Konstantinos Masselos, BEREC Chair 2023 and President, Hellenic Telecommunications & Post Commission (EETT)

Jonny Bunt, Regulatory Affairs Director, Retail (Consumer and Business), BT

Mike Jensen, APC Labs-Community Networks Coordinator, Community Networks Project, Association for Progressive Communications (APC)

Mariam Sulaberidze, CEO, N(N)LE OPEN NET, Georgia

11:00: **Networking Break**

11:30: **Session 2: Data governance – balancing innovation, growth & competition with privacy, safety and cybersecurity realities**

- Consumer considerations
- Enterprise considerations

Moderator

Jacquelynn Ruff, Consulting Counsel, Wiley Rein LLP, USA; Director, International Institute of Communications

Speakers

Dr Paul Twomey, Co-Chair of the GIDE and a distinguished fellow at the Centre for International Governance Innovation

Nicole Darabian, Senior Associate, International Policy (Cyber Security & Digital Infrastructure), Ofcom

Christiane Gillespie-Jones, Director Program Management and Deputy CEO, Communications Alliance, Australia

Dr Prapanpong Khumon, Associate Dean, School of Law, University of the Thai Chamber of

Commerce

Wolfgang Percy Ott, Head of Government Affairs Germany, Cisco Systems

13:00: Networking Lunch

14:00: Session 3: AI governance – latest global initiatives to identify and manage the risks, mitigate harms, and foster responsible innovation

- Keeping up with rapidly evolving legal frameworks
- Collaborative approaches across industry, civil society, governments, and communities to manage the societal impacts of AI whilst enabling innovation

Moderator

André Gomes, Principal Analyst, Americas, Cullen International

Speakers

Dragos Tudorache, Co-rapporteur AI Act, Member of the European Parliament

Claudia Selli, Vice President International External and Regulatory Affairs, AT&T

Sascha Devigne, Chief Editor, STUDIO 47

Shiva Goel, Legal Advisor, Wireless, Space, and International, Federal Communications Commission (FCC), USA

Jürgen Bering, Project Coordinator, The Society for Civil Rights e.V. (GFF)

15:30: Networking break followed by choice of interactive breakout sessions

16:00: Breakout A: Sustainability and the green agenda - how are networks working to reach Net Zero, as well as assisting other sectors in their green goals?

Moderator

Pauline Kuipers, Partner, Competition & Regulatory, Bird & Bird

Speakers

Christian Strobel, Manager, Frontier Economics

Wolfgang Percy Ott, Head of Government Affairs Germany, Cisco Systems

Christof Sommerberg, Head of Public Affairs, Deutsche Glasfaser

Kristina Olausson, Senior Public Policy Manager, Liberty Global

16:00: Breakout B: Digital platforms policy: regulation and competition in digital markets

- Telecom / DMA comparisons
- Remedies, roles and responsibilities
- Comparing international approaches

Moderator

Dr George Houpis, Director, Frontier Economics

Speakers

Peter Alexiadis, Visiting Professor, King's College, London

Matt Allison, Senior Public Policy Manager, Vodafone

16:00: Breakout C: Protection of online copyright and related rights in the digital environment; generative AI and copyright

Moderator

Lydia Dettling, Policy Manager, Europe, Access Partnership

Speakers

Massimiliano Capitanio, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Aynon Doyle, Head of Policy Analysis and Research (Regulatory Affairs), Multichoice SA

Miruna Herovanu, Director, Association of Commercial Television and Video on Demand Services in Europe

17:30: Close of day one Annual Conference

18:00-19:30: Gala Reception for the Annual Conference

KölnSKY

Ottoplatz 1

D-50679 Köln

Germany

Agenda: Thursday 19 October 2023

08:15: Registration

9:00: Welcome

Sean Kennedy, Partner, D T Economics; Treasurer, International Institute of Communications

9:15: Session 4: Broadcasting evolution – relevance, prominence and transformation of public and commercial services

Speakers

Emily Davidson, Head of Policy and Public Affairs, Channel 4 Television

Creina Chapman, Deputy Chair & CEO, Australian Communications and Media Authority (ACMA)

Aynon Doyle, Head of Policy Analysis and Research (Regulatory Affairs), Multichoice SA
Scott Shortliffe, Executive Director, Broadcasting, Canadian Radio-television and Telecommunications Commission (CRTC)

10:45: Networking break followed by choice of interactive breakout sessions

11:15: Breakout A: WRC-23 countdown - snapshot of regional priorities and spectrum proposals

Moderator

Chris Woolford, Director of International Spectrum Policy, Ofcom, UK; Director, International Institute of Communications

Speakers

Dr Guillaume Lebrun, Global Connectivity Policy Manager, Meta

Gonzalo de Dios, Head of Global Licensing, Project Kuiper, Amazon

Darko Ratkaj, Senior Project Manager, Technology & Innovation, European Broadcasting Union (EBU)

Ulrich Rehfuess, Head of Spectrum Policy, Strategy and Technology, Nokia

11:15: Breakout B: Redesigning universal service funding

Moderator:

Adriana Labardini, LAC Policy Coordinator- Locnet Initiative, Rhizomatica; Director, International Institute of Communications

Speakers

Tebogo Mmoshe, Director Licensing, Botswana Communications Regulatory Authority (BOCRA)

Mike Jensen, APC Labs-Community Networks Coordinator, Community Networks Project, Association for Progressive Communications (APC)

Ethan Lucarelli, Chief, Office of International Affairs, Federal Communications Commission

11:15: Breakout C: Virtual worlds – from the industrial metaverse to gaming and eSports - how are the ecosystems, and regulatory oversight, developing?

Moderator

Patrick Grady, Managing Consultant, Fourtold; Editor, Metaverse EU

Speakers

Maximilian Bock, Public Affairs EMEA, Tencent

Nina Cummins, Head of Connectivity Strategy Policy (Global), Meta

Frank Krüger, Head of the Directorate, Data Policy and Digital Innovations, Federal Ministry For Digital and Transport (BMDV)

Ann Becker, SVP, Head of Policy and Public Affairs, Video Games Europe

12:45: Networking Break

13:45: Session 5: Trust & governance: protecting media freedom, media plurality and access to information in the digital era

Moderator

Dr Derek Wilding, Co-Director, Centre for Media Transition, University of Technology, Sydney; Director, International Institute of Communications

Keynotes

Teresa Ribeiro, OSCE Representative on Freedom of the Media

Markham Cho Erickson, Vice President Government Affairs & Public Policy, Centers of Excellence, Google

Speakers

Ali-Abbas Ali, Director of Broadcasting Competition, Ofcom

Olaf Steenfadt, Founder and Managing Director, Global Media Registry (GMR)

Jürgen Bering, Project Coordinator, The Society for Civil Rights e.V. (GFF)

15:45: Closing Remarks

Lynn Robinson, Director General, International Institute of Communications

16:00: Close of Annual Conference