



IIC MENA Chapter Inaugural Event - in person

Date: 21st February 2023

Location: Doha, Qatar

Agenda: Tuesday 21 February 2023

09:00 - 09:30: Registration

09:30-09:35: Official Opening

H.E Hassan Jassim Al-Sayed, Advisor to the Minister of Communications and Information Technology for Technical Affairs

09:35-09:45: Introduction to IIC

Lynn Robinson, Director General, International Institute of Communications

- An update on the role and purpose of the IIC

09:45-10:00: IIC MENA Chapter

Bharat Vagadia, Senior Director, Regulatory Affairs, Ooredoo Group

- Purpose and vision of the newly formed regional Chapter
- Plans for 2023 and beyond
- Structure and Roles within the Chapter
- Forming and the role of the MENA Chapter committee

10:00-10:45: Presentation: FIFA World Cup Qatar 2022 - Preparations, network statistics and lessons learned

Samah AlSeddiqi, Consumer Awareness & Research Section Head, Communications Regulatory Authority (CRA)

Mohammad Abu Shawish, Director, Service Operation Center (SOC), Ooredoo Qatar

Alexandre Serot, Head of Regulatory, Vodafone Qatar

10:45-11:15: Break

11:15-12:00: Panel: Regional regulators objectives and priorities for 2023

Moderator:

James Bellis, Director, Telecommunications Practice, Frontier Economics

Panellists:

Jean Pierre Scerri, General Counsel, Telecommunications Regulatory Authority (TRA), Bahrain

Pascal Dutru, General Counsel, Communications Regulatory Authority Qatar (CRA)

- What are the objectives and priorities for 2023? What does success look like? How can industry work together with regulators with respect to achieving these goals?

12:00-12:30: Presentation: Digital Policy and Regulatory Trends in MENA Region

Fuat Tolga Yalcin, Senior Research Manager, IDC

12:30-13:30: Lunch

13:30-14:15: Fireside Chat: Enhancing national resilience through investment in international connectivity

Fireside Chat between **Dikmen Edgu**, Partner and Head of MENA Region, Axon Partners Group and **Sandeep Maru**, Global Sales Director, Ooredoo Group.

- What is the importance of international connectivity in the communications ecosystem?
- Could there be a role for non-telcos (i.e., companies other than national telecoms operators) in the international connectivity value chain to enhance resilience?
- How can investment and competition in the provision of international connectivity infrastructure in the Middle East and North Africa be encouraged?

14:15-14:45: Presentation: Digital Transformation and Data: Smart data governance

Bulent Unsal, Head of Telco, SAP EMEA South

Vladislav Klimov, Cloud Technology Manager, SAP EMEA South

14:45-15:00: Presentation: Plans for ITU PP-26

Sheika Noor Al-Thani, International Relations specialist, Communications Regulatory Authority (CRA)

15:00: Next steps & closing remarks

Bharat Vagadia, Senior Director, Regulatory Affairs, Ooredoo Group