



## IIC MENA Chapter Inaugural Event – in person

**Date:** 21st February 2023

**Location:** Doha, Qatar

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### Agenda: Tuesday 21 February 2023

#### 09:00 - 09:30: Registration

#### 09:30-09:35: Official Opening

**H.E Hassan Jassim Al-Sayed**, Advisor to the Minister of Communications and Information Technology for Technical Affairs

#### 09:35-09:45: Introduction to IIC

**Lynn Robinson**, Director General, International Institute of Communications

- An update on the role and purpose of the IIC

#### 09:45-10:00: IIC MENA Chapter

**Bharat Vagadia**, Senior Director, Regulatory Affairs, Ooredoo Group

- Purpose and vision of the newly formed regional Chapter
- Plans for 2023 and beyond
- Structure and Roles within the Chapter
- Forming and the role of the MENA Chapter committee

#### 10:00-10:45: Presentation: FIFA World Cup Qatar 2022 – Preparations, network statistics and lessons learned

**Samah AISeddiqi**, Consumer Awareness & Research Section Head, Communications Regulatory Authority (CRA)

**Mohammad Abu Shawish**, Director, Service Operation Center (SOC), Ooredoo Qatar

**Alexandre Serot**, Head of Regulatory, Vodafone Qatar

#### 10:45-11:15: Break

#### 11:15-12:00: Panel: Regional regulators objectives and priorities for 2023

Moderator:

**James Bellis**, Director, Telecommunications Practice, Frontier Economics

Panellists:

**Jean Pierre Scerri**, General Counsel, Telecommunications Regulatory Authority (TRA), Bahrain

**Pascal Dutru**, General Counsel, Communications Regulatory Authority Qatar (CRA)

- What are the objectives and priorities for 2023? What does success look like? How can industry work together with regulators with respect to achieving these goals?

## **12:00-12:30: Presentation: Digital Policy and Regulatory Trends in MENA Region**

**Fuat Tolga Yalcin**, Senior Research Manager, IDC

## **12:30-13:30: Lunch**

## **13:30-14:15: Fireside Chat: Enhancing national resilience through investment in international connectivity**

Fireside Chat between **Dikmen Edgu**, Partner and Head of MENA Region, Axon Partners Group and **Sandeep Maru**, Global Sales Director, Ooredoo Group.

- What is the importance of international connectivity in the communications ecosystem?
- Could there be a role for non-telcos (i.e., companies other than national telecoms operators) in the international connectivity value chain to enhance resilience?
- How can investment and competition in the provision of international connectivity infrastructure in the Middle East and North Africa be encouraged?

## **14:15-14:45: Presentation: Digital Transformation and Data: Smart data governance**

**Bulent Unsal**, Head of Telco, SAP EMEA South

**Vladislav Klimov**, Cloud Technology Manager, SAP EMEA South

## **14:45-15:00: Presentation: Plans for ITU PP-26**

**Sheika Noor Al-Thani**, International Relations specialist, Communications Regulatory Authority (CRA)

## **15:00: Next steps & closing remarks**

**Bharat Vagadia**, Senior Director, Regulatory Affairs, Ooredoo Group