



Annual LatAm & Caribbean Telecommunications & Media Forum – in person

Date: 14th - 17th May 2023

Location: Miami, USA

Agenda: Sunday 14 May 2023 Informal Meeting with Director General, Lynn Robinson

18:00 - 19:30: Meet & Greet

The IIC Director General, Lynn Robinson will be in the lobby at the **Four Points by Sheraton Coral Gables** to meet and greet all delegates arriving Sunday evening

Agenda: Monday 15 May 2023 - Small Nations Regulators' Forum (SNRF) Breakfast Roundtable

07:45: Welcome and purpose /Intros

There will be simultaneous translation in English/Spanish for the SNRF Breakfast Roundtable.

Chair to welcome everyone and to clarify the purpose of the meeting and agree whether there are any other outcomes members would like to achieve.

Purpose: to discuss the top 2 topics from the recent SNRF feedback and develop consensus statements for each area.

Outputs from the meeting will include a report, written under the Chatham House Rule. From this report an outcome statement will be produced which will then provide copy for an article, by the SNRF Chair, for the IIC's Intermedia journal. The outputs from the meeting can be used by members as required.

07:55: Around the table introduction

08:00: Telecoms Security

To stimulate the debate below are a list of subjects that can be discussed along with a draft statement.

- Risks and realities
- Engagement requirements with governments and operators

- Legislation and powers required by regulators to ensure appropriate compliance and enforcement

- Key steps to success

Potential Consensus statement: “It is the view of the SNRF that HRV’s and cyber trolls pose a significant threat to national security. It is vital that regulators have the appropriate local legislation and powers to ensure telecom operators remain compliant with government policies or laws to minimize the risks to businesses and citizens within small nations”

08:30-09:15: Public Safety communication and next generation emergency services

- Current challenges and risks

- Future challenges – satellite, OTT services, FTTH

- Regulatory responsibilities and powers required to ensure public safety

- Who and how to communicate with the public

Potential Consensus statement: “The SNRF view public safety as the number one priority across all jurisdictions. Future technology will create new and challenging demands on operators to provide effective emergency service calls, whether they be traditional voice, data or video. It is critical that local governments create clear code of practices (CoP) so that the emergency services and telecom operators understand the expectations and regulators have the appropriate powers to enforce the CoP or other requirements”

09:00: Summary of Discussions

09:05: Next Steps

Discuss the next meeting online August, suggest we discuss the next top 3&4 subjects; Satellite services – how do small nations regulate and Network sharing – best practice tower sharing, mast audits.

09:15: Closing Remarks

Agenda: Monday 15 May 2023 - Regional Regulators’ Forum (RRF)

09:30: Welcome

Lynn Robinson, Director General, International Institute of Communications

Session moderator

Ethan Lucarelli, Chief, Office of International Affairs, Federal Communications Commission (FCC), USA

09:40: Closing the digital divide - what’s really working, what isn’t, and how to make sustainable progress

There will be simultaneous translation in English/Spanish for the RRF.

- Role for collaboration and cooperation – intersectoral, interinstitutional, international Panellists

Annie Baldeo, Executive Officer Policy, Planning and Economics, Telecommunications

Authority of Trinidad and Tobago (TATT)

Ramiro Camacho Castillo, Commissioner, Federal Telecommunications Institute (IFT), Mexico

Lina Maria Duque del Vecchio, Commissioner, Commission for Communications Regulation, Colombia

Rodolfo José Letona Montoya, Vice Minister of Communications, Ministry of Communications, Infrastructure, and Housing, Guatemala

Micaela Sánchez Malcolm, Secretary of Public Innovation, Cabinet Headquarters of Ministers, Presidency of the Nation, Argentina

10:45: Break

11:00: Digital literacy and the role of the regulator to promote citizens' and consumers' ability to participate effectively and safely online

• role for collaboration and cooperation - intersectoral, interinstitutional, international
Panellists

Rodrigo Alcázar Silva, Commissioner, Federal Economic Competition Commission (COFECE), Mexico

Don Dobson, Senior Director, Monitoring, Compliance & Investigations, Broadcasting Commission of Jamaica

Alexandre Freire, Commissioner, National Telecommunications Agency (ANATEL), Brazil

Allyson Leacock, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados

Álvaro Nadal Florentino, Technical Coordinator of the Executive Directorate, (INDOTEL), Dominican Republic

Agenda: Monday 15 May 2023 - LatAm & Caribbean Telecommunications & Media Forum (Day 1)

12:00-13:15: Networking Lunch & TMF Registration

13:30: Welcome

Lynn Robinson, Director General, International Institute of Communications

13:45: Connectivity realities

There will be simultaneous translation in English/Spanish for the Forum.

Connectivity realities:

- Balancing business, policy & regulatory decision-making to close the digital gap
- Leveraging a multi-modal approach to resolving the region's connectivity challenges
- Competition and investment incentives - driving sustainable business models

Moderator

Ambassador David Gross, Partner, Wiley Rein LLP, USA

Speakers

Micaela Sánchez Malcolm, Secretary of Public Innovation, Govt of Argentina

Artur Coimbra de Oliveira, Commissioner, National Telecommunications Agency (ANATEL), Brazil

Rodolfo José Letona Montoya, Vice Minister of Communications, Ministry of Communications, Infrastructure, and Housing, Guatemala

Nigel Cassimire, Deputy Secretary General, Caribbean Telecommunications Union (CTU)

Ethan Lucarelli, Chief of the Office of International Affairs, Federal Communications Commission (FCC), USA

15:15: Networking Break

15:45: The future of connectivity

- Optimal use cases for, and policy/regulatory approaches to, competing and complementary mobile, fixed and satellite technologies

- Spectrum decision making – key agenda items for WRC-23

Moderator

Carolina Limbatta, Head of Americas, Cullen International

Speakers

Lester B. Garcia, Head of Connectivity and Access Policy, LATAM, Meta

Zachary Blackburn, Public Policy Manager, Amazon Project Kuiper

Elizabeth Jauregui, Head of Government & Industry Relations for LATAM North & Caribbean, Ericsson

Lucas Gallitto, Head of Latin America, GSMA

Juan C. Flores, Vice President International External and Regulatory Affairs, AT&T

Mario De La Cruz Sarabia, Executive Director, Public Policy & Government Affairs Latin America, Cisco

17:00: Watching brief: network fee “fair share” discussions globally and considerations for LatAm and the Caribbean

Moderator

Juana Santamaria Garcia, Manager, Frontier Economics

Speakers

Jonathan McHale, Vice President, Digital Trade, Computer and Communications Industry Association (CCIA)

Artur Coimbra de Oliveira, Commissioner, National Telecommunications Agency (ANATEL), Brazil

Miguel Calderón Lelo de Larrea, Director of Public Policy Strategy, Telefónica HISPAM

John B Morris Jr., Principal, U.S. Internet Policy & Advocacy, Internet Society (ISOC)

18:00: End of day one followed by Networking Reception

Lynn Robinson, Director General, International Institute of Communications

Agenda: Tuesday 16 May 2023 - LatAm & Caribbean Telecommunications & Media Forum (Day 2)

09:00: Welcome

Lynn Robinson, Director General, International Institute of Communications

09:15: Cross-sector digital transformation and collaboration in practice

There will be simultaneous translation in English/Spanish for the Forum.

- Digital financial services
- eGovernment

Keynote conversation between:

Saulo De León Durán, Superintendente de Bancos, Superintendencia de Bancos (SIB), Guatemala

Dr Alfredo Rafael Deluque Zuleta, Senator, Congress of the Republic of Colombia

Karim Lesina, Executive Vice President, Chief External Affairs Officer, Millicom

10:00: Approaches to regulating online platforms and gatekeepers - what principles, checks and balances come into play? Ensuring economic freedom while safeguarding the interests of consumers, businesses and society

Moderator

Lasse Nagel, Manager, Frontier Economics

Speakers

Rodrigo Alcázar Silva, Commissioner, Federal Economic Competition Commission (COFECE), Mexico

Deryhan Muñoz Barquero, Director of Competition, Superintendence of Telecommunications (Sutel)

Yamel Sarquis, Policy Manager - Emerging Markets, Access Partnership

Jonathan McHale, Computer and Communications Industry Association (CCIA)

April McClain-Delaney, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce

11:15: Networking Break

11:45: The changing face of audiovisual distribution and consumption across LatAm, the Caribbean and beyond- economic, societal and regulatory implications

Moderator

Allyson Leacock, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados

Speakers

Daniela Rivera, Public Policy Manager, Amazon

Ernesto Paul Orozco Orozco, Audiovisual Content Commissioner, Commission for Communications Regulation, Colombia

Horacio Romanelli, Regulatory and Sustainability Affairs Director, Millicom (TIGO)

Masego M. Jeremiah, Deputy Director Media and Content, Botswana Communications Regulatory Authority (BOCRA)

Diorella Maria "Lala" G. Sotto-Antonio, Chair, Movie and Television Review and Classification Board (MTRCB), Philippines

13:00: Networking Lunch

14:15: Data economy, privacy, cybersecurity

Data governance and IoT - balancing innovation with privacy, safety and cybersecurity considerations

Moderator

Jacquelynn Ruff, Consulting Counsel, Wiley Rein LLP, USA; Director, International Institute of Communications

Speakers

Belisario Contreras, Senior Director, Global Security and Technology Strategy, Venable LLP

Monica Estrada-Tanck, Head of Privacy Policy, North Cone, Meta

José Juan Haro Seijas, Chief Wholesale and Public Affairs Officer, Telefónica HISPAM

Alejandra Barceló, Platforms & Ecosystems Manager, Government Affairs & Public Policy (GAPP), Google

Álvaro Nadal Florentino, Technical Coordinator of the Executive Directorate, Indotel, Dominican Republic

15:45: Creating an enabling and safe environment for the use of Artificial Intelligence - what constitutes responsible AI?

Moderator

Sebastián M Cabello, CEO, SmC+

Speakers

Ivana Kriznic, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon

Don Dobson, Senior Director, Monitoring, Compliance & Investigations, Broadcasting Commission of Jamaica

Saúl Leal, CEO, OneMeta AI

Monica Estrada-Tanck, Head of Privacy Policy, North Cone, Meta

17:00: Close of Forum

Lynn Robinson, Director General, International Institute of Communications

Agenda: Wednesday 17 May 2023 - United States Telecommunication Training Institute (USTTI) bespoke training

09:00-15:30: Connectivity & cybersecurity

There will be no translation available for this event.

This event will be held at:

Hotel Colonnade

180 Aragon Avenue

Coral Gables

Florida 33134

The USTTI will conduct training addressing Regulatory Best Practices, Emerging Technologies and Network Security. Led by subject matter experts from industry and academia the session will share practical information that will empower participants with information on LEO Satellites, Streaming Services and Cybersecurity.

Regulatory Best Practices

The session will explore the interaction between regulation and technology development. It will provide an overview lessons learned and best practices.

Introduction to LEO Satellites

Introduction to NGSO and LEO satellites (as compared to better-known GSOs); LEO use

cases, notably for as-yet-unconnected populations; LEO broadband as a solution for universal service, closing the digital divide, and social inclusion.

Streaming Services

The session will explore regulatory issues and best practices related to Online Curated Content and Streaming Services.

Network Security

This session will examine emerging threats, the strategies being used to mitigate their impact, along with an overview of how to prepare for and respond to a cyber breach.