International Institute of Communications

Telecommunications and Media Forum, Sydney 2023 – in person

Date: 15th - 16th August 2023

Location: Sydney, Australia

Agenda: Tuesday 15 August 2023

08:15: Registration

09:00: Welcome

Welcome to Country

Uncle Allen Murray, Metropolitan Local Aboriginal Land Council

Chris Chapman, President, International Institute of Communications

09:15: Keynote

The Hon. Michelle Rowland MP, Federal Minister for Communications, Australian Government

09:45: Session 1: The impact of AI on content production, distribution and consumption

Moderator

Dave Poddar, Partner, Quay Law Partners

Keynote

David Coleman MP, Shadow Minister for Communications, Australian Government

Speakers

Sophie Farthing, Head, Policy Lab, Human Technology Institute, University of Technology Sydney

Damian Cronan, Chief Digital and Information Officer, Australian Broadcasting Corporation (ABC)

Anna Draffin, Chief Executive Officer, Public Interest Journalism Initiative

Rod Sims AO, Professor in the Practice of Public Policy and Anti Trust, The Australian National University

11:15: Networking Break

11:45: Session 2: The future of communications infrastructure in the region

o LEO satellite services and their potential for delivering broadband to remote and underserved areas
o Rationale and requirements for ongoing investment in fibre infrastructure
o 6G – when will we realistically start looking at 6G and what does that mean for sustainable investment and use of spectrum?
Moderator
Warwick Davis, Economist, Frontier Economics
Speakers include
Paul Tremlett, General Manager Technology Strategy and Innovation, TPG Telecom
Tristan Gilbertson, Telecommunications Commissioner, Commerce Commission of New Zealand
Andrew Cope, Managing Director, Australia, New Zealand, and Pacific Islands, Nokia
Jane van Beelen, Chief Legal & Regulatory Officer, nbn™

13:15: Networking Lunch

14:15: Session 3: Protecting consumers from scams or frauds perpetrated through electronic communications

o What is the right model for regulation – co-regulation? Black letter law? What protections are key?
o Update on new national anti-scams centre and comparable initiatives regionally and globally
Moderator
Ian Robertson AO, Chair, Holding Redlich
Keynote
Nerida O'Loughlin, Chair and Agency Head, Australian Communications and Media Authority (ACMA)
Speakers include
John Stanton, CEO, Communications Alliance
Julia Steward, Manager Public Policy, Amazon
Andrew Williams, Chief Executive Officer, Australian Communications Consumer Action Network (ACCAN)

15:45: Networking Break

16:15: Session 4: Online Safety Act – implementation, enforcement, international comparisons

o Balancing key design principles – safety, security, privacy
o Comparing Safety by Design and Security by Design approaches
o Progress internationally
Moderator
Rebecca Dunn, Partner, Gilbert + Tobin Lawyers
Keynote
Julie Inman Grant, eSafety Commissioner, Australia
Speakers include
Henry Turnbull, Head of Public Policy APAC, Snap
Brent Carey, CEO, Netsafe, New Zealand
Tajeshwari Devi, Online Safety Commission Fiji
Ben Au, Director of Policy & Government Affairs, Interactive Games & Entertainment Association (IGEA)

17:45: Closing of day one followed by networking reception

Lynn Robinson, Director General, International Institute of Communications

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Agenda: Wednesday 16 August 2023

07:30-09:00: By-invitation breakfast roundtable: Future public policy and regulation of Online Content: emerging international practices and experiences

Moderator:

Jean-Jacques Sahel, Head of Content Policy, Asia-Pacific, Google

Speakers:

Brent Carey, Chief Executive Officer, Netsafe (New Zealand)

Dr Jenny Duxbury, Director of Regulatory Affairs, Policy & Research, Digi (Australia)

Chris Marsden, Professor of Artificial Intelligence, Technology and the Law, Monash University (Australia)

Lizzie O'Shea, Founder and Chair, Digital Rights Watch

08:45: Registration

09:10: Welcome

0915: Keynote

This session will discuss the achievements of the ACCC in the communications sector during Rod Sims' tenure as ACCC Chair and also looks to the future and questions of where further regulatory intervention may be required in the sector – such as in relation to online misinformation and disinformation

Rod Sims AO, Professor in the Practice of Public Policy and Anti-Trust, The Australian National University

In conversation with

Angela Flannery,Partner, Quay Law Partners; President of the IIC Australian Chapter

09:45: Session 5: Shedding light on the 2023-2030 Cyber Security Strategy

o Harmonising regulatory frameworks nationally and internationally

o Improving public-private mechanisms for cyber threat sharing and blocking

o Investing in the cyber security ecosystem and skills

o Designing and sustaining security in new technologies

Moderator

Dr Rob Nicholls, Associate Professor of Regulation and Governance, UNSW Business School and Visiting Professional Fellow, UTS Law

Speakers

Hamish Hansford, Deputy Secretary Cyber and Infrastructure Security, Department of Home Affairs, Australian Government

Tim Fawcett, Director of Government Affairs ANZ, Cisco

Professor Monica Whitty, Head of Department of Software Systems and Cybersecurity; Professor of Human Factors in Cyber Security, Monash University

Shannon Sedgwick, Partner, National Cyber Security Practice, MinterEllison Consulting

11:15: Networking Break

1145: Session 6: Consumer data protection: the future of privacy regulation and the impacts on the communications sector

o Implications of privacy regulation on freedom of speech
o What is the future of an advertising funded business model for media companies in an era of stricter privacy protections?
o Do enhanced privacy protections stifle innovation?

Moderator

Lyndal Sivell, Special Counsel, Clayton Utz

Speakers include

Sarah Waladan, Director of Policy and Regulatory Affairs, Interactive Advertising Bureau (IAB), Australia

Kate Reader, General Manager, Digital Platforms Branch, Australian Competition & Consumer Commission (ACCC)

Dr Khumon Prapapong, Associate Dean, School of Law, University of the Thai Chamber of Commerce

Dr Rob Nicholls, Associate Professor of Regulation and Governance, UNSW Business School and Visiting Professional Fellow, UTS Law

13:15: Networking Lunch

14:15: Session 7: Mergers and competition across the media, technology and telecommunications sectors

o Infrastructure sharing in the telecommunications sector
o News media ownership, remuneration, quality, access and control
o Competition policy for digital platforms/gatekeepers/intermediaries
o Implications of ex-ante regulations on innovation and fair competition

Keynote

Liza Carver, Commissioner, Australian Competition and Consumer Commission (ACCC)

Speakers include

Warwick Davis, Economist, Frontier Economics

Chris Marsden, Professor of Artificial Intelligence, Technology and the Law, Monash University, Australia

Luke van Hooft, Head of Regulatory, Optus

Ross Mitchell, Director of Broadcast Policy, FreeTV

Michelle Lim, Chair, Commpete

Luke Woodward, Partner, King & Wood Mallesons

16:00: Closing Remarks

Lynn Robinson, Director General, International Institute of Communications

16:15: Close of Forum