



## Asia Forum 2024 – in person

**Date:** 5th - 7th February 2024

**Location:** Kuala Lumpur, Malaysia

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### Agenda: Monday 5 February 2024 - Regional Regulators Forum Asia 2024 Roundtable

**10:30-13:00: Optional site visit and tour of Axiata Cyber Fusion Center**

**13:00: Registration and networking lunch**

The venue for the Roundtable is:

Tactic 3, Level (tbc)

Aloft Hotel

Aloft Kuala Lumpur Sentral

Jalan Stesen Sentral

Kuala Lumpur Sentral

50470 Kuala Lumpur

**14:00: Welcome**

**Derek John Fernandez**, Commissioner, Malaysian Communication and Multimedia Commission (MCMC)

**Lynn Robinson**, Director General, International Institute of Communications

**14:15: Session 1: Moving from legacy telecommunications/media regulation to digital regulation - is a new regulatory model required? How do we manage the migration/transition?**

Moderator

**Derek John Fernandez**, Commissioner, Malaysian Communication and Multimedia Commission (MCMC)

Stimulus speakers:

**Aileen Chia**, Deputy Chief Executive – Connectivity Development & Regulation / Director-General – Telecoms & Post, Infocomm Media Development Authority (IMDA), Singapore

**Pulsiri Ninkitsaranont**, Executive Director of Policy and Planning Bureau, Telecommunication Cluster, National Broadcasting and Telecommunications Commission (NBTC), Thailand

**Yih-Choung Teh**, Group Director, Strategy and Research, Ofcom UK

**Melissa Tithymirda Nikman**, Senior Manager, Market Access and Competition, Authority for Info-communications Technology Industry of Brunei Darussalam (AITI)

**Muhammad Khurram Siddiqui**, Assistant Director (Law), Pakistan Telecommunication Authority (PTA)

**J.A.S. Gunanandana**, Director Spectrum Management, Spectrum Management Division,  
Telecommunications Regulatory Commission of Sri Lanka

**15:45: Networking Break**

**16:00: Session 2: Experimenting, innovating and collaborating – applying new tools, resources and skills; best practice regulatory collaboration, nationally and internationally**

Stimulus speakers:

**Mohamed AlNoaimi**, Director of Technology and Network Security, Telecommunications Regulatory Authority (TRA), Bahrain

**Ninjbolor Khurel**, Head, Department of Communications Networks and Infrastructure, Communications Regulatory Commission of Mongolia (CRC)

**Ivan Koh**, Director, Infocomm Policy, Infocomm Media Development Authority (IMDA), Singapore

**Yih-Choung Teh**, Group Director, Strategy and Research, Ofcom UK

**Muhammad Khurram Siddiqui**, Director General (Law & Regulations), Pakistan Telecommunication Authority (PTA)

**17:30: Close of Regional Regulators Forum**

**Lynn Robinson**, Director General, International Institute of Communications

**17:30-19:00: Networking Reception**

A Networking Reception will be held in:

Private Dining Room, Level 1

Aloft Hotel

Aloft Kuala Lumpur Sentral

Jalan Stesen Sentral

Kuala Lumpur Sentral

50470 Kuala Lumpur

The reception is kindly hosted by Axiata.

All delegates attending the Roundtable on the 5 February and the Asia Forum on 6-7 February are welcome to attend.

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## **Agenda: Tuesday 6 February 2024 - Asia Forum**

**08:15: Registration and networking**

The venue for the Asia Forum is:

Axiata Headquarters

Jalan Stesen Sentral 5

KL Scentral

Kuala Lumpur

**09:00: Welcome**

**Lynn Robinson**, Director General, International Institute of Communications

**Mohd Ali Hanafiah Mohd Yunus**, Chief Operating Officer, Malaysian Communications and Multimedia

**09:15: Keynote**

**Vivek Sood**, Group Chief Executive Officer (GCEO) and Managing Director, Axiata Group Berhad

**09:30: Session 1: Creating the optimum investment environment to enable digital transformation for all**

- How is the roll out digital infrastructure evolving across the region?
- How is long-term investment being incentivised? Where can efficiencies be achieved? How will rural and remote regions be served?

Moderator

**Lim May-Ann**, Director of Data Governance, Access Partnership

Panellists

**Dr Hans Wijayasuriya**, Group Executive Director and Chief Executive Officer of Telecommunications Business, Axiata Group Berhad

**Håkon Bruaset Kjøl**, Senior Vice President, Head of Investment Management and Deputy Head of Asia, Telenor Group

**Navid Haghighi**, Vice President & General Counsel International, Operations and Regulatory, Verizon Communications

**Sidney Tsan**, Assistant Director (Regulatory Affairs), Office of the Communications Authority (OFCA), Hong Kong, China

**Charles Chew**, Head of Government Affairs, Southeast Asia, Nokia

**11:00: Networking break**

**11:30: Session 2: WRC-23 wash-up; 5G/6G realities and progress report; role of satellite in the region**

Moderator

**Jean-Jacques Sahel**, Asia-Pacific Head of Content Policy and Global Head of Telecommunications Policy, Google; Director, International Institute of Communications

Panellists

**Yi Shen Chan**, Director, Spectrum APAC, GSMA

**Alasdair Grant**, Head of Public Policy, AUNZSEA, Project Kuiper, Amazon

**12:30: Spotlight session: priorities and predictions from the CTIO's office**

**Nor Azhar Hassan**, Head of Industry Research and Data Analytics Division, Malaysian Communication and Multimedia Commission (MCMC)

**13:00: Networking lunch**

**14:00: Session 3: Facilitating a vibrant cultural and creative economy: radio, TV, streaming, gaming**

- What are common policy and regulatory issues across the region, and how are different jurisdictions addressing them?
- Direct regulation, self-regulation, production incentives, publicly funded services?
- Cross pollination: how industry players can work together and with governments/regulators to promote creativity, innovation, skills in the areas of digital content/OTT services/games
- What are responsible mechanisms for age-appropriate content viewing?

- What are the big trends in consumption or business offerings which will challenge regulators, policy makers and content creators in the short-medium term?

Moderator

**Clare Bloomfield**, Chief Policy Officer, Asia Video Industry Association (AVIA)

Panellists

**Mediha Mahmood**, CEO, The Communications and Multimedia Content Forum (CMCF), Malaysia

**Yoonee Jeong**, Senior Digital Technology Specialist, Asia Development Bank (ADB)

**Yee Ler Lau**, Senior Manager, Global Public Affairs, Tencent

**Esther Peh**, Director, Asia Pacific Government Affairs & Public Policy, Warner Bros. Discovery

**Ruben Hattari**, Director of Public Policy, Southeast Asia, Netflix

**15:30: Networking break**

**16:00: Session 4: Digital economy trade agreements: implications for the telecom, media, technology sectors**

- Cross-border data flows and data localisation
- e-commerce
- Cybersecurity
- Digital ID and digital financial services

Moderator

**Rajesh Sreenivasan**, Head, Technology, Media & Telecommunications and Senior Accredited Specialist in Data & Digital Economy, Rajah & Tann Singapore LLP

Panellists

**Ivan Koh**, Director, Infocomm Policy, Infocomm Media Development Authority (IMDA), Singapore

**Kristoffer Rada**, Head of Public Policy (Philippines and Malaysia), ByteDance

**Lim May-Ann**, Director of Data Governance, Access Partnership

**17:00: Spotlight session: regulating the metaverse**

- Overview of ITU Focus Group Metaverse (FG-MV)
- Current status of metaverse standardization work
- Metaverse interoperability
- Future work of FG-MV

**Dr Hideo Imanaka**, Managing Expert, National Institute of Information and Communications Technology (NICT), Japan

in conversation with **Lim May-Ann**, Director of Data Governance, Access Partnership

**17:30: Close of day one**

**Lynn Robinson**, Director General, International Institute of Communications

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## Agenda: Wednesday 7 February 2024

**08:15: Registration and networking**

**09:00: Welcome**

**Lynn Robinson**, Director General, International Institute of Communications

## 09:15: **Session 5: Countering harmful online content**

- Definitions and scope: illegal harms; misinformation/disinformation (election integrity); hate speech; legal but harmful content (harmful for minors)
- Emerging good practice in dealing with harmful content; effective public policy approaches; outcomes-based vs prescriptive
- From media literacy to self-regulation to legislation – assessing the range and effectiveness of tools available, and the importance of international collaboration
- Does online harm to consumer vary substantially in different countries and regions? Do trust and safety measures and regulatory approaches need to vary from region to region?
- What do global platforms want to see from regulators in different jurisdictions?

Moderator

**Jean-Jacques Sahel**, Asia-Pacific Head of Content Policy and Global Head of Telecommunications Policy, Google; Director, International Institute of Communications

Panellists

**Yih-Choung Teh**, Group Director, Strategy and Research, Ofcom

**Beltsazar Krisetya**, Safer Internet Lab (SAIL) Principal Researcher, Centre for Strategic and International Studies (CSIS)

**Muhammad Khurram Siddiqui**, Director General (Law & Regulations), Pakistan Telecommunication Authority (PTA)

**Rita Irina Wahab**, Director, Regulatory & Corporate Affairs, Astro

**Ella Serry**, Manager International Engagement, eSafety Commissioner, Australia

## 10:45: **Networking break**

## 11:15: **Session 6: Mitigating consumer harms caused by unsolicited communications, scams, phishing and fraud**

Moderator

**Tony Verghese**, Partner, JSA

Panellists

**Jean-Jacques Sahel**, Asia-Pacific Head of Content Policy and Global Head of Telecommunications Policy, Google; Director, International Institute of Communications

**Mohamed AlNoaimi**, Director of Technology and Network Security, Telecommunications Regulatory Authority (TRA), Bahrain

**Arisa Siong**, Director, Public and Regulatory Affairs, Telenor Group

**J.A.S. Gunanandana**, Director Spectrum Management, Spectrum Management Division, Telecommunications Regulatory Commission of Sri Lanka

## 12:15: **Spotlight session: Digital Transformation and the DNS: Policy, Technology, and Security Implications**

ICANN Updates on Initiatives

- New gTLD Program: Next Round
- Internationalized Domain Names (IDNs)
- Universal Acceptance (UA)
- Registration Data Request Service (RDRS)

Upcoming ICANN Regional Event: APAC DNS Forum 2024

**Yien-Chyn Tan**, Stakeholder Engagement Senior Manager, APAC, Internet Corporation for Assigned Names and Numbers (ICANN)

## 12:45: **Networking lunch**

## **13:45: Session 7: AI governance – latest global initiatives to foster responsible innovation**

- Looking through the telco industry lens
- Looking through the creative / media economy lens

Moderator

**Ahmed Saady Yaamin**, Head of Analytics and AI, Axiata

Opening speaker

**Yasunari Ueno**, Director for International Policy Coordination, Global Digital Policy Office, Global Strategy Bureau, Ministry of Internal Affairs and Communications (MIC), Government of Japan

Panellists

**Rajesh Sreenivasan**, Head, Technology, Media & Telecommunications and Senior Accredited Specialist in Data & Digital Economy, Rajah & Tann Singapore LLP

**Desi Indrimayutri**, Director, Government Affairs and Public Policy, ASEAN, Cisco Systems

**Adilah Junid**, Director, Legal and Government Affairs Malaysia, Microsoft

**Wai San Wong**, Senior Manager, Policy – APAC, BSA | The Software Alliance

**Yan Xi Chan**, Senior Manager, Government Affairs & Public Policy, Southeast Asia & Greater China, Salesforce

## **16:00: Closing remarks**

**Lynn Robinson**, Director General, International Institute of Communications