International Institute of Communications

Europe Forum 2024 – in person

Date: 12th - 13th March 2024

Location: Brussels, Belgium

Agenda: Tuesday 12 March 2024

08:30-09:00: Registration and Refreshments

09:00: Welcome

Lynn Robinson, Director General, International Institute of Communications

Michel Van Bellinghen, Chairman of the Council, Belgian Institute for Postal Services and Telecommunications (BIPT)

09:15: Keynote conversation with the Chairs of The Body of European Regulators for Electronic Communications (BEREC) and The European Regulators Group for Audiovisual Media Services (ERGA)

Moderator

Dr Aude Schoentgen, Director, Head of Office, Plum Consulting; Chair, IIC France Chapter

Speakers

Tonko Obuljen, BEREC Chair 2024; President of the Council, Croatian Regulatory Authority for Network Industries (HAKOM)

Giacomo Lasorella, ERGA Chair 2024; President, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

10:00: Session 1: Sustainable connectivity futures: a new era for infrastructure, investment and competition

Moderator

Johan Keetelaar, Senior Advisor, Oxera Consulting LLP

Speakers include

Prof Konstantinos Masselos, BEREC Vice Chair; President, Hellenic Telecommunications & Post Commission (EETT)

Inês Nolasco, Senior EU Advisor & Deputy Head, European Affairs, Vodafone

Petra Arts, Senior Manager Public Policy, Europe, Cloudflare

Tomas Jakimavicius, Director, European Government Affairs, Microsoft

Marc Vancoppenolle, Vice President, Global Head of Government Affairs International, Nokia

11:15: Networking Break

11:45: Session 2: Implementation realities: DSA & DMA

Moderator

Clive Kenny, Manager, Telecoms, Media and Digital Practice, Frontier Economics

Speakers include

Benoît Loutrel, Member, Autorité de régulation de la communication audiovisuelle et numérique (Arcom), FRANCE

Denis Sparas, Legal and Policy Officer, DG CNECT, European Commission

Matt Allison, Senior Public Policy Manager, Vodafone Group

13:00: Networking Lunch

14:00: Session 3: GDPR: 4 year evaluation outcomes; update on enforcement initiatives

Has the GDPR been a success? Does it need to be reformed? How about enforcement in cross-border cases? In 2024 the Commission will publish its second evaluation of the GDPR and addressed these questions. Meanwhile, the European Data Protection Board, which gathers the data protection authorities of the 27 Member States, has signalled that the GDPR has been a success and does not need to reformed. However, as early as 2022, the EDPB identified some inefficiencies in dealing with cross-border cases which resulted in the European Commission proposing a Regulation on procedural rules related to the GDPR enforcement to foster effective enforcement of data protection rules. The Proposal is making its way through the legislative process.

Isabelle Vereecken, Head of Secretariat, European Data Protection Board (EDPB) in conversation with**Rosa Barcelo**, Partner, McDermott Will & Emery; Chair, IIC Brussels Chapter

14:45: Session 4: Innovation and the interplay between regulator and orchestrator – are they mutually exclusive?

Moderator

Dan Sjöblom, Director General, Swedish Post and Telecom Authority (PTS); Incoming Chairperson ERPG – European Regulators Group for Postal Services

Rory Graham, General Counsel, Jersey Competition Regulatory Authority (JCRA)

Ekaterine Imedadze, Commissioner, Georgian National Communications Commission

Bernardo Herman, Member of the Council, Belgian Institute for Postal services and Telecommunications (BIPT)

15:30: Networking Break

16:00: Session 5: Protecting children online: Making the most of the new regulatory era

Policymakers and parents are rightly concerned about the risks that children face online from harmful content and age-inappropriate experiences. Fortunately, policy has begun to catch-up and new regulatory instruments like the EU Digital Services Act and the UK Online Safety Act give regulators the tools they need to protect children online.

This session will hear from regulators on how they are leveraging their new regulatory powers and the implementation challenges they see. It will hear from companies who are responding to this new regulatory direction and who have to comply with rules across

various jurisdictions. The interests of children themselves will be front-and-centre, and the panel will hear from civil society experts on how policy interventions can best account for the needs and welfare of children.
Moderator
Emma Drake, Legal Counsel, Bird & Bird LLP
Speakers include
Andrea Tognoni, Head of EU Affairs, 5Rights Foundation
Owen Bennett, Principal, International Online Safety, Ofcom, UK
Martin Harris Hess, Team Leader – Protection of Minors, DG Connect, European Commission
Julie Guichard, EU Government Affairs Manager, Microsoft

17:30: Close of day one
Lynn Robinson,Director General, International Institute of Communications

1730-1900: Networking Reception

Agenda: Wednesday 13 March 2024

08:45: Registration and Refreshments

09:15: Welcome
Isolde Goggin, President, International Institute of Communications

09:30: Session 6: Changing media frameworks in Europe – what does this mean for regulators, broadcasters, streaming services and audiences?
Recent and forthcoming legislation, such as EFMA in the EU and the Media Bill in the UK, will modernise Europe's increasingly outdated media regulatory frameworks, addressing questions of media distribution, concentration and sustainability in an environment dominated by online content consumption. Panellists will give an overview of the key aspects of the new legislation, explore similarities and differences between the new frameworks, and consider the impact this could have on regulators, broadcasters, streaming services and audiences across Europe and beyond.
Moderator
Erard Gilles, Director, Association of Commercial Television and Video on Demand Services in Europe – ACT
Speakers include
Anna Herold, Head of Unit, Audiovisual and Media Policy, DG CONNECT, European Commission
Prof. Dr. Madeleine de Cock Buning, Vice President Public Policy EMEA, Netflix
Tom Walker, Content Policy Principal, Ofcom, UK
Michael Pickton, Senior Manager, Public Affairs, Channel 4 Television
Prof. Carlos Aguilar Paredes, Board Member, National Authority for Competition and Markets (CNMC), Spain

11:00: Networking Break

11:30: Session 7: Piecing together the expanding cybersecurity & resilience puzzle

The EU has proposed in the past years a number of new legislative acts to tackle the rapidly expanding cyber threat landscape. This panel will explore how the different EU cybersecurity initiatives such as the NIS2, CRA, DORA, and CSA ensure a consistent approach to secure the EU digital ecosystem.

Moderator

Visiola Pula, Senior Analyst, Cullen International

Speakers include

Dr Vassiliki Gogou, Market, Standardization and Certification Unit, European Union Agency for Cybersecurity (ENISA)

Fabrice Clément, Group CISO, Proximus

Chris Gow, Senior Director, EU Public Policy, Government Affairs, Cisco

Clive Kenny, Manager, Telecoms, Media and Digital Practice, Frontier Economics

13:00: Networking Lunch

14:00: Session 8: AI use in media – recommendations for policy makers

Media play a key role in democratic societies. They act as purveyors of information, creators of forums for public debate, producers of cultural expressions, and public watchdogs. Technological developments have shaped, and continue to shape, the role of media. Increasingly, media sector is permeated by AI technologies, which impact the way media content is produced and disseminated. Multiple question arise about the impact of AI on fundamental rights & societal issues. This session will focus on the journey towards policy recommendations for the use of AI in the media sector and other results developed in the AI4Media project, which will inform future EU policy and legal initiatives. The AI4Media project focuses on the next generation of AI advances for the Media sector that ensure the European values of ethics and trustworthiness.

Speakers include

Dr Aleksandra Kuczerawy, Senior Fellow, Centre for IT & IP Law (CiTiP), KU Leuven University

Noémie Krack, Researcher, Centre for IT & IP Law (CiTiP), KU Leuven University

Lidia Dutkiewicz, Doctoral Researcher, Centre for IT & IP Law (CiTiP), KU Leuven University

15:00: Closing remarks

Lynn Robinson,Director General, International Institute of Communications

15:15: Close of Forum