



Annual Conference 2024

Date: 6th - 7th November 2024

Location: Bangkok, Thailand

Agenda: Tuesday 5 November 2024

18:00-19:30: Welcome Reception

Sky Lounge, 33rd Floor
The Eastin Grand Hotel Sathorn Bangkok
33/1 South Sathorn Road
Yannawa, Sathorn
Bangkok 10120
Thailand
Kindly sponsored by Netflix

Agenda: Wednesday 6 November 2024

07:30-09:00: By-invitation breakfast roundtable: Innovation in entertainment - navigating, embracing and shaping the future

A discussion among global regulators, policy makers, digital & creative economy stakeholders, on the evolution of innovation in entertainment. The discussion aims to delve into the historical advancements that have always shaped the industry, the future of creative workflows, and the burgeoning use of AI-powered tools by creators.

Moderator

Joshua Korn, Head of Global Innovation and Technology Public Policy, Netflix

Stimulus speakers include

Daniel Son, Founder and CEO, Westworld

Christina Lee Storm, Emerging Media Program Executive Committee Member, Co-Lead AI Working Group, Television Academy

Kimball Thurston, Chief Technology Officer, Wētā FX

08:15: Registration & Networking for the Annual Conference

09:00: Welcome

Isolde Goggin, President, International Institute of Communications; Former Chairperson, Competition and Consumer Protection Commission of Ireland (CCPC)

Professor (Clinical) Sarana Boonbaichaiyapruck, Chairman, The Office of the National Broadcasting and Telecommunications Commission of Thailand (NBTC)

09:15: Session 1: Bridging persistent gaps in broadband investment, rollout and affordability. Are policy and business models fit for purpose?

Moderator

Tram Ngoc Bich Nguyen, Partner, Tilleke & Gibbins

Speakers include

Krishna K, Head, Consumer Business APAC, Project Kuiper, Amazon

Robert Mourik, Chairperson, Commission for Communications Regulation (ComReg), Ireland; Vice Chair BEREC 2024

Mothibi Ramusi, Chairperson, Independent Communications Authority of South Africa (ICASA)

10:30: Networking Break

11:00: Session 2: Impact of risk-based vs principles-based content regulation on the TV and film sector

Moderator

Yoonee Jeong, Senior Digital Tech Specialist, Climate Change and Sustainable Development Department (CCSD), Asia Development Bank (ADB)

Speakers include

Ruben Hattari, Director of Public Policy, Southeast Asia, Netflix

Clive Kenny, Manager, Frontier Economics

Kayleigh Hughes, Consultant, Olsberg•SPI

Counsellor Alvaro Gil-Navarro, Economic and Commercial Counsellor, Spanish Embassy in Thailand

12:00: Session 3: Prominence vs. discoverability vs. findability in the digital age: a new frontier for media regulation

- How do we clearly define these key terms, and why do they matter in today's media landscape? Where does prominence differ from discoverability and find-ability, and how do these factors impact content accessibility and visibility across digital platforms?
- What is driving the urgency for regulators to focus on this issue. In an era of overwhelming content choices, why has it become a crucial issue for media regulation, and how does it affect public service content and diverse voices in the media ecosystem?
- How are regulators and industry addressing the challenge? What specific actions are being taken, and what frameworks are being developed or revised to ensure that prominence is measured and maintained in a fair and transparent way? What are the next steps for ensuring equitable media exposure across platforms?

Moderator

Lucas Bertrand, Founder and CEO, Looper Insights

Speakers

Michael Coonan, Director of Public Policy, Free TV Australia

Camilla Bustani, Director, International, Ofcom, UK

Rita Irina Wahab, Director of Regulatory and Corporate Affairs, Astro

13:00: Networking Lunch followed by choice of interactive breakout sessions

14:00: Breakout A: New paradigms in spectrum management, monitoring and regulation to promote more efficient use of high demand bands

Moderator:

Gordon Moir, Partner, Wiggin

Speakers include

Krishna K, Head, Consumer Business APAC, Project Kuiper, Amazon

Philip Marnick, General Director, Telecommunications Regulatory Authority (TRA), Bahrain; Board Director, International Institute of Communications

Jeanette Whyte, Jeanette Whyte, Head of Public Policy and External Affairs, APAC, GSMA

Ira Keltz, Acting Chief, Office of Engineering and Technology, Federal Communications Commission (FCC), USA

Isabelle Mauro, Global Satellite Operators Association (GSOA)

14:00: Breakout B: Regulatory collaboration in practice: moving to a more horizontal approach for the digital economy

Moderator:

Sean Kennedy, Partner, DT Economics LLP; Treasurer, International Institute of Communications

Speakers include:

Kate Jones, Chief Executive Officer, The Digital Regulatory Cooperation Forum, UK

Claudia Ximena Bustamante Osorio, Communications Commissioner, Commission for Communications Regulation of Colombia (CRC)

Dr Annegret Groebel, Director International Relations and Postal Regulation, BNetzA

Thabisa Faye, Councillor, Independent Communications Authority of South Africa (ICASA)

14:00: Breakout C: Trusted communications - fraud and scam mitigation, authentication protocols, branded calling and more

Moderator

Jacquelynn Ruff, Consulting Counsel, Wiley Rein LLP, USA; Board Director, International Institute of Communications

Speakers include:

Gina M. Perini, Chair and CEO, Somos, Inc.

Melissa Blassingame, Regional Vice President of Partner Alliances, Twilio

Adinova Fauri Researcher, Department of Economics, Centre for Strategic and International Studies (CSIS)

Derek John Fernandez, Commissioner, Malaysian Communication and Multimedia (MCMC)

15:30: Networking break

16:00: Session 4: Tackling the disinformation battle

In a year of multiple elections: reflecting on the impact of media literacy & plurality, PSB, fact-checking, GenAI and deepfakes

Moderator

Prof Derek Wilding, Co-Director, Centre for Media Transition, University of Technology Sydney

Samantha Yorke, Member, Australian Communications and Media Authority (ACMA)

Jeremy Godfrey, Executive Chairperson, Coimisiún na Meán, Ireland

Dhanaraj Kheokao, Program Director, Asian Network for Public Opinion Research (ANPOR)
Agung Yudha, Senior Advisor, The Blue Owl Group

17:30: Closing remarks and close of day one Annual Conference
Lynn Robinson, Director General, International Institute of Communications

18:30-20:00: Gala Reception for the Annual Conference

Kindly hosted by Tilleke & Gibbins at their

Museum of Counterfeit Goods

1011 Thanon Rama III

Yan Nawa District

Bangkok City 10120

Thailand

Kindly sponsored by Looper Insights

Agenda: Thursday 7 November 2024

07:30-09:00: Breakfast roundtable - by invitation: How AI can enhance creativity: opportunities and obstacles for policymakers and industry

The roundtable will gather industry and policy experts to exchange their views on the role of AI to enhance creativity and empower creators. The session will examine the opportunities and challenges faced by creators, platforms, and rights holders, while charting a course through the evolving regulatory landscape.

Moderator:

Sean Kennedy, Partner, DT Economics LLP; Treasurer, International Institute of Communications

Stimulus speakers include

Matt Kurlanzik, Head of Business Public Policy APAC, YouTube

Vivan Sharan, Partner, Koan Advisory Group

Harry Dewang, Founder, Beeyond Ideas

Sarane Sanguanruang (Faunglada), CEO, Ladies of the Digital Age (LDA)

08:15: Registration

09:00: Welcome

Isolde Goggin, President, International Institute of Communications; Former Chairperson, Competition and Consumer Protection Commission of Ireland (CCPC)

09:15: Session 5: Responsible AI - how are policy & regulatory models developing globally?

Moderator

Dr Prapanpong Khumon, Dean, School of Law, University of the Thai Chamber of Commerce

Speakers

Sarah Alderson, General Manager, Regulatory Affairs, nbn™, Australia

Nina Cummins, Director and Global Head of Connectivity Policy Strategy, Meta; Board Director, International Institute of Communications

Prof. Konstantinos Masselos, President, Hellenic Telecommunications & Post Commission (EETT); Vice-Chair BEREC 2024

Matt Kurlanzik, Head of Business Public Policy APAC, YouTube

James Cheatley, Senior Regional Director, VOD, Digital Affairs & Intellectual Property, Motion Picture Association

10:45: Networking break followed by choice of interactive breakout sessions

11:15: Breakout A: Comparing standards and enforcement practices for content moderation and age classification

Moderator

Clare Bloomfield, Chief Policy Officer, Asia Video Industry Association (AVIA)

Speakers include

Yee Ler Lau, Senior Manager, Global Public Affairs, Tencent

Professor Elisa Giomi, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM)

Diorella Maria “Lala” Sotto-Antonio, Chairperson and CEO, Movie and Television Review and Classification Board (MTRCB), Philippines

11:15: Breakout B: Climate change and sustainability

A green and digital ‘twin transition’ is underway but how can both targets be met? What can the communications industry do to assure future sustainability? Are policies sufficient to achieve the targets, what regulations and structures are needed, and who should pay?

Moderator

Andrea Millwood Hargrave, Chair, IIC Future Leaders Competition

Speakers include

Nathan Stathis, Senior Architect – Advanced Access Technology, nbn co

Xavier Merlin, Membre du Collège and Board Member, Autorite de Regulation des Communications Electroniques et des Postes (ARCEP), France

Yoonee Jeong, Senior Digital Tech Specialist, Climate Change and Sustainable Development Department (CCSD), Asia Development Bank (ADB)

Nina Cummins, Director and Global Head of Connectivity Policy Strategy, Meta; Board Director, International Institute of Communications

11:15: Breakout C: Competition in digital markets: focusing on advertising and ad tech

Moderator

Warwick Davis, Economist, Frontier Economics

Speakers include

Moses Iyi, Assistant Director, Consumer Affairs Bureau, Nigerian Communications Commission (NCC)

Sarah Waladan, Director of Policy and Regulatory Affairs, Interactive Advertising Bureau (IAB Australia)

Isolde Goggin, President, International Institute of Communications; Former Chairperson, Competition and Consumer Protection Commission of Ireland (CCPC)

12:45: Networking Lunch

14:00: Session 6: Tackling the rapidly expanding cyberthreat landscape: frameworks to ensure the resilience and integrity of critical communications infrastructure

Moderator

André Gomes, Head of Service, Global Trends, Cullen International

Speakers include

Seow Hiong Goh, Executive Director, Global Policy and Government Affairs, Asia Pacific, Cisco Systems

Priya Mahajan, Head of Asia Pacific Public Policy and Regulatory Counsel, Verizon Communications

Narinrit Prem, Vice President, Thailand Information Security Association (TISA); CEO, Sovereign Co., Ltd.

Air Vice Marshal Jadet Khuhakongkit, National Cyber Security Agency (NCSA), Thailand

15:30: Closing Remarks

Lynn Robinson, Director General, International Institute of Communications

15:45: Close of Annual Conference