



IIC Caribbean Chapter inaugural meeting – Preparing Media for AI Governance and Disruptive Technologies in a 21st century Caribbean – in person

Date: 4th March 2024

Location: Barbados, Caribbean

Agenda: Monday 4 March

10:00 - 10:30: Opening Ceremony

Welcome address:

The Hon. Marsha Caddle M.P., Minister of Industry, Innovation, Science and Technology

The Hon. Wilfred A. Abrahams, S.C., M.P., Minister of Home Affairs, Information and Public Affairs

Lynn Robinson, Director General, International Institute of Communications

10:30 - 10:45: Networking Break

10:45- 11:00: Panel Energizer - Channel 4's Transformation

Emily Davidson, Head of Policy and Public Affairs, Channel 4 Television; Director, International Institute of Communications

11:00-12:15: Discussion 1: Media Landscape in the Caribbean

Addressing Generational Gaps in Media Perception Evolving Media Consumption: Misinformation and Disinformation Regional Cultural Identity and Global Media Trends **Moderator:**

Dr. The Hon. Allyson Leacock OR, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Director, IIC

Speakers:

Kiran Maharaj, Managing Director, Caribbean Lifestyle Communications Media Network; Board Director, Media Institute of the Caribbean

Sonia Gill, Secretary General, Caribbean Broadcasting Union (CBU)

Anthony Greene, General Manager, Starcom Network Inc

Teshia Hinds, Broadcast & Communications Professional, Caribbean Broadcasting Corporation

Tyson Henry, Chief Information Officer, Government Information Service/Public Affairs

12:15 - 13:15: Lunch Break

13:15 - 14:15: Discussion 2 - Telecoms, Satellites, and the Unified ICT Regulator

Proposed Single CARICOM ICT Regulator: Prospects and Challenges Harmonizing Regulatory Landscapes in the Caribbean Integrating Content and Telecom Regulations **Moderator:**

Gerry George, National Telecommunications Regulatory Commission (NTRC), St Lucia

Speakers:

Gary Kalloo, Director, Business Development and Implementation Support, Caribbean Telecommunications Union (CTU)

Dr Erica Smith, CEO COSCAP Barbados; Co-Chair I3PM; Lecturer WIPO

Ansord Hewitt, Director General, Office of Utilities Regulation (OUR)

Melesia Sutherland, Senior Manager, Government & Regulatory, Flow

Kirk Sookram, Deputy Chief Executive Office, Telecommunications Authority of Trinidad & Tobago (TATT)

Dickson C.T. Osuala, Deputy Head of Regulatory Affairs, Digicel Group

14:15 - 15:15: Special Creatives Presentations

The Future of Caribbean Media and Technology: Insights and Strategies Embracing the Digital Future: Caribbean's Role in the Global Arena

15:15 - 15:30: Networking Break

15:30-16:45: Discussion 3 - AI, Cyber Security, and Data Protection

Examining the UNESCO Recommendation on the Ethics of AI Role of Regulators in Shaping AI Ethics

and Data Policy Cyber Security and Data Protection: Safeguarding Privacy and Responsible Journalism

Moderator:

Julian E. Rogers MBE, Media Adviser, MEDIAROGERS GROUP; Executive Producer, Caribbean Bridges

Speakers:

Bartlett Morgan, Director, Bloomfield Digital Inc

Dr Xianhong Hu, Programme Specialist, Division for Digital Inclusion, Policies and Transformation Communications and Information Sector, UNESCO

Steven Williams, Certified Chief Information Security Officer & Data Privacy Officer

Dr Paul Hector, Advisor for Communication & Information, UNESCO

Mark Cori, Senior Vice President, Advances Technology Development, Triveni Digital

16:45-17:00: Wrap Up and Close

Closing Remarks:

Lynn Robinson, Director General, International Institute of Communications

17:30: Evening Reception