



# IIC Caribbean Chapter inaugural meeting – Preparing Media for AI Governance and Disruptive Technologies in a 21st century Caribbean – in person

**Date:** 4th March 2024

**Location:** Barbados, Caribbean

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## Agenda: Monday 4 March

### 10:00 - 10:30: Opening Ceremony

Welcome:

**The Hon. Wilfred A. Abrahams, S.C., M.P.**, Minister of Home Affairs, Information and Broadcasting

Message From:

**Lynn Robinson**, Director General, International Institute of Communications

Keynote address:

**The Hon. Marsha Caddle M.P.**, Minister of Industry, Innovation, Science and Technology

### 10:30 - 10:45: Networking Break

### 10:45- 11:00: Panel Energizer - Channel 4's Transformation

**Emily Davidson**, Head of Policy and Public Affairs, Channel 4 Television; Director, International Institute of Communications

### 11:00-12:15: Discussion 1: Media Landscape in the Caribbean

- Addressing Generational Gaps in Media Perception
- Evolving Media Consumption: Misinformation and Disinformation
- Regional Cultural Identity and Global Media Trends

**Moderator:**

**Dr. The Hon. Allyson Leacock OR**, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Director, IIC

**Speakers:**

**Kiran Maharaj**, Managing Director, Caribbean Lifestyle Communications Media Network; Board Director, Media Institute of the Caribbean

**Sonia Gill**, Secretary General, Caribbean Broadcasting Union (CBU)

**Anthony Greene**, General Manager, Starcom Network Inc

**Teshia Hinds**, Broadcast & Communications Professional, Caribbean Broadcasting Corporation  
**Tyson Henry**, Chief Information Officer, Government Information Service/Public Affairs  
**Java Sealy**, Social Media and Communications Associate, United Nations, Resident Coordinator's Office, Barbados & the Eastern Caribbean

## 12:15 - 13:15: Lunch Break

## 13:15 - 14:15: Discussion 2 - Telecoms, Satellites, and the Unified ICT Regulator

- Proposed Single CARICOM ICT Regulator: Prospects and Challenges
- Harmonizing Regulatory Landscapes in the Caribbean
- Integrating Content and Telecom Regulations

### Moderator:

**Gerry George**, National Telecommunications Regulatory Commission (NTRC), St Lucia

### Speakers:

**Gary Kalloo**, Director, Business Development and Implementation Support, Caribbean Telecommunications Union (CTU)

**Dr Erica Smith**, CEO COSCAP Barbados; Co-Chair I3PM; Lecturer WIPO

**Ansord Hewitt**, Director General, Office of Utilities Regulation (OUR)

**Melesia Sutherland**, Senior Manager, Government & Regulatory, Flow

**Kirk Sookram**, Deputy Chief Executive Office, Telecommunications Authority of Trinidad & Tobago (TATT)

**Dickson C.T. Osuala**, Deputy Head of Regulatory Affairs, Digicel Group

## 14:15 - 15:15: Special Presentations

14:15 – 14:45: **Micro Keynote: The Future of Caribbean Media and Technology: Insights and Strategies**

- **Leo Preville**, Director, CARICOM Single Market

14:45 – 15:15: **The Digital Ecosystem: Our Caribbean Journey & Role in the Global Arena**

- **Adrian Green**, Spoken Word Artist and Activist
- **Russell Watson**, Barbadian Artist and Arts Educator

## 15:15 - 15:30: Networking Break

## 15:30-16:45: Discussion 3 - AI, Cyber Security, and Data Protection

- Examining the UNESCO Recommendation on the Ethics of AI
- Role of Regulators in Shaping AI Ethics and Data Policy
- Cyber Security and Data Protection: Safeguarding Privacy and Responsible Journalism

### Moderator:

**Bartlett Morgan**, Director, Bloomfield Digital Inc

### Speakers:

**Dr Xianhong Hu**, Programme Specialist, Division for Digital Inclusion, Policies and Transformation Communications and Information Sector, UNESCO

**Steven Williams**, Principal Consultant, Data Privacy and Management Advisory Services (DPMAS)

**Dr Paul Hector**, Advisor for Communication & Information, UNESCO

**Mark Corl**, Senior Vice President, Advances Technology Development, Triveni Digital

**Cordel Green**, Executive Director, Broadcasting Commission Jamaica

### **16:45-17:00: Wrap Up and Close**

Closing Remarks:

**Lynn Robinson**, Director General, International Institute of Communications

**Cordel Green**, Executive Director, Broadcasting Commission Jamaica

### **17:30: Evening Reception**

**Kindly hosted by:**

The Barbados Tourism Marketing Inc.

2nd Floor

One Barbados Place

Warrens St Michael