



## Annual Latin America & Caribbean Forum

**Date:** 15th - 17th May 2024

**Location:** Panama City, Panama

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### Agenda: Wednesday 15 May 2024 - Small Nations Regulators Forum (SNRF)

#### 12:00-13:45: Small Nations Regulators Forum working lunch

**Tim Ringsdore**, Chief Executive and Board Member, Jersey Competition Regulatory Authority (JCRA)

Speakers include

**Guy L. Malone**, Chief Executive Officer, Telecommunications Regulatory Commission (TRC) of the Virgin Islands

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### Agenda: Wednesday 15 May 2024 - Regional Regulators Roundtable

#### 14:00-17:30: Welcome & Introductions

##### **Best practice regulation for the digital era**

Digital technologies are challenging existing regulatory structures, and governments around the world are taking different approaches to respond. Well-designed regulation can have a powerful effect on driving growth and shaping a digital economy which benefits everyone. Ensuring a proportionate and agile regulatory approach can offer clarity and confidence to investors, businesses and the public. But what does this mean in practice? Regulators from across the region share experiences with structural and regulatory models, experimentation with approaches to new technologies (sandboxes/testbeds), and collaboration within and across borders.

**Lynn Robinson**, Director General, International Institute of Communications

Chair:

**Armando Fuentes Rodríguez**, Administrator General, Autoridad Nacional de los Servicios Públicos, (ASEP) Panama

#### 14:15: **Approaches to digital regulation – case studies from converged regulators, and telco, broadcast and data protection authorities**

- Most significant regulatory adaptation / new law / instrument
- Most significant structural evolution
- Example of experimental approach to new technologies eg sandbox/testbeds
- Example of collaboration within / across borders

- Greatest achievement; greatest lesson learnt

Speakers include

**Lina María Duque del Vecchio**, Executive Director and Communications Commissioner, Commission for Communications Regulation of Colombia (CRC)

**Annie Baldeo**, Executive Officer Policy, Planning and Economics, Telecommunications Authority of Trinidad and Tobago (TATT)

**Mauricio Muñoz Gutiérrez**, President, National Television Council of Chile; Vice President, Platform of Ibero-American Audiovisual Regulators (PRAI)

**Arthur Pereira Sabbat**, Board Director, National Data Protection Agency (ANDP), Brazil

**Carlos Molinas Ozuna**, Member of the Board of Directors, Comisión Nacional de Telecomunicaciones (CONATEL), Paraguay

## 15:30: Networking Break

## 16:00: Approaches to digital regulation – case studies from converged regulators and telco, broadcast and competition authorities

- Most significant regulatory adaptation / new law / instrument
- Most significant structural evolution
- Example of experimental approach to new technologies eg sandbox/testbeds
- Example of collaboration within / across borders
- Greatest achievement; greatest lesson learnt

Speakers include

**Ramiro Camacho Castillo**, Commissioner, Federal Telecommunications Institute (IFT), Mexico

**Julissa Cruz Abreu**, Executive Director, Indotel, Dominican Republic

**Nicole Walford**, Deputy Executive Director, Broadcasting Commission Jamaica

## 17:15: Closing remarks

**Lynn Robinson**, Director General, International Institute of Communications

## 17:30-19:00: Networking Reception

Networking reception – open to all conference attendees

Jade room, The Westin Panamá Hotel – (Costa del Este)

La Rotonda Avenue

East Coast

Panama City

Panama

Tel: +507 -6670-2523

[More information here on the venue](#)

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# Agenda: Thursday 16 May 2024 - Latin America & Caribbean Forum (Day 1)

## 09:10-9:30: Welcome

**Lynn Robinson**, Director General, International Institute of Communications

**Prof. Antonio García Zaballós**, Lead Specialist Telecommunications – Broadband Platform Coordinator, Inter-American Development Bank (IDB)

## 09:30-10:00: Digital infrastructure mapping tool

**Enrique Iglesias Rodríguez**, Telecom Sector Specialist, Inter-American Development Bank (IDB)

**Carlos Javier Moreno Sánchez**, Telecommunications Director, Deloitte España

## 10:00-11:15: Closing the digital divide: what's really working, what isn't, and how to make measurable, sustainable progress

- Where to focus? Connectivity, coverage, devices, digital literacy....
- Perspectives from all stakeholders working to close the gaps

Moderator

**Marylena Méndez Jiménez** General Secretary, Asociación Interamericana de Empresas de Telecomunicaciones (ASIET)

Speakers include

**Lina María Duque del Vecchio**, Executive Director and Communications Commissioner, Commission for Communications Regulation of Colombia (CRC)

**Jacqueline Lopes**, Director of Institutional Relations LATAM South, Ericsson

**Julissa Cruz Abreu**, Executive Director, Indotel, Dominican Republic

**Óscar Crisóstomo Llanos**, Regional Governor of Ñuble, Chile

## 11:15-11:45: Networking Break

## 11:45-13:00: Closing the funding gap: quantifying the investment required and potential sources of finance / business models to connect the unconnected

- How is long-term investment being incentivised? Where can efficiencies be achieved?
- Broadband cost recovery and network fees – examining the evidence base and impact on digital inclusion

Moderator

**Prof. Antonio García Zaballos**, Lead Specialist Telecommunications – Broadband Platform Coordinator, Inter-American Development Bank (IDB)

Speakers include

**Hernan Colombo**, Regulation & Wholesale Business Manager, Telecom Argentina

**Natalia Guerra Caicedo**, Director of Public and Regulatory Affairs, Telefónica Colombia

**Alessandro Molon**, Executive Director, Alliance for the Open Internet (Aliança pela Internet Aberta), Brazil

**Dr Héctor Huici**, Undersecretary of Communications and Connectivity, Secretariat of Innovation, Science and Technology, Argentina

**Maribel Dalio**, Digital Development Specialist, The World Bank

## 13:15-14:30: Networking Lunch

## 13:45-14:15: Lunchtime Briefing

How non- geostationary orbit (NGSO) satellites can support government and regulatory objectives

**Rebecca Hunter**, Director, Starlink Global Licensing and Market Activation, SpaceX

## 14:30-15:30: Promoting competition in digital markets: does one size fit all? How are countries in LAC tailoring their approach to ex ante and ex post regulation?

- What market failures and specific harms need to be addressed?

- How will new regulatory proposals remedy the situation?
- Considering unintended consequences
- Who will enforce the new regulations?

Moderator

**José María Rodríguez Ovejero**, Associate Director Telecommunications Practice, Frontier Economics

Speakers include

**Delreo Newman**, Vice Chairman, CANTO

**Ramiro Camacho Castillo**, Commissioner, Federal Telecommunications Institute (IFT), Mexico

**Christian O'Flaherty**, Regional Vice President – Latin America and The Caribbean, Internet Society,

URUGUAY

## 15:30-16:00: Networking Break

## 16:00-17:00: Fulfilling the creative economy's potential to drive socio-economic development and soft power: policy and regulatory levers

- What are the essential components of a national audiovisual strategy to drive a creative powerhouse?
- Policy foundations – governance / public-private collaboration / evidence-led strategy
- Enabling environment – incentives / funding / regulation
- Strategies and tactics for enhancing performance in anti-piracy programs

Moderator

**Dr. The Hon. Allyson Leacock** OR Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados

Speakers include

**Mauricio Muñoz Gutiérrez**, President, National Television Council of Chile; Vice President, Platform of Ibero-American Audiovisual Regulators (PRAI)

**Rodrigo Arrigoni**, CEO, Ether City

## 17:00: End of day one

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# Agenda: Friday 17 May 2024 - Latin America & Caribbean Forum (Day 2)

## 09:00-09:15: Welcome

**Lynn Robinson**, Director General, International Institute of Communications

## 09:15-09:45: Keynote conversation with:

**Izabela Matusz**, Ambassador, Head of Delegation, Delegation of the European Union to Panama

In conversation with

**Giuseppina Curreli**, Director of Political Relations and Education Programs, Millicom (Tigo)

## 09:45-11:00: Creating an enabling but safe environment for the use of Artificial Intelligence for social and economic good. How are regulatory models developing in LAC?

Moderator

**Rodrigo De La Parra**, Vice President for Latin America and the Caribbean, ICANN

Speakers

**Raúl Echeberría**, Executive Director, Asociacion Latinoamericana de Internet (ALAI)

**Stephan A Lang**, Deputy Assistant Secretary for International Information and Communications Policy,  
U.S. Department of State

**Arthur Pereira Sabbat**, Board Director, National Data Protection Agency (ANPD), Brazil

**Marlon Fetzner**, Assistant General Counsel, Microsoft Latin America

**Giuseppe Marrara**, Public Policy Senior Director, Latin America, Cisco Systems

## **11:00-11:30: Networking Break**

## **11:30-11:45: Keynote**

**Rocío Lorenzo**, Chief Executive Officer and General Manager, Cable & Wireless Panama / +Móvil

## **11:45-12:15: Session to be confirmed**

## **12:15-13:15: Trust and authenticity in online content: tackling misinformation and disinformation; protecting media plurality; media literacy initiatives**

Moderator

**Raúl Echeberría**, Executive Director, Asociacion Latinoamericana de Internet (ALAI)

Speakers include

**Andrea MuñozGómez**, Audiovisual Content Commissioner, Commission for Communications Regulation of Colombia (CRC)

**Paloma Szerman**, WhatsApp, Messaging & Connectivity Policy, Latin America, Meta

**Laura Sboarina**, Principal Media Analyst, Cullen International

## **13:15-14:00: Networking Lunch**

## **14:00-15:00: Cybersecurity risks and realities: Building alertness and resilience to the growing cyber threat landscape**

Moderator

**Teresa Wankin**, Secretary General, CANTO

Speakers

**Ivana Kriznic**, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon Communications

**Adriana Servín Villada**, Government Affairs Director for Mexico, Central America and some countries of Latam, Cisco Systems

**Lucas Gallitto**, Head of Latin America, GSMA

**Juan Ramón Anria**, National Director of Cybersecurity, Autoridad Nacional para la Innovación, Gubernamental (AIG), Panama

**Edwin Pereyra**, Cybersecurity and Infrastructure Advisor, Government Office of Information and Communication Technologies (OGTIC), Dominican Republic

## **15:00-16:15: Connectivity and infrastructure workshop – focusing on rural, unserved and underserved communities**

Moderators

**Enrique Iglesias Rodríguez**, Telecom Sector Specialist, & **Nicolás Albornoz Basto**, Consultant, Inter-American Development Bank (IDB)

Speakers include

**Gonzalo de Dios**, Head of Global Licensing, Project Kuiper, Amazon

**Lucas Gallitto**, Head of Latin America, GSMA

**Giuseppe Loprete**, Director of the Panama Administrative Centre (PAC),  
Chief of Mission, International Organization for Migration (IOM) Panama

**16:15-16:30: Closing remarks**

**Lynn Robinson**, Director General, International Institute of Communications