



Annual Asia Digital Communications and Media Forum 2025

Date: 11th - 12th February 2025

Location: Seoul, South Korea

Agenda: Tuesday 11 February 2025 -Annual Asia Digital Communications & Media Forum

07:30: Breakfast roundtable for regulatory authorities: Policy & regulatory landscape in South Korea: comparisons regionally and internationally

There will be simultaneous translation in English and Korean for all the events being held.

- Evolution in regulatory governance and structures to adapt to digital migration and transformation

Welcome

Lynn Robinson, Director General, International Institute of Communication

Opening presentation

Tae-kyu Kim, Vice Chairperson, Korea Communications Commission (KCC)

Stimulus speakers

Amjad El Nayal, Manager of Technology, Telecommunications Regulatory Authority of Bahrain (TRA)

Chuluunbat Tsendsuren, Head of Internet Network and Service Division, Communications Regulatory Commission (CRC) of Mongolia

His Excellency Ibrahim bin Sultan Al Hashmi, Director of the Media and Communication Department, Ministry of Foreign Affairs, Qatar

08:30: Registration

09:20: Welcome

Lynn Robinson, Director General, International Institute of Communications

Tae-kyu Kim, Vice Chairperson, Korea Communications Commission (KCC)

09:40: Session 1: South Korea as a test bed for the advanced digital economy

- What have we pioneered? How have policy and regulatory decision-making enabled advancement and innovation?

- What has worked well; what hasn't?
 - With the benefit of hindsight, what advice to others on the journey?
- Kyoungjin Choi**, Professor of Law and Director of Center for AI Data and Policy, Gachon University

10:00: Session 2: Digital infrastructure investment: creating the optimum investment environment to enable digital transformation for all

- How is long-term investment being incentivised? Where can efficiencies be achieved?
- How are rural and remote regions best served?

Moderator

James Miller, CEO, Miller Enterprises

Speakers:

Junho Kim, Division Head/General Manager, Corporate Relations Department, SK Telecom

Chee Kheong Foong, Group Chief Regulatory Officer, Axiata Group Berhad

Kingsley Yeung, Assistant Director (Support), Office of the Communications Authority (OFCA), Hong Kong, China

Dr Zaki Houry, Senior Digital Development Specialist; Task Leader of the Korea Digital Development Program (KoDi), The World Bank

11:15: Networking Break

11:45: Session 3: 6G roadmap: Korean advancements and comparisons internationally

- Developing next-generation technologies; standards and patents; satellite and mobile comms collaboration

Moderator

Amit Kushwaha, Director, External & Regulatory Affairs, India, Oceania & ASEAN, AT&T

Speakers include:

Dr Youngsoo Yuk, Head of Standardization Korea, Nokia

Prof. KyungHi Chang, Executive Committee Chair, 6G Forum; Professor of Electrical and Computer Engineering Department, Inha University

Amjad El Nayal, Manager of Technology, Telecommunications Regulatory Authority of Bahrain (TRA)

12:45: Case Study: Smart City Initiatives in South Korea: navigating the telecommunications sector through policies, pilot projects, and partnerships

Dr Sungjin Park, Smart City Expert, LG Uplus

13:00: Networking Lunch

14:00: Session 4: Digital inclusion: closing the knowledge and literacy gaps in a highly connected society

- Relevance, language, use cases, affordability and ease of access

Moderator

John David Kim, DXAF Community Head, Head of North East Asia, GSMA

Speakers:

Dr Chang Yong Son, Director General of Communication Conformity Assessment Center,

Ministry of Science and ICT, South Korea

Angela Wibawa, Director, Government and Inter-Governmental Organization (IGO)

Engagement, APAC, ICANN

Hyuna Choi, Researcher, Internet Address Policy Team, Korea Internet & Security Agency (KISA)

14:45: Comfort Break

15:00: Session 5: Cybersecurity governance: secure network evolution and critical infrastructure protection

- Streamlining roles and responsibilities

Moderator

James Miller, CEO, Miller Enterprises

Speakers include:

Dr Youm Heung Youl, Professor Emeritus, Soonchunhyang University

Visiola Pula, Principle Analyst, Cullen International

Naoki Kinoshita, President, Japan SmartWallet Association

Hiro Shinohara, Co-Founder and CEO, Quantum Mesh

16:00: Comfort Break

16:15: Session 6: AI industrial policy and regulatory roadmap: definitions, safeguards, responsibilities

- Balancing innovation and risk

Moderator

Priya Mahajan, Head of Asia Pacific Public Policy & Regulatory Counsel, Verizon

Speakers:

Prof. Kyoungjin Choi, Professor of Law and Director of Center for AI Data and Policy, Gachon University

SungUng Lee, Head of AI Policy, Amazon Web Services

John David Kim, DXAF Community Head, Head of North East Asia, GSMA

Kumsun Kim, Senior Corporate Counsel, Corporate, External and Legal Affairs, Microsoft Korea Inc.

Sungpil Shin, Senior Researcher, Artificial Intelligence Safety Institute (AISl)

17:30: Close of day one of the Forum

Lynn Robinson, Director General, International Institute of Communications

17:30-19:00: Networking Reception

A networking reception will follow directly after the end of day one of the Forum. All delegates are welcome to attend.

Kindly hosted by Netflix

Venue:

voco Seoul Gangnam

144 Dosan daero (Nonhyun dong)

Seoul 06040

South Korea

Agenda: Wednesday 12 February 2025

07:30: **Breakfast roundtable - by invitation: The global impact of Korean content - enhancing cultural affinity, economic contributions and investment stimulation**

- The influence of Korean content on tourism, music, beauty/fashion, and broader cultural interest.
- The positive impact Korean content has on promoting local talent and economic growth.

Moderator

Louis Boswell, Chief Executive Officer, Asia Video Industry Association (AVIA)

Stimulus speakers

Debra Richards, Director, APAC Content, Studio & Production Affairs, ANZ Public Policy, Netflix

Professor Yong-hee Kim, Adjunct Professor, Graduate School of Media & Communication, Kyung Hee University; Research Fellow, OpenRoute Inc.

Professor Sung-jin Yoo, Assistant Professor, Management Information Systems, Graduate School of Business Administration, Soongsil University

Clive Kenny, Manager, Frontier Economics

08:30: **Registration**

09:15: **Welcome**

Lynn Robinson, Director General, International Institute of Communications

09:30: **Keynote: Digital infrastructure governance - a human rights and trade law perspective**

Kyung-Sin Park, Professor, Korea University Law School; Director, Open Net Korea

10:00: **Session 7: Tackling the dis- and mis-information battle whilst upholding freedom of speech**

- Future of news; media literacy & plurality; role of PSB and fact-checking; tackling deep fakes and dark patterns

Moderator

Amjad El Nayal, Manager of Technology, Telecommunications Regulatory Authority of Bahrain (TRA)

Speakers include:

Dr Sonho Kim, Director of Media Research, Korea Press Foundation

Daisuke Furuta, Editor-in-chief, Japan Fact-check Center (JFC)

His Excellency Ibrahim bin Sultan Al Hashmi, Director of the Media and Communication Department, Ministry of Foreign Affairs, Qatar

Hackjai Kim, Chief Producer, Morning Daily News, Korean Broadcasting System (KBS)

11:15: **Networking Break**

11:45: **Session 8: Combating harmful content online**

- Definitions (illegal/legal but harmful); categories;
- Regulatory processes; content moderation responsibility and liability;

- Enforcement; international cooperation and collaboration;
- Balancing privacy and security

Moderator

Chee Kheong Foong, Group Chief Regulatory Officer, Axiata Group Berhad

Speakers include:

Noelle Francesca de Guzman, Director, Policy and External Engagement, Internet Society

Soyoung Park, Manager, Digital Sex Crime Content Review Bureau, Korea Communications Standards Commission

Sylvie Lee, Public Policy Manager, Korea, Meta

13:00: Networking Lunch

14:00: Session 9: Digital content and culture - championing and protecting a vibrant creative economy

Moderator

Louis Boswell, Chief Executive Officer, Asia Video Industry Association (AVIA)

Speakers include:

Hyoun-soo Kim, Director, Funding and Support Division, Korean Film Council (KOFIC)

Steve Park, Senior Director and Head of Public Policy, APAC, Roblox

Dr Osang Kweon, CEO, Digital Future Institute; Adjunct Professor at Yonsei University Law School

Professor Bum Soo Chon, Department of Media and Social Informatics, Hanyang University

Dr Baro Hyun, Founder & CEO, LunaTone Inc.

16:00: Close of Forum

Lynn Robinson, Director General, International Institute of Communications