



# Annual Asia Digital Communications and Media Forum 2025

**Date:** 11th - 12th February 2025

**Location:** Seoul, South Korea

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## Agenda: Tuesday 11 February 2025 -Annual Asia Digital Communications & Media Forum

**07:30: Breakfast roundtable for regulatory authorities: Policy & regulatory landscape in South Korea: comparisons regionally and internationally**

**There will be simultaneous translation in English and Korean for all the events being held.**

- Evolution in regulatory governance and structures to adapt to digital migration and transformation

Welcome

**Lynn Robinson**, Director General, International Institute of Communication

Opening presentation

**Tae-kyu Kim**, Vice Chairperson, Korea Communications Commission (KCC)

Stimulus speakers

**Amjad El Nayal**, Manager of Technology, Telecommunications Regulatory Authority of Bahrain (TRA)

**Chuluunbat Tsendsuren**, Head of Internet Network and Service Division, Communications Regulatory Commission (CRC) of Mongolia

**His Excellency Ibrahim bin Sultan Al Hashmi**, Director of the Media and Communication Department, Ministry of Foreign Affairs, Qatar

**08:30: Registration**

**09:20: Welcome**

**Lynn Robinson**, Director General, International Institute of Communications

**Tae-kyu Kim**, Vice Chairperson, Korea Communications Commission (KCC)

**09:40: Session 1: South Korea as a test bed for the advanced digital economy**

- What have we pioneered? How have policy and regulatory decision-making enabled advancement and innovation?

- What has worked well; what hasn't?
- With the benefit of hindsight, what advice to others on the journey?

**Kyoungjin Choi**, Professor of Law and Director of Center for AI Data and Policy, Gachon University

**10:00: Session 2: Digital infrastructure investment: creating the optimum investment environment to enable digital transformation for all**

- How is long-term investment being incentivised? Where can efficiencies be achieved?
- How are rural and remote regions best served?

Moderator

**James Miller**, CEO, Miller Enterprises

Speakers:

**Junho Kim**, Division Head/General Manager, Corporate Relations Department, SK Telecom

**Chee Kheong Foong**, Group Chief Regulatory Officer, Axiata Group Berhad

**Kingsley Yeung**, Assistant Director (Support), Office of the Communications Authority (OFCA), Hong Kong, China

**Dr Zaki Houry**, Senior Digital Development Specialist; Task Leader of the Korea Digital Development Program (KoDi), The World Bank

**11:15: Networking Break**

**11:45: Session 3: 6G roadmap: Korean advancements and comparisons internationally**

- Developing next-generation technologies; standards and patents; satellite and mobile comms collaboration

Moderator

**Amit Kushwaha**, Director, External & Regulatory Affairs, India, Oceania & ASEAN, AT&T

Speakers include:

**Dr Youngsoo Yuk**, Head of Standardization Korea, Nokia

**Prof. KyungHi Chang**, Executive Committee Chair, 6G Forum; Professor of Electrical and Computer Engineering Department, Inha University

**Amjad El Nayal**, Manager of Technology, Telecommunications Regulatory Authority of Bahrain (TRA)

**12:45: Case Study: Smart City Initiatives in South Korea: navigating the telecommunications sector through policies, pilot projects, and partnerships**

**Dr Sungjin Park**, Smart City Expert, LG Uplus

**13:00: Networking Lunch**

**14:00: Session 4: Digital inclusion: closing the knowledge and literacy gaps in a highly connected society**

- Relevance, language, use cases, affordability and ease of access

Moderator

**John David Kim**, DXAF Community Head, Head of North East Asia, GSMA

Speakers:

**Dr Chang Yong Son**, Director General of Communication Conformity Assessment Center,

Ministry of Science and ICT, South Korea

**Angela Wibawa**, Director, Government and Inter-Governmental Organization (IGO)

Engagement, APAC, ICANN

**Hyuna Choi**, Researcher, Internet Address Policy Team, Korea Internet & Security Agency (KISA)

## **14:45: Comfort Break**

## **15:00: Session 5: Cybersecurity governance: secure network evolution and critical infrastructure protection**

- Streamlining roles and responsibilities

Moderator

**James Miller**, CEO, Miller Enterprises

Speakers include:

**Dr Youm Heung Youl**, Professor Emeritus, Soonchunhyang University

**Visiola Pula**, Principle Analyst, Cullen International

**Naoki Kinoshita**, President, Japan SmartWallet Association

**Hiro Shinohara**, Co-Founder and CEO, Quantum Mesh

## **16:00: Comfort Break**

## **16:15: Session 6: AI industrial policy and regulatory roadmap: definitions, safeguards, responsibilities**

- Balancing innovation and risk

Moderator

**Priya Mahajan**, Head of Asia Pacific Public Policy & Regulatory Counsel, Verizon

Speakers:

**Prof. Kyoungjin Choi**, Professor of Law and Director of Center for AI Data and Policy, Gachon University

**SungUng Lee**, Head of AI Policy, Amazon Web Services

**John David Kim**, DXAF Community Head, Head of North East Asia, GSMA

**Kumsun Kim**, Senior Corporate Counsel, Corporate, External and Legal Affairs, Microsoft Korea Inc.

**Sungpil Shin**, Senior Researcher, Artificial Intelligence Safety Institute (AIS)

## **17:30: Close of day one of the Forum**

**Lynn Robinson**, Director General, International Institute of Communications

## **17:30-19:00: Networking Reception**

A networking reception will follow directly after the end of day one of the Forum. All delegates are welcome to attend.

Kindly hosted by Netflix

Venue:

voco Seoul Gangnam

144 Dosan daero (Nonhyun dong)

Seoul 06040

South Korea

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# Agenda: Wednesday 12 February 2025

## 07:30: **Breakfast roundtable - by invitation: The global impact of Korean content - enhancing cultural affinity, economic contributions and investment stimulation**

- The influence of Korean content on tourism, music, beauty/fashion, and broader cultural interest.
- The positive impact Korean content has on promoting local talent and economic growth.

Moderator

**Louis Boswell**, Chief Executive Officer, Asia Video Industry Association (AVIA)

Stimulus speakers

**Debra Richards**, Director, APAC Content, Studio & Production Affairs, ANZ Public Policy, Netflix

**Professor Yong-hee Kim**, Adjunct Professor, Graduate School of Media & Communication, Kyung Hee University; Research Fellow, OpenRoute Inc.

**Professor Sung-jin Yoo**, Assistant Professor, Management Information Systems, Graduate School of Business Administration, Soongsil University

**Clive Kenny**, Manager, Frontier Economics

## 08:30: **Registration**

## 09:15: **Welcome**

**Lynn Robinson**, Director General, International Institute of Communications

## 09:30: **Keynote: Digital infrastructure governance - a human rights and trade law perspective**

**Kyung-Sin Park**, Professor, Korea University Law School; Director, Open Net Korea

## 10:00: **Session 7: Tackling the dis- and mis-information battle whilst upholding freedom of speech**

- Future of news; media literacy & plurality; role of PSB and fact-checking; tackling deep fakes and dark patterns

Moderator

**Amjad El Nayal**, Manager of Technology, Telecommunications Regulatory Authority of Bahrain (TRA)

Speakers include:

**Dr Sonho Kim**, Director of Media Research, Korea Press Foundation

**Daisuke Furuta**, Editor-in-chief, Japan Fact-check Center (JFC)

**His Excellency Ibrahim bin Sultan Al Hashmi**, Director of the Media and Communication Department, Ministry of Foreign Affairs, Qatar

**Hackjai Kim**, Chief Producer, Morning Daily News, Korean Broadcasting System (KBS)

## 11:15: **Networking Break**

## 11:45: **Session 8: Combating harmful content online**

- Definitions (illegal/legal but harmful); categories;
- Regulatory processes; content moderation responsibility and liability;

- Enforcement; international cooperation and collaboration;
- Balancing privacy and security

Moderator

**Chee Kheong Foong**, Group Chief Regulatory Officer, Axiata Group Berhad

Speakers include:

**Noelle Francesca de Guzman**, Director, Policy and External Engagement, Internet Society

**Soyoung Park**, Manager, Digital Sex Crime Content Review Bureau, Korea Communications Standards Commission

**Sylvie Lee**, Public Policy Manager, Korea, Meta

## **13:00: Networking Lunch**

## **14:00: Session 9: Digital content and culture - championing and protecting a vibrant creative economy**

Moderator

**Louis Boswell**, Chief Executive Officer, Asia Video Industry Association (AVIA)

Speakers include:

**Hyoun-soo Kim**, Director, Funding and Support Division, Korean Film Council (KOFIC)

**Steve Park**, Senior Director and Head of Public Policy, APAC, Roblox

**Dr Osang Kweon**, CEO, Digital Future Institute; Adjunct Professor at Yonsei University Law School

**Professor Bum Soo Chon**, Department of Media and Social Informatics, Hanyang University

**Dr Baro Hyun**, Founder & CEO, LunaTone Inc.

## **16:00: Close of Forum**

**Lynn Robinson**, Director General, International Institute of Communications