International Institute of Communications

North America Forum 2024, Washington D.C.

Date: 3rd - 4th December 2024

Location: Washington DC, USA

Agenda: Tuesday 3 December 2024

08:15: Registration

09:00: Welcome

Lynn Robinson, Director General, International Institute of Communications

09:15: Keynote

Will Johnson,SVP & Deputy GC — Federal Regulatory & International Public Policy, Verizon; Board Director, International Institute of Communications

09:30: Session 1: Keynote conversation: national and international priorities for US government

Moderator

Ambassador David A Gross, Partner, Wiley Rein LLP, USA

Speakers include

Jennifer Bachus, Principal Deputy Assistant Secretary for the Bureau of Cyberspace and Digital Policy, U.S. Department of State

Anna M. Gomez, Commissioner, Federal Communications Commission (FCC)

10:15: Session 2: Network security, resilience and critical infrastructure protection

• Public-private mechanisms for cyber threat sharing & harmonisation of regulatory frameworks

• Establishing trust – roles for vendors, enterprises and governments

Moderator

Clete D Johnson, Partner, Wilkinson Barker Knauer LLP

Speakers include

Jeffrey Marks, Vice President, Government and Policy Advocacy, Ericsson

John Marinho, Vice President, Technology & Cybersecurity, CTIA

Carole House, Special Advisor for Cybersecurity and Critical Infrastructure, White House National Security Council (NSC)

11:15: Networking Break

11:45: Session 3: Towards digital equity: how is broadband availability, affordability and investment rising to the challenge?

• Policy – priorities, initiatives, measurable outcomes
• Technology – convergence, scalability, reliability
• Social – pricing, access, relevance, skills

Moderator

Joe Catapano, Stakeholder Engagement Director – North America & Global Academia, ICANN

Speakers include

Kenley Joseph, Tech and Telecom Policy Counsel, Multicultural Media, Telecom and Internet Council

Leila Wright, Executive Director, Telecommunications, Canadian Radio-television and Telecommunications Commission (CRTC)

Jay A. Schwarz, Vice President, Global Public Policy, Comcast NBCUniversal

Gabriela Lago, Senior Director, Regulatory Affairs, Echostar Corporation

Courtney Dozier, Deputy Director, Broadband Equity, Access, and Deployment (BEAD) Program, National Telecommunications and Information Administration (NTIA)

13:00: Networking Lunch

14:00: Session 4: The Global Digital Compact and the future of multistakeholder policy & governance

Moderator

Dr. The Hon. Allyson Leacock OR, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications

Speakers include

Cheryl Miller, Vice President of Digital Policy, United States Council for International Business (USCIB)

Elizabeth Oluoch, Government and IGO Engagement Director – UN/ITU, ICANN

Melanie L. Kaplan, Cyberspace and Digital Policy, U.S. Department of State

Shana Willie-Matoorah, Commissioner, National Telecommunications Regulatory Commission (NTRC), Saint Lucia

15:15: Session 5: Deep-dive: Canada's MVNO Experience: A Facilities-Focused Approach with Final Offer Arbitration Rate Setting

Leila Wright, Executive Director, Telecommunications, Canadian Radio-television and Telecommunications Commission (CRTC)

15:45: Networking Break

16:00: Session 6: Deep Dive: Spectrum policy – thinking outside the box

Ira Keltz, Acting Chief, Office of Engineering and Technology, Federal Communications Commission (FCC), USA

16:30: Keynote Conversation

Alan Davidson, Assistant Secretary of Commerce for Communications and Information and Administrator, National Telecommunications and Information Administration (NTIA), USA
in conversation with
Ambassador David A Gross, Partner, Wiley Rein LLP, USA

17:00: Close of Day one

Closing remarks
Lynn Robinson, Director General, International Institute of Communications

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Agenda: Wednesday 4 December 2024

08:30: Registration

09:00: Welcome

Lynn Robinson, Director General, International Institute of Communications

09:15: Session 7: Transatlantic developments: priorities for the new Commission; EU regulatory model evolution

Johannes Bahrke, Digital Counselor, Delegation of the European Union to the United States
In conversation with
Ambassador David A Gross, Partner, Wiley Rein LLP, USA

09:45: Session 8: Data governance on the global stage: piecing together the expanding data stewardship, interoperability, privacy, security obligations

Moderator
Jacquelynn Ruff, Consulting Counsel, Wiley Rein LLP, USA; Board Director, International Institute of Communications
Speakers include
Leslie McKnew, Senior Vice President, Deputy General Counsel, Regulatory Affairs, Cisco Systems
Kate Goodloe, Managing Director, BSA | The Software Alliance, USA
Michael R. Nelson, Senior Fellow, Asia Program, Carnegie Endowment for International Peace (CEIP)

10:45: Networking Break

11:15: Session 9: Deep dive: Digital Services Act (DSA) enforcement: 1 year review

The presentation will provide a practical overview of the first year of the DSA oversight. This will be done from the perspective of the leading digital service coordinator – the Irish Media Commission (CnaM).
The objective would be to show how the DSCs contributed to making the DSA rules work

well in practice but also to analyse the biggest challenges in the context of the DSA enforcement.
The presentation will also touch upon the regulatory approach in Ireland in relation to protecting users from online harms.
John Evans, Digital Services Commissioner, Coimisiún na Meán, Ireland

11:45: Session 10: Building and maintaining trust and authenticity in online content and communities

New rules for content on the Internet / Section 230 reforms – what might 'well-crafted' regulation look like? How to reach consensus on preserving the Internet as a forum for open discourse?
Moderator
Jonathan Cohen, Partner, Wilkinson Barker Knauer LLP
Speakers include
Kate Sheerin, Head of US & Canada Public Policy, Discord
Olaf Steenfadt, Founder and Managing Director, Global Media Registry

12:45: Networking Lunch

13:45: Session 11: AI governance on the global stage

• Addressing potential risks posed by AI systems (privacy, health, safety, fundamental rights) while promoting innovation and the adoption of reliable AI
• Comparing regulatory approaches – ex ante/ex post/co-regulation. Are new regulations needed? How will existing regulations interface with new ones?
• Given the global nature of AI models, how effective do we anticipate sovereign regulation will be? How will consistency and harmonisation be reached?
• Working collaboratively to bring valuable services to users in a way that is respectful of addressing their potential risks/concerns
• Sustainability – impact on datacenter/ICT power consumption. Who's responsibility?
Moderator
Dr. Robert Pepper, Senior Fellow, Global Digital Inclusion Partnership
Speakers include
David Weller, Senior Director of Emerging Tech, Competitiveness & Sustainability Policy Google
Dr. The Hon. Allyson Leacock OR, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications
Nathan Lindfors, Policy Director, Engine
Samir Jain, Vice President of Policy, Center for Democracy & Technology (CDT)

15:15: Close of Forum

Lynn Robinson, Director General, International Institute of Communications

15:15 - 16:15: Networking Reception

After participating in the final day of the IIC North American Forum, we would like to invite you to attend a networking reception at the offices of Verizon with a tour of the Verizon Technology and Policy Center.