



## North America Forum 2024, Washington D.C.

**Date:** 3rd - 4th December 2024

**Location:** Washington DC, USA

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### Agenda: Tuesday 3 December 2024

**08:15: Registration**

**09:00: Welcome**

**Lynn Robinson**, Director General, International Institute of Communications

**09:15: Keynote**

**Will Johnson**, SVP & Deputy GC — Federal Regulatory & International Public Policy, Verizon; Board Director, International Institute of Communications

**09:30: Session 1: Keynote conversation: national and international priorities for US government**

Moderator

**Ambassador David A Gross**, Partner, Wiley Rein LLP, USA

Speakers include

**Jennifer Bachus**, Principal Deputy Assistant Secretary for the Bureau of Cyberspace and Digital Policy, U.S. Department of State

**Anna M. Gomez**, Commissioner, Federal Communications Commission (FCC)

**10:15: Session 2: Network security, resilience and critical infrastructure protection**

- Public-private mechanisms for cyber threat sharing & harmonisation of regulatory frameworks
- Establishing trust – roles for vendors, enterprises and governments

Moderator

**Clete D Johnson**, Partner, Wilkinson Barker Knauer LLP

Speakers include

**Jeffrey Marks**, Vice President, Government and Policy Advocacy, Ericsson

**John Marinho**, Vice President, Technology & Cybersecurity, CTIA

**Carole House**, Special Advisor for Cybersecurity and Critical Infrastructure, White House National Security Council (NSC)

**11:15: Networking Break**

**11:45: Session 3: Towards digital equity: how is broadband availability, affordability and investment rising to the challenge?**

- Policy – priorities, initiatives, measurable outcomes
- Technology – convergence, scalability, reliability
- Social – pricing, access, relevance, skills

Moderator

**Joe Catapano**, Stakeholder Engagement Director – North America & Global Academia, ICANN

Speakers include

**Kenley Joseph**, Tech and Telecom Policy Counsel, Multicultural Media, Telecom and Internet Council

**Leila Wright**, Executive Director, Telecommunications, Canadian Radio-television and Telecommunications Commission (CRTC)

**Jay A. Schwarz**, Vice President, Global Public Policy, Comcast NBCUniversal

**Gabriela Lago**, Senior Director, Regulatory Affairs, EchoStar Corporation

**Courtney Dozier**, Deputy Director, Broadband Equity, Access, and Deployment (BEAD) Program, National Telecommunications and Information Administration (NTIA)

**13:00: Networking Lunch**

**14:00: Session 4: The Global Digital Compact and the future of multistakeholder policy & governance**

Moderator

**Dr. The Hon. Allyson Leacock OR**, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications

Speakers include

**Cheryl Miller**, Vice President of Digital Policy, United States Council for International Business (USCIB)

**Elizabeth Oluoch**, Government and IGO Engagement Director – UN/ITU, ICANN

**Melanie L. Kaplan**, Cyberspace and Digital Policy, U.S. Department of State

**Shana Willie-Matoorah**, Commissioner, National Telecommunications Regulatory Commission (NTRC), Saint Lucia

**15:15: Session 5: Deep-dive: Canada's MVNO Experience: A Facilities-Focused Approach with Final Offer Arbitration Rate Setting**

**Leila Wright**, Executive Director, Telecommunications, Canadian Radio-television and Telecommunications Commission (CRTC)

**15:45: Networking Break**

**16:00: Session 6: Deep Dive: Spectrum policy – thinking outside the box**

**Ira Keltz**, Acting Chief, Office of Engineering and Technology, Federal Communications Commission (FCC), USA

**16:30: Keynote Conversation**

**Alan Davidson**, Assistant Secretary of Commerce for Communications and Information and Administrator, National Telecommunications and Information Administration (NTIA), USA  
in conversation with

**Ambassador David A Gross**, Partner, Wiley Rein LLP, USA

**17:00:**     **Close of Day one**  
Closing remarks  
[Lynn Robinson](#), Director General, International Institute of Communications

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## **Agenda: Wednesday 4 December 2024**

**08:30:**     **Registration**

**09:00:**     **Welcome**  
[Lynn Robinson](#), Director General, International Institute of Communications

**09:15:**     **Session 7: Transatlantic developments: priorities for the new Commission; EU regulatory model evolution**  
[Johannes Bahrke](#), Digital Counselor, Delegation of the European Union to the United States  
In conversation with  
[Ambassador David A Gross](#), Partner, Wiley Rein LLP, USA

**09:45:**     **Session 8: Data governance on the global stage: piecing together the expanding data stewardship, interoperability, privacy, security obligations**  
Moderator  
[Jacquelynn Ruff](#), Consulting Counsel, Wiley Rein LLP, USA; Board Director, International Institute of Communications  
Speakers include  
[Leslie McKnew](#), Senior Vice President, Deputy General Counsel, Regulatory Affairs, Cisco Systems  
[Kate Goodloe](#), Managing Director, BSA | The Software Alliance, USA  
[Michael R. Nelson](#), Senior Fellow, Asia Program, Carnegie Endowment for International Peace (CEIP)

**10:45:**     **Networking Break**

**11:15:**     **Session 9: Deep dive: Digital Services Act (DSA) enforcement: 1 year review**  
The presentation will provide a practical overview of the first year of the DSA oversight. This will be done from the perspective of the leading digital service coordinator – the Irish Media Commission (CnaM). The objective would be to show how the DSCs contributed to making the DSA rules work well in practice but also to analyse the biggest challenges in the context of the DSA enforcement. The presentation will also touch upon the regulatory approach in Ireland in relation to protecting users from online harms.  
[John Evans](#), Digital Services Commissioner, Coimisiún na Meán, Ireland

**11:45:**     **Session 10: Building and maintaining trust and authenticity in online content and communities**  
New rules for content on the Internet / Section 230 reforms – what might ‘well-crafted’ regulation look like? How to reach consensus on preserving the Internet as a forum for open discourse?  
Moderator  
[Jonathan Cohen](#), Partner, Wilkinson Barker Knauer LLP

Speakers include

**Kate Sheerin**, Head of US & Canada Public Policy, Discord

**Olaf Steenfadt**, Founder and Managing Director, Global Media Registry

## **12:45:     Networking Lunch**

## **13:45:     Session 11: AI governance on the global stage**

- Addressing potential risks posed by AI systems (privacy, health, safety, fundamental rights) while promoting innovation and the adoption of reliable AI
- Comparing regulatory approaches – ex ante/ex post/co-regulation. Are new regulations needed? How will existing regulations interface with new ones?
- Given the global nature of AI models, how effective do we anticipate sovereign regulation will be? How will consistency and harmonisation be reached?
- Working collaboratively to bring valuable services to users in a way that is respectful of addressing their potential risks/concerns
- Sustainability – impact on datacenter/ICT power consumption. Who's responsibility?

Moderator

**Dr. Robert Pepper**, Senior Fellow, Global Digital Inclusion Partnership

Speakers include

**David Weller**, Senior Director of Emerging Tech, Competitiveness & Sustainability Policy Google

**Dr. The Hon. Allyson Leacock OR**, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of

Communications

**Nathan Lindfors**, Policy Director, Engine

**Samir Jain**, Vice President of Policy, Center for Democracy & Technology (CDT)

## **15:15:     Close of Forum**

**Lynn Robinson**, Director General, International Institute of Communications

## **15:15 - 16:15: Networking Reception**

After participating in the final day of the IIC North American Forum, we would like to invite you to attend a networking reception at the offices of Verizon with a tour of the Verizon Technology and Policy Center.