International Institute of Communications

IIC USA Chapter – The rise and growth of streaming video services around the world

Date: 16th October 2024

Location: Washington DC, USA

Agenda: Wednesday 16 October 2024

15:00-15:05: Welcome and Introductions

Jacquelynn Ruff, Consulting Counsel, Wiley Rein LLP, USA; Director, International Institute of Communications

Lynn Robinson, Director General, International Institute of Communications

15:05-15:20: Presentation & Q&A: The rise of streaming globally: a quick look at the past, present and future

Presentation

Vivek Couto, Founding Partner, Media Partners Asia

Q&A

Vivek Couto, Founding Partner, Media Partners Asia

Jared Sher, Vice President & Deputy General Counsel, Global Public Policy, for Roku, Inc.

15:20-16:00: Panel One - What impact does the rise/growth of streaming services around the world have on national economies around the world and what implication does this have on global trade in services policy?

Moderator:

Brad Wood, Senior Director Trade & Innovation Policy, National Foreign Trade Council

Panelists:

Joe Welch, Vice President Global Public Policy, The Walt Disney Company

Amir Nasr, Trade Policy Manager, Computer & Communications Industry Association

Chris Martin, Head of Policy Innovation, Access Partnership

16:00 - 16:50: Panel Two: What impact are streaming services having on content creation globally and market by market and are government local content mandates wise and workable or unwise with unforeseen consequences?

Moderator:

Clive Kenny, Director Frontier Economics
Panelists:
Bridget Fair, CEO Free TV Australia
Alain Strati, SVP Industry, Policy & General of the Canadian Media Producer's Association
Facundo Recondo, Founder & CEO, NDO Global

16:50 - 17:00: Discussion

17:00: Networking Reception

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