



## IIC UK Chapter – Media plurality in an ad funded world?

**Date:** 17th September 2024

**Location:** London, United Kingdom

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### Agenda: Wednesday 16 October 2024

#### 15:00-15:05: Welcome and Introductions

**Lynn Robinson**, Director General, International Institute of Communications

**Jacquelynn Ruff**, Consulting Counsel, Wiley Rein LLP, USA; Director, International Institute of Communications

#### 15:05-15:30: Keynote

Moderator:

**Jeff Gee**, Partner, Wilkinson Barker Knauer, LLP

Speaker:

**Loyaan A. Egal**, Chief, Enforcement Bureau, Federal Communications Commission, USA

#### 15:30-17:00: International Perspectives on Stopping Spam and Scam Communications

Moderators:

**Matthew Gerst**, Partner, Wilkinson Barker Knauer, LLP

**Ivana Kriznic**, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon Communications

Panelists:

**Joshua Bercu**, Executive Director, Industry Traceback Group (ITG)

**Philippe Millet**, Chairman, i3forum and The One Consortium Initiative

**Jeremy Fenton**, Executive Manager, Unsolicited Communications and Scams Branch, Australian Communications and Media Authority (ACMA)

**Steven Harroun**, Chief Compliance and Enforcement Officer, Canadian Radio-Television and Telecommunications Commission (CRTC)

**Marina Gibbs**, Director Policy, Networks & Communications Group, Ofcom

**Johannes Vallesverd**, Senior Advisor, Norwegian Communications Authority (Nkom)

**Peter Moran**, Senior Manager, Network Operations, Commission for Communications Regulation (ComReg), Ireland

#### 17:00: Networking Reception