



International  
Institute of  
Communications

# Annual Latin America & Caribbean Digital Communications and Media Forum

**Date:** 7th - 8th May 2025

**Location:** Panama City, Panama

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## Agenda: Wednesday 7 May

### 07:30-09:15: Breakfast roundtable for regulatory authorities/government

Co-chairs:

**Zelmar Rodríguez Crespo**, General Administrator, National Public Services Authority (ASEP), Panamá

**Lynn Robinson**, Director General, International Institute of Communications

Best practice policy making and regulatory models for the digital era: What is the most significant adaptation we have made and how is it supporting digital transformation? What are the main obstacles we face and how are we rising to the challenge?

Stimulus speakers:

**Freddy Artavia Estrada**, Director of Concessions and Telecommunications Standards, Ministry of Science, Innovation, Technology, and Telecommunications (MICITT), Costa Rica

**Ryan Biran**, Manager Policy and Research, Telecommunications Authority of Trinidad and Tobago (TATT)

**Gerry George**, Commissioner, National Telecommunications Regulatory Commission (NTRC), Saint Lucia

Digital literacy and the role of the regulator to promote citizens' and consumers' ability to participate effectively and safely online. Initiatives, results, benchmarking

Stimulus speakers:

**Nicole Walford**, Deputy Executive Director, Broadcasting Commission Jamaica

**Álvaro Nadal Florentino**, Technical Coordinator of the Executive Directorate, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic

**Dr. The Hon. Allyson Leacock**OR, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications

### 09:30: Welcome

**Lynn Robinson**, Director General, International Institute of Communications

### 09:40: Keynote

**Juan José De Dios Morales**, CEO, Tigo Panamá

**10:00: Closing the digital divide: where to focus? Accessibility? Affordability? Relevance?**

Moderator:

**Dr. The Hon. Allyson Leacock**OR, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications

Panellists:

**José Felipe Otero Muñoz**, Adjunct Instructor, New York University

**Mercedes Aramendía**, Executive Director, Alianza por una Internet Abierta

**Ryan Biran**, Manager Policy and Research, Telecommunications Authority of Trinidad and Tobago (TATT)

**Elizabeth Peña Jáuregui**, Head of Government and Policy Advocacy, Ericsson

**Maryleana Méndez Jiménez**, General Secretary, Asociación Interamericana de Empresas de Telecomunicaciones (ASIET)

**11:15: Networking Break**

**11:45: Market structure and investment policies to close funding gaps and drive digital transformation**

Moderator:

**Christian O'Flaherty**, Regional Vice President – Latin America and The Caribbean, Internet Society

Panellists:

**Maribel Dalio**, Digital Development Specialist, The World Bank

**Lucas Gallitto**, Head of Latin America, GSMA

**Víctor Martínez**, Managing Director, Latin America and the Caribbean, Welchman Keen

**Jorge Fernando Negrete**, Chairman, DPL Group

**13:00: Networking Lunch**

**14:00: Regulatory evolution to enable digital economies and societies: debating the applicability of international ex ante / ex post models for Latin America & Caribbean countries**

Moderator:

**Catalina Diaz-Granados**, Senior Analyst Americas, Cullen International

Panellists:

**Mario De La Cruz Sarabia**, Head of Government Affairs Latin America, Apple

**Ivana Kriznic**, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon Communications

**Raúl Echeberría**, Executive Director, Asociacion Latinoamericana de Internet (ALAI)

**Álvaro Nadal Florentino**, Technical Coordinator of the Executive Directorate, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic

**15:00: Comfort Break**

**15:15: What are the essential components of a national audiovisual strategy to drive the creative powerhouse? What role for regulation?**

Moderator:

**Pierre Emile Vandoorne**, Senior Director of Public Policy for Latin America, Netflix

Panellists:

**Silvia Echeverri**, Colombia Film Commissioner, Proimagenes Colombia

**Nicolás Mladinic Draguicevic**, Creative Economy Advisor, Corfo, National Agency for Economic Development, Chile

**Carla Sánchez Armas**, Managing Director, Latin America, Motion Picture Association

**16:15: Comfort Break**

**16:30: Infrastructure deep dive: policy and regulatory decision making to leverage the optimum technology choices and resolve national connectivity/ affordability challenges**

-LEO satellite

-Community networks

-Private networks

-FWA

Moderator:

**José Felipe Otero Muñoz**, Adjunct Instructor, New York University

Panellists:

**Zachary Blackburn**, International Regulatory Affairs Manager, Project Kuiper, Amazon

**Alkin Saucedo**, National Director of Telecommunications, National Public Services Authority (ASEP), Panamá

**Celedonio von Wuthenau**, Director, Government Relations – Latin America, Nokia

**17:45: Close of day one followed by networking reception**

**Lynn Robinson**, Director General, International Institute of Communications

**17:45-19:30 : Networking Reception**

Pool Terrace, AS Floor, Westin Panamá Hotel (Costa del Este)

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## **Agenda: Thursday 8 May**

**09:15: Welcome**

**Lynn Robinson**, Director General, International Institute of Communications

**09:30: Creating an enabling but safe environment for the use of Artificial Intelligence for social and economic good. How is regulatory oversight developing in the Latin America & Caribbean region?**

Moderator:

**Raúl Echeberría**, Executive Director, Asociacion Latinoamericana de Internet (ALAI)

Panellists:

**Marlon Fetzner**, Assistant General Counsel, Microsoft

**Elizabeth Peña Jáuregui**, Head of Government and Policy Advocacy, Ericsson

**Orlando Garcés**, Cybersecurity Policy Officer, Inter-American Committee against Terrorism (CICTE), Organization of American States (OAS)

**Álvaro Nadal Florentino**, Technical Coordinator of the Executive Directorate, Instituto Dominicano de

**10:45:     Networking break**

**11:15:     Internet governance masterclass: architecture advancements, security, interconnection, network fee evolution**

Moderator:

**Rodrigo De La Parra**, Vice President for Latin America and the Caribbean, ICANN

Panellists:

**César Díaz**, Head of Telecommunications Affairs, Latin American and Caribbean Internet Addresses Registry (LACNIC)

**Christian O'Flaherty**, Regional Vice President – Latin America and The Caribbean, Internet Society

**Mercedes Aramendia**, Executive Director, Alianza por una Internet Abierta

**Maryleana Méndez Jiménez**, General Secretary, Asociación Interamericana de Empresas de Telecomunicaciones (ASJET)

**12:45:     Networking lunch**

**13:45:     Tackling the rapidly expanding cyberthreat landscape: building alertness and resilience**

Moderator:

**Ivana Kriznic**, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon Communications

Panellists:

**Marlon Fetzner**, Assistant General Counsel, Microsoft

**Celedonio von Wuthenau**, Director, Government Relations – Latin America, Nokia

**Freddy Artavia Estrada**, Director of Concessions and Telecommunications Standards, Ministry of Science, Innovation, Technology, and Telecommunications (MICITT), Costa Rica

**Orlando Garcés**, Cybersecurity Policy Officer, Inter-American Committee against Terrorism (CICTE), Organization of American States (OAS)

**15:00:     Comfort break**

**15:15:     Online safety: how are policy makers, regulators and industry working to arm and protect consumers and citizens from online harms?**

Moderator:

**Christian O'Flaherty**, Regional Vice President, Latin America and The Caribbean, Internet Society

Panellists:

**Adriana Servín Villada**, Government Affairs Director for Mexico, Central America and some countries of Latam, Cisco Systems

**Nicole Walford**, Deputy Executive Director, Broadcasting Commission Jamaica

**Lucas Gallitto**, Head of Latin America, GSMA

**Masego M. Jeremiah**, Head of Broadcasting and Corporate Communications, Botswana Communications Regulatory Authority (BOCRA); Chair, IIC Small Nations Regulators Forum (SNRF)

**16:30:     Close of Forum**

**Lynn Robinson**, Director General, International Institute of Communications