



Annual Latin America & Caribbean Digital Communications and Media Forum

Date: 7th - 8th May 2025

Location: Panama City, Panama

Agenda: Wednesday 7 May

07:30-09:15: Breakfast roundtable for regulatory authorities/government

Co-chairs:

Zelmar Rodríguez Crespo, General Administrator, National Public Services Authority (ASEP), Panamá

Lynn Robinson, Director General, International Institute of Communications

Best practice policy making and regulatory models for the digital era: comparing structural and strategic approaches to support digital transformation Digital literacy and the role of the regulator to promote citizens' and consumers' ability to participate effectively and safely online Speakers:

Freddy Artavia Estrada, Director of Concessions and Telecommunications Standards, Ministry of Science, Innovation, Technology, and Telecommunications (MICITT), Costa Rica

Ryan Biran, Manager Policy and Research, Telecommunications Authority of Trinidad and Tobago (TATT)

Nicole Walford, Deputy Executive Director, Broadcasting Commission Jamaica

Álvaro Nadal Florentino, Technical Coordinator of the Executive Directorate, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic

Dr. The Hon. Allyson Leacock OR, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications

Ing. Carlos A. Rodríguez, Digital Transformation Project Coordinator, Directorate of Results-Based Management (DIGER), Honduras

09:30: Welcome

09:40: Keynote

Juan José De Dios Morales, CEO, Tigo Panamá

10:00: Closing the digital divide: where to focus? Accessibility? Affordability? Relevance?

Moderator:

Dr. The Hon. Allyson Leacock OR, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications

Panellists include:

José Felipe Otero Muñoz, Adjunct Instructor, New York University

Mercedes Aramendía, Executive Director, Alianza por una Internet Abierta

Ryan Biran, Manager Policy and Research, Telecommunications Authority of Trinidad and Tobago (TATT)

Elizabeth Peña Jáuregui, Head of Government and Policy Advocacy, Ericsson

11:15: Networking Break

11:30: Market structure and investment policies to close funding gaps and drive digital transformation

Moderator:

Christian O'Flaherty, Regional Vice President – Latin America and The Caribbean, Internet Society

Panellists include:

Maribel Dalio, Digital Development Specialist, The World Bank

Saúl Kattan, Presidential Advisor for the Digital Transformation of Colombia

Lucas Gallitto, Head of Latin America, GSMA

Víctor Martínez, Managing Director LAC, Welchman Keen

12:45: Networking Lunch

13:45: Regulatory evolution to enable digital economies and societies: debating the applicability of international ex ante / ex post models for LAC countries

Moderator:

Catalina Diaz-Granados, Senior Analyst Americas, Cullen International

Panellists include:

Mario De La Cruz Sarabia, Head of Government Affairs Latin America, Apple

Ivana Kriznic, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon Communications

Raúl Echeberría, Executive Director, Asociacion Latinoamericana de Internet (ALAI)

Álvaro Nadal Florentino, Technical Coordinator of the Executive Directorate, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic

15:00: What are the essential components of a national audiovisual strategy to drive the creative powerhouse? What role for regulation?

Moderator:

Pierre Emile Vandoorne, Senior Director of Public Policy for Latin America, Netflix

Panellists include:

Silvia Echeverri, Colombia Film Commissioner, Proimagenes Colombia

Nicolás Mladinic Dragucevic, Creative Economy Advisor, Corfo, National Agency for Economic Development, Chile

Carla Sánchez Armas, Managing Director, Latin America, Motion Picture Association

16:00: Networking Break

16:30: Infrastructure deep dive: policy and regulatory decision making to leverage the optimum technology choices and resolve national connectivity/ affordability challenges

LEO satellite Community networks Private networks FWA Moderator:

José Felipe Otero Muñoz, Adjunct Instructor, New York University

Panellists include:

Zachary Blackburn, International Regulatory Affairs Manager, Project Kuiper, Amazon

Alkin Saucedo, National Director of Telecommunications, National Public Services Authority (ASEP), Panamá

Celedonio von Wuthenau, Director, Government Relations – Latin America, Nokia

Ing. Carlos A. Rodriguez, Digital Transformation Project Coordinator, Directorate of Results-Based Management (DIGER), Honduras

17:45: Close of day one followed by networking reception

Lynn Robinson, Director General, International Institute of Communications

Agenda: Thursday 8 May

09:00: Welcome

Lynn Robinson, Director General, International Institute of Communications

09:15: Creating an enabling but safe environment for the use of Artificial Intelligence for social and economic good. How is regulatory oversight developing in LAC?

Moderator:

Raúl Echeberría, Executive Director, Asociacion Latinoamericana de Internet (ALAI)

Panellists include:

Saúl Kattan, Presidential Advisor for the Digital Transformation of Colombia

Marlon Fetzner, Assistant General Counsel, Microsoft

Elizabeth Peña Jáuregui, Head of Government and Policy Advocacy, Ericsson

Orlando Garcés, Cybersecurity Policy Officer, Inter-American Committee against Terrorism (CICTE), Organization of American States (OAS)

Álvaro Nadal Florentino, Technical Coordinator of the Executive Directorate, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic

10:15: TBC

10:45: Networking break

11:15: Internet governance masterclass: architecture advancements, security, interconnection, network fee evolution

Moderator:

Rodrigo De La Parra, Vice President for Latin America and the Caribbean, ICANN

Panellists include:

César Díaz, Head of Telecommunications Affairs, Latin American and Caribbean Internet Addresses Registry (LACNIC)

Christian O’Flaherty, Regional Vice President – Latin America and The Caribbean, Internet Society

Mercedes Aramendía, Executive Director, Alianza por una Internet Abierta

12:45: Networking lunch

13:45: Tackling the rapidly expanding cyberthreat landscape: building alertness and resilience

Moderator:

Ivana Kriznic, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon Communications

Panellists include:

Marlon Fetzner, Assistant General Counsel, Microsoft

Celedonio von Wuthenau, Director, Government Relations – Latin America, Nokia

Freddy Artavia Estrada, Director of Concessions and Telecommunications Standards, Ministry of Science, Innovation, Technology, and Telecommunications (MICITT), Costa Rica

Orlando Garcés, Cybersecurity Policy Officer, Inter-American Committee against Terrorism (CICTE), Organization of American States (OAS)

15:00: Comfort break

15:15: Online safety: how are policy makers, regulators and industry working to arm and protect consumers and citizens from online harms?

Moderator:

Christian O'Flaherty, Regional Vice President, Latin America and The Caribbean, Internet Society

Panellists include:

Adriana Servín Villada, Government Affairs Director for Mexico, Central America and some countries of Latam, Cisco Systems

Nicole Walford, Deputy Executive Director, Broadcasting Commission Jamaica

Lucas Gallitto, Head of Latin America, GSMA

16:30: Close of Forum

Lynn Robinson, Director General, International Institute of Communications