International Institute of Communications

Annual Latin America & Caribbean Digital Communications and Media Forum

Date: 7th - 8th May 2025

Location: Panama City, Panama

Agenda: Wednesday 7 May

07:30-09:15: Breakfast roundtable for regulatory authorities/government

Co-chairs:

Zelmar Rodríguez Crespo, General Administrator,National Public Services Authority (ASEP), Panamá

Lynn Robinson, Director General, International Institute of Communications

Best practice policy making and regulatory models for the digital era: What is the most significant adaptation we have made and how is it supporting digital transformation? What are the main obstacles we face and how are we rising to the challenge?

Stimulus speakers:

Freddy Artavia Estrada, Director of Concessions and Telecommunications Standards, Ministry of Science, Innovation, Technology, and Telecommunications (MICITT), Costa Rica

Ryan Biran, Manager Policy and Research, Telecommunications Authority of Trinidad and Tobago (TATT)

Gerry George, Commissioner, National Telecommunications Regulatory Commission (NTRC), Saint Lucia

Digital literacy and the role of the regulator to promote citizens' and consumers' ability to participate effectively and safely online. Initiatives, results, benchmarking

Stimulus speakers:

Nicole Walford, Deputy Executive Director, Broadcasting Commission Jamaica

Álvaro Nadal Florentino, Technical Coordinator of the Executive Directorate, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic

Dr. The Hon. Allyson LeacockOR, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications

09:30: Welcome

Lynn Robinson, Director General, International Institute of Communications

09:40: Keynote

Juan José De Dios Morales, CEO, Tigo Panamá

10:00: Closing the digital divide: where to focus? Accessibility? Affordability? Relevance?

Moderator:

Dr. The Hon. Allyson LeacockOR, Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications

Panellists:

José Felipe Otero Muñoz, Adjunct Instructor, New York University

Mercedes Aramendía, Executive Director, Alianza por una Internet Abierta

Ryan Biran, Manager Policy and Research, Telecommunications Authority of Trinidad and Tobago (TATT)

Elizabeth Peña Jáuregui, Head of Government and Policy Advocacy, Ericsson

Maryleana Méndez Jiménez, General Secretary, Asociación Interamericana de Empresas de Telecomunicaciones (ASIET)

11:15: Networking Break

11:45: Market structure and investment policies to close funding gaps and drive digital transformation

Moderator:

Christian O'Flaherty, Regional Vice President – Latin America and The Caribbean, Internet Society

Panellists:

Maribel Dalio, Digital Development Specialist, The World Bank

Lucas Gallitto, Head of Latin America, GSMA

Víctor Martínez, Managing Director, Latin America and the Caribbean, Welchman Keen

Jorge Fernando Negrete, Chairman, DPL Group

13:00: Networking Lunch

14:00: Regulatory evolution to enable digital economies and societies: debating the applicability of international ex ante / ex post models for Latin America & Caribbean countries

Moderator:

Catalina Diaz-Granados,Senior Analyst Americas, Cullen International

Panellists:

Mario De La Cruz Sarabia, Head of Government Affairs Latin America, Apple

Ivana Kriznic, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon Communications

Raúl Echeberría, Executive Director, Asociacion Latinoamericana de Internet (ALAI)

Álvaro Nadal Florentino, Technical Coordinator of the Executive Directorate, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic

15:00: Comfort Break

15:15: What are the essential components of a national audiovisual strategy to drive the creative powerhouse? What role for regulation?

Moderator:

Pierre Emile Vandoorne, Senior Director of Public Policy for Latin America, Netflix
Panellists:
Silvia Echeverri, Colombia Film Commissioner, Proimagenes Colombia
Nicolás Mladinic Draguicevic, Creative Economy Advisor, Corfo, National Agency for Economic Development, Chile
Carla Sánchez Armas, Managing Director, Latin America, Motion Picture Association

16:15: Comfort Break

16:30: Infrastructure deep dive: policy and regulatory decision making to leverage the optimum technology choices and resolve national connectivity/ affordability challenges

-LEO satellite
-Community networks
-Private networks
-FWA
Moderator:
José Felipe Otero Muñoz, Adjunct Instructor, New York University
Panellists:
Zachary Blackburn, International Regulatory Affairs Manager, Project Kuiper, Amazon
Alkin Saucedo, National Director of Telecommunications, National Public Services Authority (ASEP), Panamá
Celedonio von Wuthenau, Director, Government Relations – Latin America, Nokia

17:45: Close of day one followed by networking reception

Lynn Robinson, Director General, International Institute of Communications

17:45-19:30 : Networking Reception

Pool Terrace, AS Floor, Westin Panamá Hotel (Costa del Este)

Agenda: Thursday 8 May

09:15: Welcome

Lynn Robinson, Director General, International Institute of Communications

09:30: Creating an enabling but safe environment for the use of Artificial Intelligence for social and economic good. How is regulatory oversight developing in the Latin America & Caribbean region?

Moderator:
Raúl Echeberría, Executive Director, Asociacion Latinoamericana de Internet (ALAI)
Panellists:
Marlon Fetzner, Assistant General Counsel, Microsoft
Elizabeth Peña Jáuregui, Head of Government and Policy Advocacy, Ericsson
Orlando Garcés, Cybersecurity Policy Officer, Inter-American Committee against Terrorism (CICTE),Organization of American States (OAS)

Álvaro Nadal Florentino, Technical Coordinator of the Executive Directorate, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic
Javier Arregui, First Counsellor, Cooperation for Digital and Space, EU Delegation to Panama

10:45: Networking break

11:15: Internet governance masterclass: architecture advancements, security, interconnection, network fee evolution

Moderator:
Rodrigo De La Parra, Vice President for Latin America and the Caribbean, ICANN
Panellists:
César Díaz, Head of Telecommunications Affairs, Latin American and Caribbean Internet Addresses Registry (LACNIC)
Christian O'Flaherty, Regional Vice President – Latin America and The Caribbean, Internet Society
Mercedes Aramendía, Executive Director, Alianza por una Internet Abierta
Maryleana Méndez Jiménez, General Secretary, Asociación Interamericana de Empresas de Telecomunicaciones (ASIET)

12:45: Networking lunch

13:45: Tackling the rapidly expanding cyberthreat landscape: building alertness and resilience

Moderator:
Ivana Kriznic, Head of Public Policy Canada, Latin America, Emerging Markets, Verizon Communications
Panellists:
Marlon Fetzner, Assistant General Counsel, Microsoft
Celedonio von Wuthenau, Director, Government Relations – Latin America, Nokia
Freddy Artavia Estrada, Director of Concessions and Telecommunications Standards, Ministry of Science, Innovation, Technology, and Telecommunications (MICITT), Costa Rica
Orlando Garcés, Cybersecurity Policy Officer, Inter-American Committee against Terrorism (CICTE),Organization of American States (OAS)

15:00: Comfort break

15:15: Online safety: how are policy makers, regulators and industry working to arm and protect consumers and citizens from online harms?

Moderator:
Christian O'Flaherty, Regional Vice President, Latin America and The Caribbean, Internet Society
Panellists:
Adriana Servín Villada, Government Affairs Director for Mexico, Central America and some countries of Latam, Cisco Systems
Nicole Walford, Deputy Executive Director, Broadcasting Commission Jamaica
Lucas Gallitto, Head of Latin America, GSMA

Masego M. Jeremiah, Head of Broadcasting and Corporate Communications, Botswana Communications Regulatory Authority (BOCRA); Chair, IIC Small Nations Regulators Forum (SNRF)

16:30: Close of Forum

Lynn Robinson, Director General, International Institute of Communications