International Institute of Communications

IIC Thailand Chapter meeting: From Detection to Protection: Thailand’s model for combatting Call and SMS scams

Date: 24th March 2026

Location: Bangkok, Thailand

Agenda: Tuesday 24 March 2026

13:00 - 13:30: Registration

13:30 - 13:35: Opening Remarks

Lynn Robinson, Director General, International Institute of Communications

13:35 - 13:40: Welcome Address

Trairat Viriyasirikul, Acting Secretary General, National Broadcasting and Telecommunications Commission (NBTC)

13:40 - 14:20: Keynote Address

Pol. Gen. Nathathorn Prousoontorn, Commissioner (Legal), National Broadcasting and Telecommunications Commission (NBTC)

14:20 - 14:25: Group Photos (All delegates)

14:30 - 15:30: Session Part 1: Scam Landscape and Cross-Border Collaboration

Moderator opening:

Dr. Pratompong Srinuan, Executive Director of Policy Analysis Bureau, National Broadcasting and Telecommunications Commission (NBTC)

Speakers:

Speaker one: **Dr. Siriwan Chaichana**, Computer Technical Officer, Senior Professional Level, Ministry of Digital Economy and Society (MDES) of Thailand

- Overview of call & SMS scam landscape in Thailand
- National trends and key statistics
- AOC Collaboration Model

Speaker two: Buncha Manoonkunchai, Advisor to the Deputy Governor, Bank of Thailand

- Key statistics (cases, financial losses, top scam types)

Speaker three:Onwaree Jarernporn, Executive Director, Numbering Management Bureau Office of the National Broadcasting and Telecommunications Commission of Thailand (NBTC)

- Coordination of Office of the NBTC via AOC

Speaker four: Saran Phaloprakar, Head of Mobile and Consumer Products Business Unit, Advanced Info Service Public Company Limited (AIS)

- Network-level detection and filtering
- Operators action under the AOC
- Cooperation among operators

Speaker five: Ben Wong, Director (Network Project Office), Infocomm Media Development Authority (IMDA), Singapore
Moderator closing:
Dr. Pratompong Srinuan, Executive Director of Policy Analysis Bureau, National Broadcasting and Telecommunications Commission (NBTC)

15:30 - 15:45: Coffee Break

15:45 - 16:25: Session Part 2: Law Enforcement, Regulatory Approach, and Future Challenges

Moderator opening:
Dr. Pratompong Srinuan, Executive Director of Policy Analysis Bureau, National Broadcasting and Telecommunications Commission (NBTC)
Speakers:
Speaker one: Anantiya Kittipromwong, Division Director of the Telecommunication Enforcement Bureau, National Broadcasting and Telecommunications Commission (NBTC)

- Regulatory approach and enforcement tools
- Inter-agency coordination framework*, what each agency contributes (Regulator vs AOC vs Operators vs Police)*
- Information-sharing mechanism and best practice

Speaker two: Pol. Col. Pruchya Gummalaspituk, Superintendent, Sub-Division 8, General Staff Division, Central Investigation Bureau

- Investigation and prosecution of call/SMS scams

Speaker three: Montri Stapornkul, Head of Data Protection (Data Privacy), True Corporation Public Company Limited (TRUE)

- Digital literacy improvements and Protection tools –*focusing on consumerprotection*

Moderator closing:
Dr. Pratompong Srinuan, Executive Director of Policy Analysis Bureau, National Broadcasting and Telecommunications Commission (NBTC)

16:25 - 16:30: Summary and Closing Remarks

Lynn Robinson, Director General, International Institute of Communications