



# IIC Thailand Chapter meeting: From Detection to Protection: Thailand's model for combatting Call and SMS scams

**Date:** 24th March 2026

**Location:** Bangkok, Thailand

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## Agenda: Tuesday 24 March 2026

**13:00 - 13:30: Registration**

**13:30 - 13:35: Opening Remarks**

**Lynn Robinson**, Director General, International Institute of Communications

**13:35 - 13:40: Welcome Address**

**Trairat Viriyasirikul**, Acting Secretary General, The Office of the National Broadcasting and Telecommunications Commission of Thailand (NBTC)

**13:40 - 14:10: Keynote Address**

**Pol. Gen. Nathathorn Prousoontorn**, Commissioner (Legal), The National Broadcasting and Telecommunications Commission of Thailand, NBTC

**14:10 - 14:15: Group Photos (All delegates)**

**14:15 - 15:15: Session Part 1: Scam Landscape and Cross-Border Collaboration**

Moderator opening:

**Dr. Pratompong Srinuan**, Executive Director of Policy Analysis Bureau, The Office of the National Broadcasting and Telecommunications Commission of Thailand (NBTC)

Speakers:

**Speaker one: Ekkapong Rimcharoen**, Director, National Statistical Office of Thailand, Director, Anti-Online Scam Operation Center (AOC)

- Overview of call & SMS scam landscape in Thailand
- National trends and key statistics
- AOC Collaboration Model

**Speaker two: Buncha Manoonkunchai**, Advisor to the Deputy Governor, Bank of Thailand

- Key statistics (cases, financial losses, top scam types)

**Speaker three: Onwaree Jarernporn**, Executive Director, Numbering Management Bureau Office of the National Broadcasting and Telecommunications Commission (NBTC), Thailand

- Coordination of Office of the NBTC via AOC

**Speaker four: Saran Phaloprakar**, Head of Mobile and Consumer Products Business Unit

- Network-level detection and filtering
- Operators action under the AOC
- Cooperation among operators

**Speaker five: Ben Wong**, Director (Network Project Office), Infocomm Media Development Authority (IMDA), Singapore

Moderator closing:

**Dr. Pratompong Srinuan**, Executive Director of Policy Analysis Bureau, The Office of the National Broadcasting and Telecommunications Commission of Thailand (NBTC)

## 15:15 - 15:30: Coffee Break

## 15:30 - 16:10: Session Part 2: Law Enforcement, Regulatory Approach, and Future Challenges

Moderator opening:

**Dr. Pratompong Srinuan**, Executive Director of Policy Analysis Bureau, The Office of the National Broadcasting and Telecommunications Commission of Thailand (NBTC)

Speakers:

**Speaker one: Anantiya Kittipromwong**, Division Director of the Telecommunication Enforcement Bureau, National Broadcasting and Telecommunications Commission of Thailand (NBTC)

- Regulatory approach and enforcement tools
- Inter-agency coordination framework, what each agency contributes (Regulator vs AOC vs Operators vs Police)
- Information-sharing mechanism and best practice

**Speaker two: Pol. Col. Padet Ngamlamom**, Deputy Commander of Crime Suppression Division CIB-RTP, Anti Cyber Scam Center

- Investigation and prosecution of call/SMS scams

**Speaker three: Montri Stapornkul**, Head of Data Protection (Data Privacy), True Corporation Public Company Limited (TRUE)

- Digital literacy improvements and Protection tools –focusing on consumer protection

Moderator closing:

**Dr. Pratompong Srinuan**, Executive Director of Policy Analysis Bureau, The Office of the National Broadcasting and Telecommunications Commission of Thailand (NBTC)

## 16:10 - 16:15: Summary and Closing Remarks

**Lynn Robinson**, Director General, International Institute of Communications