



IIC MENA Chapter meeting – Egypt’s Personal Data Protection Law: Compliance in Practice – What you need to know

Date: 28th September 2026

Location: Cairo, Egypt

Agenda: Monday 28 September 2026

09:00-10:00: Registration & Breakfast

10:00-10:10: Welcome Remarks

Lynn Robinson, Director General, International Institute of Communications

10:10-10:50: Panel 1: Egypt PDPL Compliance Priorities and Roadmap for Business

Exploring key compliance priorities and practical steps for businesses preparing for compliance with Egypt’s Personal Data Protection Law (PDPL).

Speakers:

Suzanne El Akabaoui, Acting CEO of Personal Data Protection Center and Advisor to the ICT Minister on Data Governance

Ebtehal Basiouny, Regional Director of Government Affairs, Microsoft

10:50-11:30: Refreshment Break

11:30-12:10: Panel 2: GDPR and Other Guidance for the Practical Application of the Egypt PDPL

Examining how international data protection frameworks, including the GDPR, can inform the practical application of Egypt’s PDPL and help businesses navigate their compliance requirements.

Moderator:

David Yates, Partner, Head of Digital & Data, Al Tamimi & Company, UAE

Speakers:

Eslam Aboudonia, Public and Regulatory Affairs Director, Ericsson, Egypt

Dina Moustafa, Data Privacy Officer, Vodafone Egypt

Mariam Farouk, Senior Legal Specialist, Personal Data Protection Center (PDPC)

12:10-12:50: Panel 3: Applying the Egypt PDPL in an AI World

Exploring the intersection of data protection and artificial intelligence, including the emerging legal, regulatory, and practical challenges for businesses operating in an increasingly AI-driven environment.

Moderator:

Fatma Ibrahim, Independent Consultant

Speakers:

Suzanne El Akabaoui, Acting CEO of Personal Data Protection Center and Advisor to the ICT Minister on Data Governance

Shaden Khallaf, Senior Director of Public Policy, Government Affairs, Social Impact, and Communications, Careem

Aziz Mohamed, Senior Director, Government Affairs and Public Policy, Cisco Middle East

Emna Krichene, Head of Privacy Policy, Middle East, North Africa & Turkey, Meta

Kareem Abdullah, Head of AI & SaaS Product Development, Ericsson

12:50-13:00: Closing Remarks & Summary

Lynn Robinson, Director General, International Institute of Communications

13:00-14:00: Networking Reception