International Institute of Communications

IIC Caribbean Chapter meeting – The Future of Caribbean Tourism: Harnessing Innovation, Connectivity, and Sustainability

Date: 24th September 2026

Location: Virtual

Agenda: Thursday 24 September 2026

15:00-15:10: Welcome and Opening Remarks

Lynn Robinson, Director General, International Institute of Communications
Allyson Leacock OR (Dr. The Hon.),Chairman, Barbados Broadcasting Authority; Director, National Transformation Initiative, Government of Barbados; Board Director, International Institute of Communications; Co-Chair, IIC Caribbean Chapter

15:10-16:00: Panel: What strategic investments and partnerships are needed today to secure a sustainable and innovative future for Caribbean tourism?

Moderator:
Kevin C. Smith,Procurement Manager, BVI Electricity Corporation, British Virgin Islands
Speakers:
Dr Michelle Allen,Assistant Provost of Tourism and Hospitality, University of The Bahamas
Justin Paige,Director of Communications, Florida-Caribbean Cruise Association (FCCA)
Mario Aguirre,Director of Strategic Partnerships, Florida-Caribbean Cruise Association (FCCA)
Clive McCoy, Director of Tourism and Accounting Officer for the British Virgin Islands Tourist Board & Film Commission
Gerry George,Commissioner, National Telecommunications Regulatory Commission (NTRC), Saint Lucia; Co-Chair, IIC Caribbean Chapter

16:00-16:20: Q&A

16:20-16:30: Closing comments & Summary

George Lewis,Chief Operations Officer, Telecommunications Regulatory Commission (TRC), British Virgin Islands
Lynn Robinson, Director General, International Institute of Communications