



Digital Transformation in the Emerging and Developed American Markets

Date: 24th - 25th May 2017

Location: Miami, USA

Agenda: Wednesday 24 May 2017

09:10: Welcome & Keynote

09:10 Welcome

Ann LaFrance, Vice President, International Institute Of Communications; Coordinating Partner, EMEA Communications Law; Co-Chair, Global Data Privacy & Cybersecurity; Squire Patton Boggs (UK) LLP

Juan Antonio Ketterer, Division Chief, Connectivity, Markets and Finance, Inter-American Development Bank (IADB)

09:30 Keynote

Robert W. Quinn, Jr., Senior Executive Vice President, External and Legislative Affairs, AT&T

09:50: Session 1: Competition and Investment

What interventions can the regulator undertake to drive competition? Moving from ex-ante regulatory regimes to competition rules based regimes; impact of open access regulation, network sharing, active sharing; approaches to wholesale regulation

Moderator:

Rachael Bender, Legal Advisor to Chairman Ajit Pai, Federal Communications Commission (FCC)

Panellists

Dr André Müller Borges, Secretary of Telecommunications, Ministry of Science, Technology, Innovation and Communications, Brazil

Fernando Borjón Figueroa, Director General, Telecommunications Investment Promotion Agency (Promtel), Mexico

Lindsey Fussell, Group Director for Consumers, Ofcom

Manuel Kohnstamm, Senior Vice President and Chief Corporate Affairs Officer, Liberty Global

11:50: Session 2: Digital Infrastructure

Objectives, responsibilities and roadmaps for urban and rural, advanced and developing economies in the region

Moderator:

Antonio Garcia Zaballos, Telecommunications Lead Specialist – Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank (IADB)

Panellists:

Iván Antonio Mantilla Gaviria, Deputy Technical Director of Telecommunications, National Planning Department (DNP), Colombia

Allan Ruiz, Executive Secretary, COMTELCA (Regional Technical Commission of Telecommunications)

Maria Paola Levati, Director of Investments, Ministry of Communications, Argentina

Gerry George, Commissioner (Acting Chairman), National Telecommunications Regulatory Commission (NTRC) Saint Lucia

Lunch

The IIC extends a special thank you to Ericsson supporting the lunch

14:30: Session 3: Content Futures

Industry and government perspectives on the evolution of digital content, piracy and copyright protection, and safeguarding relevant, local content.

Chair:

Eduardo R Guzmán, Partner, Squire Patton Boggs (US) LLP

Panellists:

Irely Aquique Pineda, Director of IP Enforcement, Mexican Institute for Industrial Property

Ernesto P. Orozco Orozco, Board Member, National Television Authority of Colombia (ANTV)

Sonia Gill, Secretary General, Caribbean Broadcasting Union (CBU)

Karim Lesina, Vice President, International External Affairs, AT&T

16:20: Session 4: Spectrum and Licensing Update

Spectrum allocation, efficiency and harmonisation; 3G to 4G transition timing; planning for 5G

Moderator:

Sebastian M. Cabello, Head of Latin America, GSMA

Panellists:

Michael O’Rielly, Commissioner, Federal Communications Commission (FCC)

Martha Suárez, General Director, Agencia Nacional del Espectro – ANE, Colombia

Mario Germán Fromow Rangel, Commissioner, IFT – Federal Institute of Telecommunications, Mexico

Dr Héctor Huici, Secretary for Information Technology and Communications, Ministry of Communications Argentina

Cristian Aguilar, Vice Minister of Communications, Ministry of Communications Infrastructure and Housing, Guatemala

Jose Luis Ayala, Head of Government and Industry Relations for Latin America, Ericsson

18:00 **End of Day One**

19:30 for 20:00 TMF Dinner (pre-booking required)

The 27 Restaurant, 2727 Indian Creek Drive, Miami Beach 33140

The IIC extends a special thank you to Liberty Global supporting the dinner.

Agenda: Thursday 25 May 2017

07:45: Breakfast Briefing: Building a Responsible and Sustainable Advertising Policy Frame

Chair:

Dr Ricardo Maguiña Pardo, Executive Director, National Council of Self-Regulation in Advertising of Peru (CONAR)

Panellists:

Laura Brett, Assistant Director, National Advertising Division, Advertising Self-Regulatory Council

Vanessa Vilar, President of the Legal Committee, ABA (Brazilian Association of Advertisers)

08:30 Registration and refreshments

09:30 Welcome

09:40: Session 5: How the New Political and Trade Paradigm Will Influence the Digital Transatlantic Agenda

Chair:

Isabelle Mauro, Head of Digital Communications Industry, World Economic Forum

Panellists:

Emma McClarkin, Member of the European Parliament; member of the Committee on International Trade

Luis Guillermo Alarcón Lopez, Sector Lead Specialist – Telecommunications and Connectivity, Inter-American Development Bank

Dr Alfredo Rafael Deluque Zuleta, Representative, Chamber of Congress of the Republic of Colombia

11:00: Session 6: OTT Services and Content

Regulatory frameworks, fiscal arrangements, consumer protection – how are the level playing field and net neutrality debates evolving?

– Are legacy regulations appropriate? What are the arguments for and against a new policy environment for OTT and access providers?

Moderator:

Amb. David A. Gross, Partner, Wiley Rein, LLP

Panellists:

Javier Tejado Dondé, Vice President of Information to the Presidency, Grupo Televisa; Secretary, OTI Council (Organización de Telecomunicaciones de Iberoamérica)

Dr Elisa V. Mariscal Medina, Managing Director, Global Economics Group; Adjunct Professor of Economics and Law, CIDE (Centro de Investigación y Docencia Económicas), Mexico

David Geary, General Counsel, Caribbean, Digicel Group Limited

Oscar Reyes, President, Consejo Nacional de Televisión (CNTV); President, Plataforma de Reguladores Audiovisuales de Iberoamérica (PRAI), Chile

Dr Robert Pepper, Head, Global Connectivity Policy and Planning, Facebook

13:30: Session 7: Enabling the Internet of Things

Latest policy and regulatory updates from around the region – what is the appropriate role for government and for regulators? What do the latest consultations with industry reveal?

Moderator:

Ezequiel Dominguez, Head of Europe and Americas, Cullen International

Panellists:

Juan Pablo Adame Alemán, President of the Commission on Digital Agenda and Information Technology, Member of the Mexican Congress

Jacquelynn Ruff, Vice President, International Government Relations and Policy, Verizon

Communications

Germán Dario Arias, Executive Director, CRC, Colombia Dr Heber Damian Martinez, Director, Ente Nacional de Comunicaciones (ENACOM), Argentina

Elizabeth Rojas Levi, Director of Public Affairs and Government Relations, Nokia

Sebastián Kaplan, Director of Regulatory Affairs Latam, Millicom, USA

15:15: Session 8: The Digital Economy, Data Protection and Cloud

As governments in the region debate new DP frameworks, how might they impact the development of cloud adoption, cross border data flows and the digital economy?

Chair:

Pablo Bello, Executive Director, ASIET (Asociación Interamericana de Empresas de Telecomunicaciones)

Panellists:

Enrique Iglesias Rodriguez, Telecommunications Specialist, Inter-American Development Bank (IADB)

Clete D. Johnson, Partner, Wilkinson Barker Knauer, LLP

Mario De La Cruz Sarabia, Executive Director Public Policy & Government Affairs Latin America, Cisco Systems

Fernando Loureiro, Senior Director, Public Policy and Government Affairs, Latin America, Intel

16:45 Closing remarks and End of Forum