



Digital Transformation – How Do We Enable an Open, Safe and Secure Space for Future Global Communication?

Date: 5th - 6th December 2017

Location: Washington DC, USA

Agenda: Tuesday 5 December 2017

08:15: Registration and Welcome

08:15 Registration and networking

09:10 Welcome

Andrew Haire, Vice President, International Institute of Communications

Jacquelynn Ruff, Vice President, International Government Relations and Policy, Verizon Communications

09:30: Keynotes

09:30 **Grace Koh**, Special Assistant to President for Technology, Telecoms and Cybersecurity, National Economic Council

10:00 **Ajit Pai**, Chairman, Federal Communications Commission

10:30 **Thomas M Dailey**, Senior Vice President and General Counsel, Verizon International

11:00 Break

11:15 : Session 1: Global Policy & Regulatory Environment – Country / Regional Updates

Chair:

Ambassador David A Gross, Partner, Wiley Rein LLP

- Regional regulatory snapshot – objectives and priorities for regulators and policy makers as they adapt to the pace of convergence and digital transformation
- Notable outcomes from, and preparations for, key global stakeholder meetings this year and next
- Evolving roles of inter-governmental agencies in telecom / internet / content regulation and policy

Panellists:

Leonardo Euler de Moraes, Commissioner, Anatel, Brazil

Rajan S. Mathews, Director General, Cellular Operators Association of India

Botlenyana Mokhele, Councillor, ICASA, South Africa

Elena Scaramuzzi, Head Of Americas Telecoms, Media And Digital Economy, Cullen

International

13:00 Lunch

14:00: Session 1 (Continued): Global Policy & Regulatory Environment - Industry / Civil Society Insights

Panellists:

Boutheina Guermazi, Practice Manager, Information and Communication Technologies, The World Bank

Paul Mitchell, Senior Director, Technology Policy, Microsoft Corporation

Dr Robert Pepper, Head, Global Connectivity Policy and Planning, Facebook

Alice Munyua, Founder, Kenya ICT Action Network (KICTANet)

Brett Solomon, Executive Director, Access Now

15:30 Lunch

15:45: Session 2: Connectivity Enablers- Addressing the Digital Divide
Chair:

Howard J Symons, Partner, Jenner & Block LLP

- Closing the gap in rural and urban coverage
- Pragmatic approaches to wireline and wireless infrastructure policy and regulation at the federal / state / municipal level
- Spectrum policy updates - relieving the burden on cellular networks
- Investor perspectives - "connectivity needs to make good business sense"

Panellists:

Jeff Blum, Senior Vice President and Deputy General Counsel, DISH

Brian Hendricks, Head of Policy and Public Affairs, Americas Region, Nokia

Mike Saperstein, Vice President, Federal Regulatory, Frontier Communications

Paul de Sa, Partner, Quadra Partners LLC

17:45 End of day one followed immediately by drinks reception at Verizon

Agenda: Wednesday 6 December 2017

08:15: Registration and Welcome

08:15 Registration and networking

09:15 Welcome

09:30: Keynotes

09:30 **Terrell McSweeney**, Commissioner, Federal Trade Commission

Given its dual mandate with regard to competition and consumer protection, the Federal Trade Commission has an interest both in fostering innovation and in ensuring that new technologies protect consumers' privacy and data. Commissioner McSweeney will discuss the importance of promoting a competitive global internet ecosystem and the strengths and limitations of antitrust enforcement in this area. She will also talk about facilitating data flows in the face of different data and privacy norms and protections across jurisdictions. Finally, Commissioner McSweeney will explain why protecting consumer privacy and data security is good for consumers and good for businesses.

10:00 **Brendan Carr**, Commissioner, Federal Communications Commission

10:30 **Robert L. Strayer**, Deputy Assistant Secretary for Cyber and International Communications

and Information Policy, US Department of State

DAS Strayer will discuss his role in promoting a global digital economy that is open and interoperable as well as secure and reliable. Privacy and cybersecurity have increasingly become two of the most important policy elements influencing the growth of the digital economy – without them, the benefits of moving information across borders and to and from the “cloud” would not be possible. Sitting at the confluence of these issues, DAS Strayer will describe the complex and evolving policy landscape around these vital issues for telecom and media decision-makers, describing the United States perspective and priorities moving forward.

11:00 Break

11:15: Session 3: Privacy and Security Enablers - How We Balance the Competing Principles of Freedom and Security?

Chair:

Clete Johnson, Partner, Wilkinson Barker Knauer, LLP

- Data privacy / security conundrum – is it possible to be secure without giving up some privacy?
- Interoperability of privacy policies – impact of recent and forthcoming legislation on all players enabling the data-driven economy
- Do we have the right legal frameworks to protect citizens’ human rights, freedom of communication, privacy and security, even as technology develops?
- How do we increase transparency without compromising security, and foster cooperation among multiple stakeholders?
- Do we have the right oversight regime to hold agencies accountable?
- Digital trade – what is needed to enable seamless global services?

Panellists:

Nuala O’Connor, President & CEO, Center for Democracy & Technology

Alex D Hoehn-Saric, Senior Vice President, Policy & External Affairs, Government Affairs, Charter Communications

Krysten Jenci, Director, Office of Digital Services Industries, U.S. Department of Commerce

Steve Satterfield, Director, Privacy and Public Policy, Facebook

Lauren Van Wazer, Vice President, Global Public Policy, Akamai Technologies

Jeff Brueggeman, Vice President, Public Policy, AT&T

12:45: Keynote

David J Redl, Assistant Secretary for Communications and Information, National Telecommunications and Information Administration

13:15 Lunch

14:00: Session 4: Digital Transformations Enablers- Business Model Convergence

Chair:

Andrew Barendse, Managing Executive Regulatory Affairs, Vodacom SA; Director, International Institute of Communications

- Policy implications of the convergence of telecom and media platforms
- How have behemoths and smaller players crossed the chasm? What are the biggest obstacles to and enablers of convergence?
- How is regulatory oversight keeping pace?

- Content futures – Changing consumer demand patterns for content and their impact on business models
- Internet culture versus copyright – how are converged players responding?

Panellist:

Danil Kerimi, Member of the Leadership Team; Head, Technology Industries, World Economic Forum

Kristina Milbourn, Director, Copyright and Broadband, Rogers Communications

Susan Fox, Vice President, Government Relations, Walt Disney Company

Richard Nohe, General Counsel, BT Americas

Heather West, Senior Policy Manager, Americas, Mozilla

15:45 Closing remarks

16:00 End of Telecommunications & Media Forum DC 2017