



TMF Sydney 2018

Date: 3rd - 4th July 2018

Location: Sydney, Australia

Agenda: Tuesday 3 July 2018

08:30: **Registration and Welcome**

08.30 Registration

09.00 Welcome

Chris Chapman

President, International Institute of Communications

Welcome to Country

Joan Tranter, UTS Elder in Residence

Professor Glenn Wightwick

Deputy Vice-Chancellor & Vice-President (Innovation & Enterprise), University of Technology Sydney

09.15 **Keynote**

Professor Robert G Picard, Senior Research Fellow, Reuters Institute for the Study of Journalism, University of Oxford

09:15: **Session 1: Regulatory Principles- Can Principles Keep Up With Practice?**

- Comparing UK and Australasian thinking on essential regulatory principles
- The shift from prescription to regulator flexibility with a principles-based and outcomes focused framework

Chair:

Bruce Meagher, Former Director, Corporate Affairs, Foxtel

Keynote:

Nerida O'Loughlin, Chair, Australian Communications and Media Authority

Panellists:

Ben Heap, Founding Partner, H2 Ventures

Mike Mrdak AO, Secretary, Department of Communications and the Arts, Australian Government

Belinda Moffat, CEO, New Zealand Broadcasting Standards Authority

11.15 Refreshments

11:30: **Session 2: Regulating for Competition- Stepping Up for Platforms and Stepping Back From Media?**

- New monopolies – platforms, data and algorithms – international regulatory developments – regulation of algorithms

- Pluralism and diversity regulation, and interaction with competition law

Chair:

Ian McGill, Partner, Allens

Keynotes:

Rod Sims, Chairman, Australian Competition and Consumer Commission

Panellists:

Professor Robert G Picard, Senior Research Fellow, Reuters Institute for the Study of Journalism, University of Oxford

Bridget Fair, CEO, Free TV Australia

Simon Milner, Vice President, Public Policy, APAC, Facebook

Tom Burton, Publisher, The Mandarin

John Broome, CEO, Australian Association of National Advertisers (AANA)

13.00 **Keynote: New screen ecologies, regulation and enablement**

Stuart Cunningham, Distinguished Professor of Media and Communications, Queensland University of Technology

13.20 Lunch

14:15: **Session 3: Content in Global Markets: Regulation, Development and Digital Trade**

- Regional trends in content – opportunities and issues
- Opportunities for collaboration across the ecosystem to create trust and authenticity in content
- Creating an enabling regulatory and policy environment both within country and across borders

Chair:

Debra Richards, Chief Executive Officer, Ausfilm; Treasurer, IIC Australia Chapter

Keynote:

Megan Brownlow, Partner and National Industry Leader for Telecommunications, Media & Technology (TMT), PwC

Panellists:

Bárbara Navarro, Director, Public Policy, Government Relations & Strategy, Google APAC

David Anderson, Director Entertainment & Specialist, Australian Broadcasting Corporation

Deanne Weir, Chair, Hoodlum Entertainment

Richard Hooper CBE, Chairman, Broadband Stakeholder Group UK

Dean Ormston, CEO, APRA AMCOS

15.45 Refreshments

16:00: **Session 4: Cyber-Security in the Post-Truth, IoT Era: Rules and Tools of Engagement**

- Cloud computing, data sovereignty, security and compliance issues
- Lessons from IoT deployment across Australasia – protecting consumers without stifling innovation

Chair:

Rebecca Lindhout, Special Counsel, HWL Ebsworth Lawyers

Keynote:

Alastair MacGibbon, Deputy Secretary & National Cyber Security Advisor, Australian Department of Home Affairs; Head, Australian Cyber Security Centre, Australian Signals Directorate

Panellists:

Hong-Wei (Howard) Jyan, Director General, Department of Cyber Security, Executive Yuan (Taiwan)

Darren Kane, Chief Security Officer, NBN

Frank Zeichner, CEO, IoT Alliance Australia

17.30 **Closing of day one**

18.00Drinks Reception (pre-booking required)

The Clare Bar, Old Clare Hotel, 1 Kensington Street, Chippendale 2008

Agenda: Wednesday 4 July 2018

08:45: Registration and Welcome

08.45 Registration

09.10Welcome

09.15Keynote

Toby Walsh, Scientia Professor of Artificial Intelligence, UNSW Sydney and Data61

09:45: Session 5: Transformation in the Telco Industry: Learnings From Down Under Session sponsored by

Chair:

Angela Flannery, Partner, Holding Redlich

Followed by panel on:

- Update on 5G potential, regulatory initiatives and return on investment
- Innovation
- Implications for industry verticals

Keynote:

Brendon Riley, Group Executive, Telstra Enterprise

Panellists:

John Stanton, CEO, Communications Alliance

Guillaume Mascot, Head of Government Relations Asia-Pacific & Japan, Nokia

Chris Althaus, CEO, Australia Mobile Telecommunications Association – AMTA

Teresa Corbin, CEO, Australian Communications Consumer Action Network (ACCAN)

10.45 Refreshments

11:00: Session 6: Renewal of Public Investment in Communication Infrastructure - for and Against

Chair:

Dr Rob Nicholls, Senior Lecturer, UNSW Business School and Visiting Professional Fellow, UTS:Law

Keynotes:

Dan Lloyd, Chief Strategy Officer & Corporate Affairs Director, Vodafone Australia

Deena Shiff, Chair, BAI Communications

- NBN – what are the lessons learned?
- International experiences and perspectives
- Government investment addressing market failure or a more strategic role?

Debate between:

Henry Ergas AO, Economist and Columnist, The Australian

David Havyatt, Principal, Havyatt Associates

12:30 Lunch

13:30: **Session 7: Autopilot- AI, Transport and Risk Management**

- Safety issues associated with AI and transport
- New ACMA regulations for intelligent transport

Chair:

James Cameron, Authority Member, Australian Communications and Media Authority

Panellists:

Sebastian Robertson, CEO & Co Founder, BIRDI Pty Ltd

Dr Michelle Zeibots, Research Director, Transport Research Centre, University of Technology Sydney

Clayton Noble, Senior Legal Counsel, Microsoft

Toby Walsh, Scientia Professor of Artificial Intelligence, UNSW Sydney and Data61

15.00 Break

15:15: **Session 8: Data Use and Privacy- Will the EU Wave Reach Distant Shores?**

Session sponsored by:

- EU and US developments in international data flow regulation – implications for Australasia
- Intersection of privacy regulation, market-forces and new regulatory practices
- Privacy, safety and ethics by design
- Platforms, data and algorithmic regulation

Keynote:

Peter Harris, Chairman, Productivity Commission

Panellists:

Peter Leonard, Principal, Data Synergies; WS Chair, Data Access, Use and Privacy, IoTAA

Sophie Dawson, Partner, Bird & Bird LLP

Aileen Chia, Director-General (Telecoms & Post), Deputy Chief Executive (Policy, Regulation & Competition Development), Infocomm Media Development Authority, Singapore (via video link)

Nadia Levin, CEO and Managing Director, Research Australia

Harry Iles-Mann, Patient/Consumer Advocate

Valeska Bloch, Partner, Allens

16.45 Closing remarks

16.50 **Close of Forum**