International Symposium on Converging Technologies & Disruptive Communications – Moving Forward

Date: 10th - 11th September 2018
Location: Bangkok, Thailand

Agenda: Monday 10 September: The Market and What it Means

08:30: Registration and Opening Ceremony

08.00 – 09.00 Registration

09.30 – 10.30 Opening Ceremony:

Report on the objective of this International Symposium
Notachard Chintakanond, Executive Director, International Affairs Bureau, National Broadcasting and Telecommunications Commission of Thailand (NBTC)

Opening Remarks:
Chairman, General Sukit Khamasundara, National Broadcasting and Telecommunications Commission of Thailand (NBTC)

Keynote:
Takorn Tantasih, Secretary General, National Broadcasting and Telecommunications Commission of Thailand (NBTC)

Introduction to the renowned speakers:
Andrea Millwood Hargrave, Director General of International Institute of Communications

Photo session

10.30 Break and Refreshments

10.40 Keynote: Ian Scott, Chairperson and CEO, CRTC, Canada

11:00: Session 1: Current Content Landscape

How is the face of content changing in different platforms – usage data Where are the opportunities for growth and innovation in the content market – do they exist? Economic analysis Keynote:
13:15: Session 2: Enabling Digital Infrastructure for Enhanced Connectivity and Accessibility

Challenges and opportunities: avoiding digital divides Developing policy to enable innovation and growth
Stimulating sustainable investment in digital communications  Keynote:
Harin Grewal, Cluster Director (Networks, Technology & Resilience), Infocomm Media Development Authority, Singapore

Chair:
Dr Natee Sukonrat, Vice Chairman, National Broadcasting and Telecommunications Commission of Thailand

Speakers:
Creina Chapman, Deputy Chair & CEO, Australian Communications and Media Authority (ACMA)
Surachai Hirannitichai, Acting Head of Substructure Alliance Network Development, Advanced Info Service (AIS)
Ajarin Pattanapanchai, Permanent Secretary, Ministry of Digital Economy
Gilles Demptos, Public Policy & Government Relations, Google Asia Pacific

Keynote:
Antonio Nicita, Commissioner, AGCOM, Italy

14:50: Session 3: The Transformation of Industry

New business and policy models to add value and opportunity for all What are the arguments for and against a new policy environment for OTT and access providers? Does local content matter?  Chair:
Thawatchai Jittrapanun, Commissioner, National Broadcasting and Telecommunications Commission of Thailand (NBTC)

Speakers:
Nur Sulyna Abdullah, Chief Officer, Corporate Strategy, Malaysian Communications and Multimedia Commission (MCMC)
Chalakorn Panyashom, Chief Operations Officer, Workpoint Entertainment
Dew Waratangtrakoon, Deputy CEO, GMM One TV
Sohni Kaur, Director for Strategy & Development, APAC, Netflix
15.45 Recap of day
16.30 Close

Welcome Dinner (Speakers & NBTC Board Members & Executives)

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**Agenda: Tuesday 11 September: Regulation**

**08:00:** Registration and Welcome

**09:30:** Session 4: Fragmentation to Survive- A Comparative View

What is happening around the world Building markets – the user’s needs answered Levelling the playing field Cultural considerations in a borderless world **Keynote:**

* Nur Sulyna Abdullah*, Chief Officer, Corporate Strategy, Malaysian Communications and Multimedia Commission (MCMC), Malaysia

**Chair:**

* Notachard Chintakanond*, Executive Director, International Affairs Bureau, National Broadcasting and Telecommunications Commission of Thailand (NBTC)

**Speakers:**

* Professor Antonio Nicita*, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM), Italy
* Thibault Girard*, Head of Strategic Transformation, Total Access Communication Plc (DTAC)
* Michele Ledger*, Head of practice, Cullen International, Researcher and assistant lecturer, University of Namur

10.45 Networking and refreshments

**11:00:** Session 5: Empowering the Digital User – Roles of Regulators, Government and Industry

Enabling safe and appropriate usage Digital literacy The effect on social media / contents in a borderless world Education and awareness raising **Keynote:**

* Celene Craig*, Deputy Chief Executive, BAI, Ireland; Chairperson, EPRA

**Chair:**

* Andrea Millwood Hargrave*, Director General, International Institute of Communications

**Speakers:**

* Tony Close*, Director of Content Standards, Licensing & Enforcement, Ofcom
* Professor Pirongrong Ramasoota Rananand*, Vice President, Chulalongkorn University
* Ian Scott*, Chairperson and CEO, Canadian Radio-television and Telecommunications Commission (CRTC)
* Desarak Teso*, Legal Counsel & Director of Corporate, External & Legal Affairs, Microsoft
13:15: **Session 6: Content Delivery: The Economic and Social Benefits of Good Policy Making**

Building trust in digital communications: what role should the regulator play in ensuring platform accountability? Developing ‘good’ user behaviour: the consequences of copyright theft Managing digital identity Balancing data protection and privacy of the digital citizen with encouraging innovation **Keynote:** [Creina Chapman](#), Deputy Chair & CEO, Australian Communications and Media Authority (ACMA), Australia

**Chair:**
[Pasu Srihirun](#), Executive Director of Broadcasting Policy and Research Bureau, National Broadcasting and Telecommunications Commission of Thailand (NBTC)

**Speakers:**
[Joe Welch](#), Senior Vice President, Government Affairs, Asia, 21st Century Fox; Chairman, Hong Kong Chapter, International Institute of Communications
[Harin Grewal](#), Cluster Director (Networks, Technology & Resilience), Infocomm Media Development Authority (IMDA), Singapore
[Watee Powtong](#), Co-Chief Legal Officer, True Corporation Public Company Limited

14.30 Recap and closing remarks by IIC and NBTC

15.00 Networking

16.30 **Close of event**

** The Symposium will be conducted in English