



TMF Asia 2019

Date: 13th - 14th February 2019

Location: Kuala Lumpur, Malaysia

Agenda: Wednesday 13 February 2019

08:15: Registration and Welcome

08.15 Registration and networking

09.10 **Welcome**

Chris Chapman, President, International Institute of Communications

Opening Keynote:

Dato' Dr. Mohd Ali Mohamad Nor, Secretary General, Ministry of Communications and Multimedia, Malaysia

09:30: Session 1: Accelerating Digital Transformation and Driving the Digital Economy in the Region

- Policy skillset and capacity requirements for managing a 21st Century economy
- Cross sector enablement – examples of what works, and the role of the regulator as enabler / facilitator
- Digital inclusion – the fundamental imperative of connecting everyone to drive economic growth and social inclusion

Chair:

Dato' Chuan Beng Wei, Commissioner, Malaysian Communications and Multimedia Commission (MCMC)

Panellists:

Dr R S Sharma, Chairman, Telecom Regulatory Authority of India (TRAI)

Thongchai Sangsiri, Specialist, Electronic Transactions Development Agency (ETDA), Thailand

H.E. Chakrya Moea, Chairman, Telecommunication Regulator of Cambodia

Choo Pin Ang, Senior Director Government and Corporate Affairs, Asia, Expedia Group

11:00 Break

**11:30: Session 2: Examining the Intersection of Trade Policy and Telecom/Media
Balancing trade commitments, tax revenues and digital enablement**

Chair:

Dr Stephen Gale, Telecommunications Commissioner, Commerce Commission NZ

Panellists:

Dr Peter Lovelock, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications

Jeff Paine, Managing Director, Asia Internet Coalition (AIC)

Jeremy Godfrey, Chair, BEREC 2019; Commissioner, Commission for Communications Regulation (ComReg), Ireland

13:00 Lunch

14:00: **Choice of Workshops:**

Stream A:In partnership with AVIA AVIA

Issues related to online video content

Part 1:Self-regulation for the Internet age

Chair:

John Medeiros, Chief Policy Officer, Asia Video Industry Association (AVIA)

Panellists:

James Filippatos, Vice President, Global Public Policy, The Walt Disney Company

Sohni Kaur, Director, Strategy & Development, APAC, Netflix

Nur Sulyna Abdullah, Chief Officer for Corporate Strategy, Malaysian Communications and Multimedia Commission (MCMC)

15.30 Break

Part 2:Online content and IP piracy

Chair:

Louis Boswell, CEO, Asia Video Industry Association (AVIA)

Panellists:

Oliver Walsh, Regional Director Content Protection APAC, Motion Picture Association

Grace Paul, Director, Regulatory, Singapore Telecommunications Ltd (SINGTEL)

Andrew Hall, Head of Government and Regulatory Affairs, NBCUniversal International

Matthew Cheetham, Asia Representative, English Premier League

Maria Yolanda Crisanto, Senior Vice President, Head of Corporate Communications, Globe Telecom

Stream B:

- Artificial Intelligence and the potential for industrial and societal transformation
- Definitions, and overview of current and near-term usage of AI
- Capacity building – ensuring all stakeholders have the right tools at their disposal
- How policy, and regulation, might fulfil enabling and safeguarding roles with AI

Part 1

Chair:

Stacy Baird, Executive Director, IP Program of the US-China Clean Energy Forum

Keynote:

Dr Kyoung Jun Lee, Professor of Information Systems, Business School, Kyung Hee University, South Korea

Panellists:

Louise Lucas, Asia Technology Correspondent, Financial Times

Oli Bird, Head of International Policy, Ofcom, UK

15.30 Break

Part 2

Panellists:

Jin Hian Lee, Founder & CEO, Evie.ai

Tenzin Norbhu, Head of Connectivity and Access Policy for Asia Pacific, Facebook

P Anandan, CEO, Wadhvani AI

Jake Lucchi, Head of Content and AI , Public Policy, Google Asia Pacific

17:30End of day one

Followed by drinks reception (pre-booking required)

Agenda: Thursday 14 February 2019

08:45: Registration and Welcome

08.45 Registration

09.10 Welcome

Chris Chapman, President, International Institute of Communications

09:20: Session 3: 5G Roadmap- Policy, Spectrum and Connectivity Issues

- What are the realities of 5G rollout in the region?
- Compatibility between satellite / terrestrial players in the region
- Role of delicensed and unlicensed spectrum bands in promoting digital economy goals
- Progress with IoT roll-out – regulatory and policy approaches

Chair:

Yi Shen Chan, Director, Plum Consulting

Panellists:

Afrizal Abdul Rahim, Head of Consumer & Industry Research, Ericsson SEA, Oceania and India

Yat Hung Chan, Manager, Spectrum Management, Asia Satellite Telecommunications (AsiaSat)

Chee Kheong Foong, Group Head of Regulatory Affairs, Axiata Group Berhad

Guillaume Mascot, Head of Government Relations Asia-Pacific & Japan, Nokia

Simon Smith, Head of Regulatory, Asia, Telstra

10:50 Break

11:10: Session 4: Law Enforcement in the Digital Age- Cybersecurity and Data Governance Frameworks

- Cybersecurity – regional developments
- Data localization, cross-border data flows, bilateral mechanisms
- Data ownership, data rights, data sharing architectures
- Data privacy – update on GDPR; progress with regional data governance frameworks and equivalence in national data privacy laws

Chair:

Dr Peter Lovelock, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications

Panellists:

Priya Mahajan, Head of ASPAC Public Policy & Regulatory Counsel, Verizon

Chris Perera, Senior Director, International External & Regulatory Affairs, Asia Pacific, AT&T

Seow Hiong Goh, Executive Director, Global Policy & Government Affairs, Asia Pacific, Cisco Systems

Emanuela Lecchi, Head of Public Policy APAC, GSM Association

12:40: Keynote

Håkon Bruaset Kjøl, Senior Vice President, Partner & External Relations Asia, Telenor Group

13.00 Lunch

13:45: Session 5: Disinformation, Online Falsehoods and the Future of News Chair

Louise Lucas, Asia Technology Correspondent, Financial Times

Panellists:

Professor Abu Bakar Munir, Visiting Professor, Faculty of Law, University of Atmajaya, Indonesia

Dr Jasmine Begum, Director of Legal, Government & Corporate Affairs, Malaysia and New Markets,
Microsoft

Cordel Green, Executive Director, Broadcasting Commission, Jamaica

15:15 Closing remarks

15:30 **End of Telecommunications & Media Forum Asia 2019**