



## TMF Brussels 2019

**Date:** 26th - 27th March 2019

**Location:** Brussels, Belgium

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### Agenda: Tuesday 26 March 2019

**13:00: Registration and Lunch**

13.45 Welcome

**Andrea Millwood Hargrave**

Director General, International Institute of Communications

**Michel Van Bellinghen**

Chairman of the Council, Belgian Institute for Postal Services and Telecommunications (BIPT)

**14:00: Session 1: Content Futures- Part 1 - Future Regulation of the Content Market**

- Market developments: What is the effect of changes in content production and distribution?
- Disrupted revenue flows and new business models
- European works and prominence
- Implementation of the revised AVMSD

**Chair:**

**Laura Sboarina**, Principal Analyst, Cullen International

**Panellists:**

**Prof. Augusto Preta**, General Manager, IT Media Consulting, Italy; Chairman, IIC Italian Chapter, International Institute of Communications

**Julia Smetana**, Head of European Regulatory and Public Affairs, Nordic Entertainment Group, AB

**Celene Craig**, Deputy Chief Executive, Broadcasting Authority of Ireland; Chairperson, European Platform of Regulatory Authorities (EPRA)

**Anna Herold**, Head of Unit, Audiovisual and Media Policy, DG CONNECT, European Commission

15:30 Refreshments

**15:45: Session 2: Content Futures- Part 2 - Policy and Regulation in an Era of Disinformation and Fake News**

- Update from European Commission's High-Level Expert Group on Fake News and Online

Disinformation

- Independence of (public service) broadcasting in the era of disinformation
- Media plurality and consolidation
- Consumer protection, Protection of minors, labelling

**Chair:**

**Grégoire Polad**, Director General, Association of Commercial Television in Europe, Belgium

**Panellists:**

**Paolo Cesarini**, Head of Unit I4, Media Convergence and Social Media, Directorate-General Connect, European Commission

**Prof. dr. Madeleine de Cock Buning**, Chairman of The Board, Commissariaat voor de Media, The Netherlands

**Luboš Kukliš**, Chief Executive, Council for Broadcasting & Retransmission of Slovakia; Chair European Regulators Group for Audiovisual Media Services (ERGA)

**Marie Helly**, Head of BBC World Service Group's "Beyond Fake News"

**Stephen Adshead**, Associate, Plum Consulting

## **17:15: Closing Keynote**

**Claire Bury**, Deputy Director-General, DG CONNECT, European Commission

Introduced by **Francesco Liberatore**, Partner, Squire Patton Boggs (UK) LLP; Chair, IIC Brussels Chapter

**17:45 Drinks reception**

Hosted by Squire Patton BoggsSq

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## **Agenda: Wednesday 27 March 2019**

### **08:45: Registration and Welcome**

08.45 Registration

09.00 **Welcome**

**Andrea Millwood Hargrave**

Director General, International Institute of Communications

09.15 **Keynote**

**Dr Carl-Christian Buhr**, Deputy Head of Cabinet of Commissioner Gabriel, Digital Economy and Society, European Commission

### **09:30: Session 3: Big Tech / Telco Futures: Part 1 - the Next Phase of the Internet Age: Reopening the Ecommerce Directive and (Re-) Reforming Copyright?**

- Is the principle of mere conduit / liability exemption still fit for purpose? If not, what are the dangers / challenges if the exemption / mere conduit is removed?
- Imbalances in regulating different parts of the value chain
- Will the latest copyright reform allow digital innovation – or are we likely to face years of constant wrangling?
- Taking the end of geoblocking to the next level

**Chair:**

**Jack Hamande**, Member of the Council, Belgian Institute for Postal Services and

Telecommunications (BIPT)

**Panellists:**

**Mathieu Moreuil**, Director of International Football Relations and EU Affairs, English Premier League

**David Wheeldon**, Group Director, Policy and Public Affairs, Sky

**Lorna Woods**, Professor of Internet Law, University of Essex, UK

**Elin Nolsøe Nielsen**, Head of EU Affairs, Orange

Irene Roche Laguna, Deputy Head of Unit – Implementation of Regulatory Framework, DG CONNECT, European Commission

11:00 Refreshments

**11:15: Session 4: Big Tech / Telco Futures: Part 2 - the EU Electronic Communications Code (EECC) - Objectives, Implications, Implementation**

As we enter the implementation phase, what are the priorities and challenges at a national level?

- promotion of investment in very high capacity networks, such as optical fibre and 5G, approaches to spectrum licensing, and state aid for broadband
- impact of the data economy / data aggregation on the transposition of the EECC
- promotion of infrastructure based competition
- protection of consumers
- development of the internal market across the EEA

How closely aligned are the ambitions of politicians and the practicalities of institutional response by national and European regulators?

**Chair:**

**Felipe Flórez Duncan**, Partner, Oxera

**Panellists:**

**Lindsey Fussell**, Group Director, Consumer and External Relations, Ofcom, UK

**Lisa Felton**, Head of Data, Services and Consumer Regulation, Vodafone

**Mirela Doicu**, Director Government Relations and Public Affairs, Nokia

**Harald Gruber**, Head of Digital Infrastructure Division, Projects Directorate, European Investment Bank

12:45 Lunch

**13:30: Session 5: Big Tech / Telco Futures: Part 3 - Antitrust, Merger Control and Sector Regulation to Promote Competition in the Data-Driven Era**

- In the era of the digital economy, the importance of data is ever increasing and offers new opportunities, but also challenges, to consumers, businesses, regulators and competition authorities alike. Are existing merger, antitrust and regulatory tools effective in meeting these opportunities and challenges?
- Apps, device openness, freedom of choice and transparency. Is consumer empowerment dead? Do we need nudge regulation?
- Update on recent initiatives which analyse the challenges posed by data, thereby ensuring that competition policy remains relevant and effective in dealing with them
- What changes may be needed to the existing antitrust and regulatory frameworks?

**Chair:**

**Monica Ariño**, Director Regulatory Affairs, BT Group

**Panellists:**

**Isolde Goggin**, Chairperson, Competition and Consumer Protection Commission of Ireland

(CCPC)

**Sebastien Soriano**, Chairman, Autorité de Régulation des Communications Électroniques et des Postes (ARCEP), France

**Nicholas Blades**, Director – Regulation, Competition & Data Policy, Telefonica

**Dr Stephen Unger**, Senior Advisor, Flint Global, UK

15:00 Refreshments

## **15:15: Session 6: The Future - Changing of the Guard: Priorities for the Next Commission**

- What do stakeholders think the new administrations should prioritise?
  - Do we need new rules addressing Artificial Intelligence?
  - Closing the gaps in EU cybersecurity
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- Global regulatory convergence and the trend towards extra territoriality: who will set the regulatory standards for ICT worldwide?
  - The future for digital innovation in Europe – is there a need for industrial policy to promote the growth of large European global players to compete with Chinese and US firms?

### **Chair:**

**Jean-Jacques Sahel**, Managing Director Brussels Office, & Vice-President, Europe And Global Civil Society Stakeholder Engagement, ICANN; Chairman, UK Chapter, International Institute Of Communications

### **Panellists:**

**Dan Sjöblom**, Director General, Swedish Post and Telecom Authority (PTS)

**Axel Desmedt**, Member of the Council, Belgian Institute for Postal Services and Telecommunications (BIPT)

**Rosa Barcelo**, Partner and Deputy Co-Chair, Data Privacy & Cybersecurity Practice Group, Squire Patton Boggs

**Anthony Whelan**, Director of Electronic Communications Networks and Services, DG CONNECT, European Commission

16:30 Closing remarks

16:40 **Close of forum**