



TMF Miami 2019

Date: 16th - 17th May 2019

Location: Miami, USA

Agenda: Thursday 16 May 2019

08:30: Registration and Welcome

08:30 Registration

09:15 **Welcome**

Andrew Haire, Vice President, Americas, International Institute of Communications; Principal, AJH Communications

Juan Antonio Ketterer, Division Chief, Connectivity Markets and Finance, Inter-American Development Bank (IADB)

09:30: Session 1: What Inroads Are Being Made Into Closing the Digital Divide? Delivering the Demand and Digital Infrastructure to Enable Connectivity at the National and Regional Level

- Quantifying the digital gap between regions and income groups
- Difficulties in closing these gaps and possible alternatives to overcome them
- Estimations of the economic benefits of including low income population into the digital economy

Chair:

Gabriel Solomon, Head of Government & Industry Relations, Europe & Latin America, Ericsson

Panellists:

Lester Garcia, Head of Connectivity and Access Policy, LATAM, Facebook

Sebastián Nieto-Parra, Head of Latin America and the Caribbean Unit, OECD Development Centre

Dr Allyson Leacock, Chairman, Barbados Broadcasting Commission

Dr Heber Damian Martinez, Director, Ente Nacional de Comunicaciones (ENACOM), Argentina

10:50 **Keynote:**

Alejandro Peralta Vierci, Minister of Information and Communication Technologies, Paraguay

Professor Antonio García Zaballo, Telecommunications Lead Specialist – Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank

11:15 Refreshments

11:45: Session 2: Future of Content and Online Video in a Post Convergence World

- Implications of the changing consumption patterns of audio-visual content
- Video-sharing platforms – definitions / regulation / monitoring

- Quotas / prominence in a global content world
- State aid and the future of PSBs
- Tackling disinformation / fake news

Chair:

Drew FitzGerald, Reporter, The Wall Street Journal

Keynote:

Laurent Therivel, CEO, AT&T Mexico

Panellists:

Ricardo Sheffield, General Prosecutor, Federal Consumer Agency (PROFECO), Mexico

Dr Héctor Huici, ICT Secretary, Secretary of Modernisation, National Presidency, Argentina

Gustavo Pupo-Mayo, Chairman, Television Association of Programmers Latin America

María Dolores Souza, Head of Research, Consejo Nacional de Televisión (CNTV), Chile

Ernesto P Orozco O, National Television Authority (ANTV) Board Member; Vice President of the Platform of Regulators of the Audiovisual Sector of Ibero-America (PRAI)

13:15 Lunch

14:30**Keynote:**

Jorge Fontevicchia, President & CEO, Perfil Network

Karim Lesina, Senior Vice President, International External & Regulatory Affairs, AT&T

14:50: Session 3: Evolving Financial, Taxation and Trade Paradigms for the Digital Economy

- What new metrics are required to assess the impact of digitization?
- Economic incentives, new financing models, digital taxation
- Examining the intersection of trade policy and telecom/media
- How to create the digital single market for LatAm / Caribbean

Chair:

Pablo Bello, Executive Director, Inter-American Association of Telecom Operators (ASIT)

Panellists:

Andres Maz, Public Policy – Latin America, Amazon Web Services

Horacio Romanelli, Regulatory Affairs Director Latam, Millicom (Tigo)

Tobi-Ann Chang, Legal and Regulatory Director, Digicel (Jamaica) Limited

Lorenzo Montanari, Director of International Advocacy and Affairs, Americans for Tax Reform

Yaël Ossowski, Deputy Director, Consumer Choice Center

16:15 Refreshments

16:30: Session 4: Consolidation, Competition Dynamics and Market Concentration - Business Model Analysis / Policy and Regulatory Implications

- Network and content vertical integration – what constitutes a successful business model?
- Killer acquisitions: how do we know when they are benign or not? What's the impact on incentives for innovation and entrepreneurship?
- Balancing ex ante and ex post interventions – can these tools be a one size fits all template across countries? Should ex post interventions be preferred given the speed of change?
- Access to data: is this a barrier to competition/innovation? What can we do?

Chair:

Alexandros Koronakis, Editor & CEO, New Europe

Panellists:

Enrique Medina Malo, Chief Policy Officer, Telefónica S.A.

Dr Stephen Unger, Senior Advisor, Flint Global, UK; Director, International Institute of Communications

Ernesto Estrada González, Partner, E.H. Economic Analysis, Mexico

Ramiro Camacho Castillo, Commissioner, Federal Telecommunications Institute (IFT), Mexico

17:45 Closing of day one

19:15 Dinner at Ocho Restaurant (pre-booking required)

Agenda: Friday 17 May 2019

08:30: Welcome and Registration

08:30 Registration

09:00 **Welcome**

Andrew Haire, Vice President, Americas, International Institute of Communications; Principal, AJH Communications

09:15: Session 5: The Road to 5G – How Will the LatAm / Caribbean Regions Keep Pace?

What Are the Realistic Use Cases and Timelines?

The road to 5G – how will the LatAm / Caribbean regions keep pace? What are the realistic use cases and timelines?

- What are the objectives and policies for 4G and 5G investment, innovation and rollout?
- What are the short to medium term use cases for 5G in Latam and the Caribbean? 5G for smartphones versus 5G for the rest of the heterogeneous ecosystem
- Spectrum policy – frequency availability, license length duration, renewal criteria
- mm Wave spectrum – how much appetite from the private sector? Will this be an opportunity for new players?
- How will near ubiquitous coverage, consistent levels of quality and the industrial internet be achieved?
- Network densification – what can federal governments do to fulfil their digital goals and align with local governments?

Chair:

Sebastián M Cabello, Associate Director, Latin America, Policy Impact Partners

Panellists:

Germán Darío Arias Pimienta, Executive Director, Commission for Communications Regulation of Colombia (CRC)

Dr Arturo Robles Rovalo, Commissioner, Federal Institute of Telecommunications (IFT), Mexico

Stephanie Walker, Director, Global Public Affairs, AT&T

Tiago Machado, Director of Government and Industry Relations, Latin America South, Ericsson

Eduardo Guzmán, Partner, Squire Patton Boggs (US) LLP

10.45 Refreshments

11:15: Session 6: Preparing for WRC-19: Key Considerations and Questions for Spectrum Management, Satellite, Terrestrial and Broadcasting Services

Chair:

Carolina Limbatto, Principal Analyst Americas, Cullen International

12:30 Lunch

13:30: Session 7: Cybersecurity and Data Governance Frameworks – Building a

Collaborative Approach

- Cybersecurity realities in a world of tension between end-to-end encryption (privacy) and security
- Implications of GDPR for LatAm / Caribbean – is it a suitable model?
- Data localization, cross-border data flows, bilateral mechanisms
- Data ownership, data rights, data sharing architectures

Chair:

Jacquelynn Ruff, Consulting Counsel, Wiley Rein LLP, USA; Director, International Institute of Communications

Panellists:

Ivana Kriznic, Head of Canada and LatAm Public Policy, Verizon

Mario de la Cruz Sarabia, Executive Director, Public Policy & Government Affairs Latin America, Cisco

Alee Fa'amoe, Acting CEO & Executive Director ICT, OfReg, Cayman Islands

Rodrigo de la Parra, Vice President, Latin America & The Caribbean, ICANN

14:45: **Session 8: Operationalising Digital Projects - Removing Barriers to Deployment and Closing the Disconnect Between Political Desire and Reality**

Chairs:

Enrique Iglesias Rodríguez and **Pau Puig Gabarró**, Telecommunications Specialists, Inter-American Development Bank (IDB)

Panellists:

Dr Leonel Arévalo, Telecommunications Advisor to the President, Government of the Republic of Honduras

Fatima Udagawa, Advisor, Ministry of Communication and Technology, Paraguay

Allan Ruiz Madrigal, Executive Secretary, Comisión Técnica Regional de Telecomunicaciones (COMTELCA), Honduras

15:30 Closing remarks

Andrea Millwood Hargrave, Director General, International Institute of Communications

15:40 Close of Forum

All sessions will have Spanish/English simultaneous translation to ensure maximum participation from all. Para garantizar la activa participación de todos, todas las sesiones contarán con interpretación simultánea español/inglés.