



## TMF Asia 2020 – Postponed

**Date:** 18th - 19th February 2020

**Location:** Bangkok, Thailand

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### Agenda: TUESDAY 18 FEBRUARY

**08:15: Registration**

**09:00: Welcome**

**Chris Chapman**, President, International Institute of Communications

**09:15: Opening Keynote**

**Vunnaporn Devahastin**, Secretary-General, National Digital Economy and Society Commission, Thailand

**Dr Supot Tiarawut**, President and CEO, Digital Government Agency (DGA), Thailand

**09:45: SESSION 1: Accelerating digital transformation and driving the digital economy in the region**

Policy skillset and capacity requirements for managing a 21st Century economy Technological advancements to drive economic growth and social good; Tech-lash – and how to deal with it Cross sector enablement – examples of what works, public / private sector initiatives, and the role of the regulator as enabler / facilitator The role of multilateral organizations to address regional issues in digital transformation. How can business best participate? Chair

**Jean-Jacques Sahel**, Asia-Pacific Information and Content Policy Lead, Google; Director, International Institute of Communications

Panellists include

**Col. Dr. Natee Sukonrat**, Vice Chairman, National Broadcasting and Telecommunications Commission of Thailand

**Jonathan Wong**, Chief of Technology and Innovation, Trade Investment & Innovation Division , United Nations Economic and Social Commission for Asia and the Pacific

**11:00: Break**

**11:30: SESSION 2: Telco futures - investment, infrastructure and innovation**

Digital inclusion – the fundamental imperative of connecting everyone to drive economic growth and social inclusion How will near ubiquitous coverage, consistent levels of quality and the industrial internet be achieved? Spectrum policy – frequency availability, license length duration, renewal criteria Taking stock of 5G rollout in Asia – a reality check Competition dynamics and market concentration – policy and regulatory implications Chair

**Sean Kennedy**, Partner, DT Economics Limited; Director, International Institute of Communications

Panellists include

**Guillaume Mascot**, Head of Government Relations Asia-Pacific & Japan, Nokia

**Hanafi Nasir**, Senior Specialist, Regulatory Affairs & Compliance, Asia Pacific, Middle East & Africa, BT

**Dr Jesada Sivaraks**, Head of Government & Industry Relations, Ericsson

**Chee Kheong Foong**, Group Head of Regulatory Affairs, Axiata Group Berhad

**13:00: Lunch**

**14:00: SESSION 3: Content futures - content and online video in a post-convergence world; platforms and pluralism in the global, digital environment**

Trends in distribution & consumption of video & entertainment – policy and regulatory implications and responses; post-merger analysis Creating an enabling regulatory and policy environment both within country and across borders Impacts (unintended or not) of regulations on the Internet Tackling harmful content and disinformation online – building and maintaining trust and authenticity in content Chair

**John Medeiros**, Chief Policy Officer, Asia Video Industry Association (AVIA), Hong Kong

Panellists include

**Ann Marie Nemenzo**, Executive Director, Movie and Television Review and Classification Board (MTRCB), Philippines

**Jared Dougherty**, Head of International External and Regulatory Affairs – APAC, AT&T

**Gidon Freeman**, Vice President, Government and Regulatory Affairs, NBCUniversal International

**Simon Robinson**, President APAC & CFO International, Discovery

**Yi Shen Chan**, Director, Plum Consulting

**15:30: Break**

**16:00: SESSION 4: National privacy agendas post GDPR - data protection regulation, objectives, effectiveness and impacts**

The cross-cutting issues of privacy and (personal) data protection as they impact on the telecoms, media and technology (TMT) sector Emergence and convergence of privacy and data protection legislation in Asia and beyond Enabling responsible and trusted data sharing – technical, societal/economic, regulatory and policy perspectives How to avoid a “Privacy premium” creating new inequalities in society Intersection of privacy regulation, competition regulation, and telco/media regulation – finding new ways of working together Chair

**Gidon Freeman**, Vice President, Government and Regulatory Affairs, NBCUniversal International

Panellists include

**Montri Stapornkul**, Data Protection Officer (Data Privacy), DTAC

**Dr Prapanpong Khumon**, Vice Dean, School of Law, University of The Thai Chamber Of Commerce

**Desarack Teso**, Corporate, External & Legal Affairs Director, Thailand and Indochina, Microsoft

**Samiran Gupta**, Head of India, ICANN (Internet Corporation for Assigned Names and Numbers)

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## Agenda: WEDNESDAY 19 FEBRUARY

**08:30: Registration**

**09:00: SESSION 5: Artificial Intelligence and machine learning – policy & regulatory approaches to ensure that the benefits of AI are distributed across society**

National government’s AI priorities – comparative analysis Policy principles and regulatory frameworks under consideration to both enable AI and safeguard against harms Building and enabling environment for AI – broadband and cloud infrastructure; access to data; data protection & security – building online trust and confidence Models of collaboration, clarifying roles and responsibilities, generic versus sector-specific approaches Chair

**Dr Peter Lovelock**, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications

Panellists include

**Priya Mahajan**, Head of Asia Pacific Public Policy & Regulatory Counsel, Verizon Communications

**Dr Caitlin Bentley**, Research Fellow, Autonomy, Agency and Assurance Institute, Australian National University

**10:30: Break**

**10:45: SESSION 6: Cybersecurity and the data economy in the IoT / 5G era: rules and tools of engagement**

Protecting an increasingly digital economy and society in a world of tension between end-to-end encryption and security Cloud computing, data sovereignty, security and compliance issues Supply chain security; roles and responsibilities of the private and public sector Ongoing DNS security efforts 5G and

IoT deployment – managing vulnerabilities without stifling innovation International cooperation and collaboration Chair

**Gordon Moir**, Partner, Shepherd and Wedderburn LLP

Panellists include

**Chris Perera**, Senior Director, Government Affairs and Public Policy, Asia Pacific, AT&T

**Seow Hiong Goh**, Executive Director, Global Policy and Government Affairs, Asia Pacific, Cisco Systems

**Samiran Gupta**, Head of India, ICANN (Internet Corporation for Assigned Names and Numbers)

**Renuka Rajaratnam**, Manager, APAC Public Policy, Access Partnership

**12:00: End of Forum**