



## TMF Asia 2020 – Postponed

**Date:** 18th - 19th February 2020

**Location:** Bangkok, Thailand

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### Agenda: TUESDAY 18 FEBRUARY

**08:15: Registration**

**09:00: Welcome**

**Chris Chapman**, President, International Institute of Communications

**09:15: Opening Keynote**

**Vunnaporn Devahastin**, Secretary-General, National Digital Economy and Society Commission, Thailand

**Dr Supot Tiarawut**, President and CEO, Digital Government Agency (DGA), Thailand

**09:45: SESSION 1: Accelerating digital transformation and driving the digital economy in the region**

- Policy skillset and capacity requirements for managing a 21st Century economy
- Technological advancements to drive economic growth and social good; Tech-lash – and how to deal with it
- Cross sector enablement – examples of what works, public / private sector initiatives, and the role of the regulator as enabler / facilitator
- The role of multilateral organizations to address regional issues in digital transformation. How can business best participate?

Chair

**Jean-Jacques Sahel**, Asia-Pacific Information and Content Policy Lead, Google; Director, International Institute of Communications

Panellists include

**Col. Dr. Natee Sukonrat**, Vice Chairman, National Broadcasting and Telecommunications Commission of Thailand

**Jonathan Wong**, Chief of Technology and Innovation, Trade Investment & Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific

**Choo Pin Ang**, Senior Director, Government and Corporate Affairs, Asia, Expedia Group

**11:00: Break**

## **11:30: SESSION 2: Telco futures - investment, infrastructure and innovation**

- Digital inclusion – the fundamental imperative of connecting everyone to drive economic growth and social inclusion
- How will near ubiquitous coverage, consistent levels of quality and the industrial internet be achieved?
- Spectrum policy – frequency availability, license length duration, renewal criteria
- Taking stock of 5G rollout in Asia – a reality check
- Competition dynamics and market concentration – policy and regulatory implications

Chair

**Sean Kennedy**, Partner, DT Economics Limited; Director, International Institute of Communications

Panellists include

**Guillaume Mascot**, Head of Government Relations Asia-Pacific & Japan, Nokia

**Hanafi Nasir**, Senior Specialist, Regulatory Affairs & Compliance, Asia Pacific, Middle East & Africa, BT

**Dr Jesada Sivaraks**, Head of Government & Industry Relations, Ericsson

**Chee Kheong Foong**, Group Head of Regulatory Affairs, Axiata Group Berhad

## **13:00: Lunch**

## **14:00: SESSION 3: Content futures - content and online video in a post-convergence world; platforms and pluralism in the global, digital environment**

- Trends in distribution & consumption of video & entertainment – policy and regulatory implications and responses; post-merger analysis
- Creating an enabling regulatory and policy environment both within country and across borders
- Impacts (unintended or not) of regulations on the Internet
- Tackling harmful content and disinformation online – building and maintaining trust and authenticity in content

Chair

**John Medeiros**, Chief Policy Officer, Asia Video Industry Association (AVIA), Hong Kong

Panellists include

**Ann Marie Nemenzo**, Executive Director, Movie and Television Review and Classification Board (MTRCB), Philippines

**Jared Dougherty**, Head of International External and Regulatory Affairs – APAC, AT&T

**Gidon Freeman**, Vice President, Government and Regulatory Affairs, NBCUniversal International

**Simon Robinson**, President APAC & CFO International, Discovery

**Yi Shen Chan**, Director, Plum Consulting

## **15:30: Break**

## **16:00: SESSION 4: National privacy agendas post GDPR - data protection regulation, objectives, effectiveness and impacts**

- The cross-cutting issues of privacy and (personal) data protection as they impact on the telecoms, media and technology (TMT) sector

- Emergence and convergence of privacy and data protection legislation in Asia and beyond
- Enabling responsible and trusted data sharing – technical, societal/economic, regulatory and policy perspectives
- How to avoid a “Privacy premium” creating new inequalities in society
- Intersection of privacy regulation, competition regulation, and telco/media regulation – finding new ways of working together

Chair

**Gidon Freeman**, Vice President, Government and Regulatory Affairs, NBCUniversal International

Panellists include

**Montri Stapornkul**, Data Protection Officer (Data Privacy), DTAC

**Dr Prapanpong Khumon**, Vice Dean, School of Law, University of The Thai Chamber Of Commerce

**Desarack Teso**, Corporate, External & Legal Affairs Director, Thailand and Indochina, Microsoft

**Samiran Gupta**, Head of India, ICANN (Internet Corporation for Assigned Names and Numbers)

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## Agenda: WEDNESDAY 19 FEBRUARY

**08:30: Registration**

**09:00: SESSION 5: Artificial Intelligence and machine learning - policy & regulatory approaches to ensure that the benefits of AI are distributed across society**

- National government’s AI priorities – comparative analysis
- Policy principles and regulatory frameworks under consideration to both enable AI and safeguard against harms
- Building and enabling environment for AI – broadband and cloud infrastructure; access to data; data protection & security – building online trust and confidence
- Models of collaboration, clarifying roles and responsibilities, generic versus sector-specific approaches

Chair

**Dr Peter Lovelock**, Director and Founder, Technology Research Project Corporate (TRPC); Chair, Singapore Chapter, International Institute of Communications

Panellists include

**Priya Mahajan**, Head of Asia Pacific Public Policy & Regulatory Counsel, Verizon Communications

**Dr Caitlin Bentley**, Research Fellow, Autonomy, Agency and Assurance Institute, Australian National University

**10:30: Break**

## **10:45: SESSION 6: Cybersecurity and the data economy in the IoT / 5G era: rules and tools of engagement**

- Protecting an increasingly digital economy and society in a world of tension between end-to-end encryption and security
- Cloud computing, data sovereignty, security and compliance issues
- Supply chain security; roles and responsibilities of the private and public sector
- Ongoing DNS security efforts
- 5G and IoT deployment - managing vulnerabilities without stifling innovation
- International cooperation and collaboration

Chair

**Gordon Moir**, Partner, Shepherd and Wedderburn LLP

Panellists include

**Chris Perera**, Senior Director, Government Affairs and Public Policy, Asia Pacific, AT&T

**Seow Hiong Goh**, Executive Director, Global Policy and Government Affairs, Asia Pacific, Cisco Systems

**Samiran Gupta**, Head of India, ICANN (Internet Corporation for Assigned Names and Numbers)

**Renuka Rajaratnam**, Manager, APAC Public Policy, Access Partnership

**12:00: End of Forum**