



TMF Washington 2019

Date: 10th - 11th December 2019

Location: Washington DC, USA

Agenda: Tuesday 10 December 2019

08:15: Registration and Welcome

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09.00 Welcome

Andy Haire, Vice President, International Institute of Communications

09.10 Welcome keynote

Kathleen Grillo, Senior Vice President, Public Policy and Government Affairs, Verizon Communications

09:30: Session 1: National and International Policy Objectives, and Priorities for Collaboration and Coordination

Chair:

Ambassador David A. Gross, Partner, Wiley Rein LLP

Speakers:

Robert L Strayer, Deputy Assistant Secretary for Cyber and International Communications and Information Policy, Bureau of Economic and Business Affairs, US Department of State

Diane Rinaldo, Acting Assistant Secretary, National Telecommunications and Information Administration (NTIA), US Department of Commerce

Peter Fatelnig, Minister-Counsellor, Digital Economy Policy, Delegation of the European Union to the USA

11:15 Break

11:30: Session 2: Key Readouts From Recent International Fora - Debrief on Multi-stakeholder Meetings Including WRC-19, OECD Going Digital, UN IGF

- Outcomes, impact, responses – in the overall context of the current geopolitics
- The ecosystem of multilateral organizations, their roles, and how they should work together and leverage other orgs/resources to address global issues in digital transformation
- What do governments/regulators look for in these multilateral organizations? How can business best participate?
- Tech-lash – and how to deal with it

Chair:

Ambassador David A. Gross, Partner, Wiley Rein LLP

Speakers:

Fiona Alexander, Distinguished Policy Strategist in Residence, School of International Service;
Distinguished Fellow, Internet Governance Lab, American University
Amy L Alvarez, Assistant Vice President, International External & Regulatory Affairs, AT&T
Jared Carlson, Vice President, Government Affairs and Public Policy, North America, Ericsson (USA)
Michael Daum, Director, Technology Policy, Microsoft Corporation
Nicolas Fetchko, Head of International Government Affairs and Trade Policy, Verizon Communications

13:00 Lunch

14:00 **Keynote**

Brendan Carr, Commissioner, Federal Communications Commission (FCC), USA

14:20: Session 3: National Privacy Agendas Post GDPR; Data Protection Regulation- Objectives, Effectiveness and Impacts

- US and EU developments in international data flow regulation – implications for other regions
- Addressing the global privacy challenges of data driven business models – benefits / tensions between data privacy and data-driven innovation
- How to avoid a “Privacy premium” creating new inequalities in society
- Intersection of privacy regulation, competition regulation, and telco/media regulation – finding new ways of working together

Chair:

Ann LaFrance, Partner and Co-Chair, Global Data Privacy & Cybersecurity Practice; Squire Patton Boggs (US) LLP; Vice President, International Institute of Communications

Speakers:

Janice Kopec, Attorney Advisor to Commissioner Rebecca Kelly Slaughter, Commissioner, Federal Trade Commission (FTC)

Markus Heyder, Vice President and Senior Policy Counselor, Centre for Information Policy Leadership

Shane Tews, President, Logan Circle Strategies; Visiting Fellow, American Enterprise Institute

Danielle Coffey, Senior Vice President & General Counsel, News Media Alliance

15.30 Break

15:45: Session 4: Keeping Pace With the Ubiquity of Artificial Intelligence – Policy, Regulation, Ethics, Trust

- Policy principles and regulatory frameworks under consideration to both enable AI and safeguard against harms
- Generic versus sector-specific approaches
- Clarifying roles and responsibilities
- Key ethical issues – transparency and accountability, ethics and bias, human rights, diversity and inclusivity
- Application of AI in the communications sector – disrupting or empowering?

Keynote:

Dr Lynne E Parker, Deputy Chief Technology Officer of the United States; Assistant Director for Artificial Intelligence, Office of Science and Technology Policy, The White House

Speakers:

Dr Carolyn Nguyen, Director, Technology Policy, Microsoft Corporation

Darrell M West, Vice President and Director, Governance Studies, the Brookings Institution

Danielle Coffey, Senior Vice President & General Counsel, News Media Alliance

17.15 **End of day one followed immediately by drinks reception**

Agenda: Wednesday 11 December 2019

08:30: Registration and Welcome

09:10 Keynote

Congresswoman Suzan DelBene, U.S. House of Representatives

09:30: Session 5: Content and Discontent in Global Markets

- Trends in distribution & consumption of video & entertainment – policy and regulatory implications and responses; post-merger analysis
- Creating an enabling regulatory and policy environment both within country and across borders
- Impacts (unintended or not) of regulations on the Internet
- Tackling harmful content and disinformation online – building and maintaining trust and authenticity in content

Chair:

Andrea Millwood Hargrave, Director General, International Institute of Communications

Speakers:

Professor Eli Noam, Director, Columbia Institute for Tele-Information, Professor of Finance and Economics and Garrett Professor of Public Policy, Columbia Business School

Craig Moffett, Partner and Senior Research Analyst, MoffettNathanson

Jason Pielemeier, Policy Director, Global Network Initiative

Jiore Craig, Vice President, Digital Practice, Greenberg Quinlan Rossner (GQR)

Camilla Bustani, Director, International, Ofcom, UK

Dr Allyson Leacock, Chairman, Barbados Broadcasting Authority

11:15 Break

11:30: Session 6: Cybersecurity Risks and Realities

- Protecting an increasingly digital economy and society in a world of tension between end-to-end encryption and security
- Cloud computing, data sovereignty, security and compliance issues
- Supply chain security; roles and responsibilities of the private and public sector
- Ongoing DNS security efforts
- 5G and IoT deployment – managing vulnerabilities without stifling innovation
- International cooperation and collaboration

Chair:

Clete D Johnson, Partner, Wilkinson Barker Knauer LLP

Keynote:

Bryan S. Ware, Assistant Secretary for Cyber, Infrastructure and Resilience Policy, US Department of Homeland Security

Speakers:

Brian Hendricks, Vice President of Policy and Public Affairs, Americas Region, Nokia

Alan Davidson, Vice President of Global Policy, Trust, and Security, Mozilla

Evelyn Remaley, Associate Administrator, Policy Analysis and Development, National Telecommunications and Information Administration, Department of Commerce (NTIA)

Steven Harroun, Chief Compliance and Enforcement Officer and Executive Director, Compliance & Enforcement Branch, Canadian Radio-television and Telecommunications Commission (CRTC)

13.00 Lunch

13:45: Session 7: Infrastructure, Innovation and Investment

- Taking stock of 5G launches this year – a reality check
- Emerging technologies to address global connectivity – innovative methods of inclusion when markets, and governments, fail

Chair:

Christopher Mondini, Vice President, Stakeholder Engagement, ICANN

Speakers:

Professor Antonio García Zaballos, Telecommunications Lead Specialist – Leader of the Broadband Program, Institutions for Development (IFD), Connectivity Markets and Finance (CMF), Inter-American Development Bank

Je Myung Ryu, Senior Digital Development Specialist, The World Bank

Christopher Mitchell, Director, Community Broadband Networks, Institute for Local Self-Reliance

Dr Rob Rubinovitz, Vice President, Research and Economic Analysis, NCTA – The Internet & Television Association

Jennifer Manner, Senior Vice President, Regulatory Affairs, EchoStar Corporation

Dr Giulia McHenry, Acting Chief, Office of Economics and Analytics, Federal Communications Commission (FCC), USA

15.30 Closing remarks

15.40 **End of Telecommunications & Media Forum DC 2019**