



Rethinking the Public Policy Justifications for Regulation

Date: 9th - 10th October 2017

Location: Brussels, Belgium

Agenda: Monday 9 October 2017

08:15: Registration & Welcome

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08:45 **Welcome remarks:**

Michel Van Bellinghen, Chairman of the Council, Belgian Institute for Postal Services and Telecommunications (BIPT)

09:00: The Regulatory Snapshot

Moderator:

Chris Chapman, President, IIC

Participants:

Alee Fa'amoe, Deputy CEO & Executive Director ICT, OfReg, Cayman Islands

Damir Hajduk, President, Electronic Media Council, Croatia; Vice-Chair, European Regulators Group for Audiovisual Media Services (ERGA)

Stephan Netze (Dr), President, Federal Communications Commission (ComCom), Switzerland

Tshoganetso Kapaletswe, Acting Chief Executive, Botswana Communications Regulatory Authority (BOCRA)

Rainer Schnepfleitner (Dr), Head, Regulation Affairs and Competition, Communications Regulatory Authority of Qatar (CRA)

10:00: Session 1: Regulation of OTT and Apps: The Need for a Global Solution?

Necessary for a digital economy? Commoditising the value chain: who benefits and who loses out?

Need for infrastructure: creating two tier regulation? Where is SMP in the new digital environment?: The challenges of measurement Dynamic pricing and the regulator's role **Moderator:**

Jack Hamande, Council Member, Belgian Institute for Postal Services and Telecommunications (BIPT)

Speakers:

Mag. Johannes Gungl, CEO Telecommunications and Postal Services, Austrian Regulatory Authority for Broadcasting and Telecommunications (RTR)

Dr Kim Mallalieu, Deputy Chairman, Telecommunications Authority of Trinidad and Tobago

Suzy Sierra Ruiz, Board Member of the National Television Board, Agencia Nacional Estatal de Colombia (ANTV)

11:30 Break

11:45: Session 2: Building Trust in the Evolving Digital Ecosystem

Content and information: fake news vs misinformation Importance of transparency and measures to be used Privacy and security Quality of service issues **Moderator and Interlocutor:**

Professor Antonio Nicita, Commissioner, Autorità per le Garanzie nelle Comunicazioni (AGCOM), Italy

Speakers:

R S Sharma, Chairman, Telecom Regulatory Authority of India (TRAI)

Adriana Labardini, Commissioner, Instituto Federal de Telecomunicaciones – IFT, Mexico

Dan Sjöblom, Director General, Swedish Post and Telecom Authority (PTS)

13:15 Lunch

14:00: Session 3: Rethinking Regulation

The reality of independent regulation: Operational independence or policy making? Does single (or dual) sector regulation make sense in a fast changing digital environment? Institutional design and cross sector collaboration: what are the hurdles? Legal infrastructure and legacy regulation Training and skills

Moderator:

Axel Desmedt, Council Member, Belgian Institute for Postal Services and Telecommunications (BIPT)

Speakers:

Eliza Lee, Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries), Government of the Hong Kong; Vice Chairman of the Communications Authority (CA)

Professor Anthony Clayton, Chairman, Broadcasting Commission Jamaica

Sébastien Soriano, Chairman, Autorité de Régulation des Communications Électroniques et des Postes (ARCEP), France; BEREC Chair 2017

Christine Arida, Executive Director, Telecom Planning and Services, National Telecommunications Regulatory Authority (NTRA), Egypt

15:30 Break

15:45: Session 4: Diversity of Media in 'an Age of Abundance'

Copyright and piracy Cord cutting devices – what can be the regulatory response? The new monopolies? Where does SMP now lie? **Moderator:**

Professor Jamal Eddine Naji, Director General, Haute Autorité de la Communication Audiovisuelle (HACA), Morocco

Speakers:

Nicole Chan, Chairperson, National Communications Commission (NCC), Taiwan
Prof. Dr. Madeleine de Cock Buning, Chair of The Board, Commissariaat Voor de Media, The Netherlands; Chair, The European Regulators Group for Audiovisual Media Services (ERGA)
Botlenyana Mokhele, Councillor, Independent Communications Authority of South Africa (ICASA)

17:15 **Close of day 1**

19:00 Dinner: kindly hosted by the BIPT (**pre-booking required**)

Agenda: Tuesday 10 October 2017

09:15: **Session 5: Moving to Dynamic Regulation: Enabling the Digital Economy**

Can you achieve media policy objectives through telecoms policy? Commoditising the value chain: apps and networks: using personal data Competition: a return to the ex ante/ex post debate? Key regulatory interventions

1) Access

2) Connectivity

3) Skillsets Transparency and KPIs for the regulator **Moderator:**

Tshoganetso Kapaletswe, Acting Chief Executive, Botswana Communications Regulatory Authority (BOCRA)

Speakers:

María Ortiz, Member of the Board, National Authority for Competition and Markets (CNMC), Spain

Umar Garba Danbatta (Professor), Executive Vice Chairman and Chief Executive Officer, Nigerian Communications Commission

Juan Manuel Wilches, Commissioner, Comisión de Regulación de Comunicaciones (CRC), Colombia

Michael O’Rielly, Commissioner, Federal Communications Commission (FCC), USA

10:45 Break

11:00: **Session 6: Connectivity: Closing the Digital Exclusion Gap**

The reality of ubiquitous coverage Wireline and wireless Utilisation of spectrum to enhance connectivity (white spaces; 5G) The regulator’s role in meeting the Sustainable Development Goals Universal service funds –good practice models Back to last mile issues? **Moderator:**

JP Morgan, Chief Executive Officer, OfReg, Cayman Islands

Speakers:

Dr Steve Unger, Chief Technology Officer and Group Director for Strategy, International, Technology and Economics & Board Member, Ofcom, UK

Harin Grewal, Cluster Director (Resource & Interconnection Management), Infocomm Media Development Authority, Singapore

Ian Scott, Chairman, Canadian Radio-television and Telecommunications Commission

12:30 **Close of IRF and lunch**

13:30 **Workshop on Connected Policies and Smart Cars**

18:00-20:00 **Opening Drinks Reception at The Egmont Palace**