



# The Regulatory Tools Required for a Converged Ecosystem

**Date:** 18th May 2016

**Location:** Miami, USA

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## Agenda: Wednesday 18 May 2016

### 09:15: **Session 1: Evolving for the Converged Ecosystem- Regulatory Tools Required**

- Analogue switch-off: the challenges and models for success
- Creating a market-friendly environment for economic activity
- Evaluating success, preventing blocks

**Chair:**

**Alejandra de Iturriaga Gandini**, Director for Telecommunications and Audiovisual Sector; CNMC representative for BEREC, Comisión Nacional de los Mercados y la Competencia (CNMC), Spain

**Speakers:**

**Mindel De La Torre**, Chief of the International Bureau, Federal Communications Commission (FCC), US

**Dr Kim Mallalieu**, Deputy Chairman, Telecommunications Authority of Trinidad and Tobago

**Juan Manuel Wilches**, Executive Director, Commission for Communications Regulation, Colombia

**Maryleana Méndez Jiménez**, Member of the Board, Superintendencia de Telecomunicaciones (SUTEL), Costa Rica

### 10:45: **Session 2: Competition or Market Failure**

- What is the level playing field in the communications sector?
- Spectrum
- Licensing
- Content regulation
- Financial incentives
- Net neutrality

**Chair:**

**Dr Cletus K. Bertin**, Director, Eastern Caribbean Telecommunications Authority (ECTEL); Director, Public Sector Modernisation, Ministry of the Public Service, Information and

Broadcasting, Saint Lucia

**Speakers:**

**Adriana Labardini Inzunza**, Commissioner, IFT – Federal Institute of Telecommunications, Mexico

**Stephen Bereaux**, Director of Policy and Regulation, Utilities Regulation and Competition Authority, Bahamas

**Leonardo Alberty Canela Fernández**, Executive Director, Instituto Dominicano de las Telecomunicaciones (INDOTEL), Dominican Republic

**Idoia Zenarrutzabeitia**, Member of the Board, La Comisión Nacional de los Mercados y la Competencia (CNMC), Spain

**13:00: Session 3: Regional Integration**

- The tension between domestic and regional policy
- The infrastructure required for a successful digital economy
- Cooperation between agencies

**Chair:**

**Juan Manuel Wilches**, Executive Director, Commission for Communications Regulation, Colombia

**Speakers:**

**Luciano Charlita de Freitas**, Regulatory Specialist, National Telecommunication Agency (ANATEL), Brazil

**Alee Fa'amoe**, Managing Director, Information & Communications Technology Authority, Cayman Islands

**Dr Heber Damian Martinez**, Director, Ente Nacional de Comunicaciones (ENACOM), República Argentina

**Giuliano De Vita**, Senior Advisor to AGCOM Council, staff of Commissioner Antonio Martusciello, Autorità per le Garanzie nelle comunicazioni (AGCOM), Italy

**Close 14.30**