

Multimedia resources from the International Institute of Communications

The IIC website has a variety of topical multimedia audio-, slide- and videocasts to keep you up to date with current thinking in the telecom and media regulatory and policy making spheres. All are available at www.iicom.org



1.

Videocasts:

Internet-based video programming edited by IIC

Carlos Lopez-Blanco of Telefonica strategizes for Europe's ICT competitiveness. Peter McCarthy-Ward of BT discusses future network openness. Alex Arena¹ of PCCW evaluates business models after the financial crisis. Julia Johnston of mEgo discusses how to create a social networking start-up in uncertain times. Video highlights from the IIC co-hosted Media Literacy conference in Hong Kong is available for review. Stephen McClelland of IIC interviews Terry Canning of Rogers, Canada on business service evolution in a quad play environment and Bill Barney, PacNet on submarine telecom futures for PTC' 09 TV.



2.

Slidcasts and audiocasts:

Slide and audio webinars from key IIC events

The NTT Next Generation Network,
Takashi Ebihara², NTT

Africa's communications regulatory futures,
Andrew Barendse³, Telkom SA

The US Wireless Spectrum Auctions: What are the implications?
Sara Leibman, T-Mobile USA

Spectrum Auctions: A Canadian viewpoint
Michael Hennessy, TELUS

The evolution of broadband from coverage to quality
Robert Pepper⁴, Cisco

A seismic shift in communications: The end of regulation?
John Kneuer

Digital content creation: where will the funding come from?
Angel Blasco, Telefonica

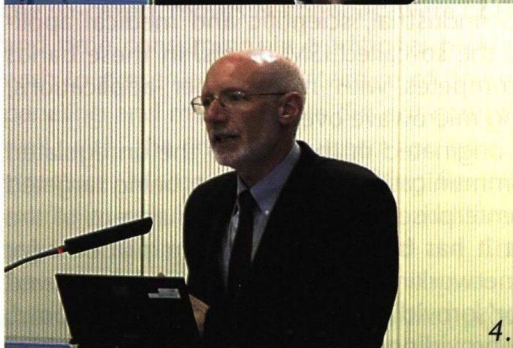
Online content model in Europe: film and video go broadband
Augusto Preta, ITMedia

Creative content online in the European Single Market
Simona Martorelli, European Commission

Next generation networks: what does the future hold?
Tony Shortall, European Commission



3.



4.