

The International Institute of Communications (IIC)

# Membership Information Pack



International  
Institute of  
Communications



The policy platform  
for the digital  
ecosystem



## A NOTE FROM THE IIC DIRECTOR GENERAL

We are delighted to hear of your interest in membership of the International Institute of Communications (IIC).

There are plenty of opportunities included with membership of the IIC, of which you will find listed below. Our programme enables Knowledge Sharing, Best Practice and Learning of which I believe you will greatly benefit from.

Our members believe that the impact of technological innovation on society should be evaluated and discussed openly and that policy and regulation should both maximise the public interest and promote innovation and investment.

As mentioned to me recently, by a number of our members, it is very difficult to find organisations that are truly unbiased. I am delighted to say we are that unbiased organisation. We are a proud global organisation with a unique positioning in that we are trusted, independent and neutral.

I look forward to hopefully meeting you at upcoming IIC events and welcoming you to the IIC.

Lynn Robinson  
IIC Director General  
l.robinson@iicom.org



### CONNECT WITH US



[www.iicom.org](http://www.iicom.org)



[The\\_IICom](https://www.youtube.com/The_IICom)



International Institute  
of Communications



[@The\\_IIC](https://twitter.com/The_IIC)



[the\\_iic](https://www.instagram.com/the_iic)



[the\\_iicom](https://www.tiktok.com/the_iicom)

# Table of Contents

1

## About Us & Meet The Team

Learn more about the IIC, our Mission and meet the team behind IIC HQ.

2

## Meet Our Members

The IIC is a global, independent, neutral and trusted convenor of National Regulators, Competition Commissions and Industry across the digital ecosystem.

3

## IIC Programme of Events - Domestic & Regional

The programme and membership offering enables the opportunity for Knowledge Sharing, Best Practice and Learning.

4

## IIC International Event Programme

Communications Policy & Regulation Week comprises our flagship events and is held in a different location around the world each year.

5

## Your Membership Benefits

By joining the IIC, your organisation becomes part of a growing network of members that are committed to fostering innovation in the increasingly converged communications industry, whilst finding regulatory frameworks for the widest societal benefit.



**T**he International Institute of Communications (IIC) is the policy platform for the digital ecosystem.

The IIC exists to inform and thereby shape the global policy agenda for the ICT and digital ecosystem.

IIC members believe that the impact of technological innovation on society should be evaluated and discussed openly and that policy and regulation should both maximise the public interest and promote innovation and investment.

### Exchanging good practice and ideas

The IIC's unique positioning is that it is global, trusted, independent and neutral organization, with strong convening powers, deep policy expertise and high level of discussions.

The 'Chatham House rule' allows a unique trusted environment to encourage open dialogue.

The IIC is committed to helping Regulators, Competition Authorities and Policymakers, find the best regulatory and policy frameworks for the widest societal benefit. The IIC is the only independent international forum that brings together statutory national regulators, competition authorities, global commercial operators and end-user representatives in a collegiate, neutral environment to debate policy issues.



*It was, in fact, a pleasure to attend and share our views on how to create a better and more inclusive communications environment. Glad to hear we could move the ball forward a bit!* **Mauricio Ramos**, CEO, Millicom.



### Our Values

- **POLICY AND REGULATION FOR THE WIDEST GOOD, GLOBALLY**

We are committed to helping find regulatory and policy frameworks to protect and enable the interests of individuals, businesses and economies around the world.

- **KNOWLEDGE SHARING**

Members agree the discussion agenda for meetings and a summary of all discussions and viewpoints is shared regardless of whether they can attend.

- **INCLUSIVITY AND DIVERSITY**

We are committed to global and local inclusion and seek membership from a diverse audience and experts across the digital ecosystem.

- **INDEPENDENCE**

We are an open and unbiased platform of experts, that facilitates debate and exchange of knowledge in a trusted setting around the impact of technology, innovation and appropriate competition and regulatory frameworks for the digital ecosystem.

## Meet the team



**Isolde Goggin**  
President



**Lynn Robinson**  
Director General



**Amanda Crabbe**  
Director of Programmes



**Deborah Knibbs**  
Director of Operations and Communications



**Russell Seekins**  
Editor, Intermedia;  
Partner, Re:Strategy



**Joanne Grimshaw**  
Executive Assistant



**Emily Brooks**  
Marketing & Membership  
Engagement Manager



**Daniela Brückner**  
Digital Marketing  
Executive





# Meet our members

The IIC is a global, independent, neutral and trusted convener of National Regulators, Competition Commissions and Industry across the digital ecosystem.

By convening innovators and policy makers, the IIC helps find regulatory frameworks to protect the interests of individuals, commercial organisations, economies and wider society.

We are grateful to our members who support us and allow us to operate at the intersection of business and regulation.

You're in good company!

## A sample of IIC Regulator members



## A sample of IIC Industry members



Please see [here](#) for all IIC members.



Joining the IIC has not only opened doors to valuable resources and networking opportunities but also instilled in me a greater sense of purpose and responsibility in my work related to the development of the digital sector. The IIC serves as a platform for like-minded professionals to convene, exchange ideas, and collaborate to drive positive and meaningful change. I am privileged to be part of such a dynamic community and look forward to contributing to its continued success. Chairman Chenda Thong, Telecommunication Regulator of Cambodia (TRC), Asia TMF 2023 host.





# IIC PROGRAMME OF EVENTS

Our role of convener brings together National Regulators, Competition Commissions, Industry, Academia and Business professionals, through our programme of, domestic, regional and international events. Along with educational resources and valued publications.

Our programme enables Knowledge Sharing, Best Practice and Learning.

The IIC's members have direct input into the programme of events and are contacted on a regular basis by the Programme Director to suggest topics and potential speakers

## Domestic Programme - IIC Chapters

Chapters are an integral part of the IIC and play a vital role in the life of the IIC. They provide an important local focus and contact point for IIC members in their country, allowed for debate and discussion about issues that affect them in their region.

Included with your membership is complimentary attendance or discounted fees to attend Chapter events\* and the chance to work with the Chapter Chair to suggest speakers and host events.

Meet the Chapters and find out where your local Chapter is [here](#).

*\*please note some Chapter events may incur a delegate fee*



## Regional Programme - Digital Communications and Media Forum (DCMF)

Members meet throughout the year in different regions from around the world to share their experiences, achievements, priorities and discuss how their roles and policies are evolving in the face of digital transformation.

- Asia DCMF - February *(includes an RRF)*
- European DCMF - March
- LatAm & Caribbean DCMF - May *(includes an RRF)*
- North America DCMF - December
- *plus an additional DCMF each year held at a different location*

*\*RRF - Regional Regulators Forum, exclusive to Regulator members only*



# INTERNATIONAL EVENTS: COMMUNICATIONS POLICY & REGULATION WEEEEK

Communications Policy & Regulation Week comprises our flagship events:

- International Regulators Forum (IRF)
- Small Nations Regulators Forum (SNRF)
- Annual Conference

CPR Week is held at a different global location each year and members receive discounted places to the Annual Conference.

The IRF & SNRF are exclusive to Regulator members and are complimentary to attend.

Senior executives and public policy makers from the digital ecosystem come together from across the globe to discuss big picture themes affecting the communications community.



*The world needs more dialogue. And that's why Telenor actually comes to these types of platforms, we love to be part of forums where we can come together and particularly in times of great uncertainty it is really important that we take down our shoulders and try to solve problems together. Alone we will never be able to solve these problems. Håkon Bruaset Kjøl, Senior Vice President, Partner and External Relations Asia, Telenor Group.*



*The IRF provides an opportunity where regulators from all over the world can share their insights and experience on issues of common concern in a candid manner. I thoroughly enjoyed all sessions in this year's IRF. Agnes Wong, Director-General of Communications, OFCA, Hong Kong*



# YOUR MEMBERSHIP BENEFITS

## Events:

- Opportunity to develop tailored Roundtables, Forums and Workshops\*
  - Invitations to the IIC online Legal Counsel Forum
  - Complimentary attendance to IIC Chapter meetings\*\*
  - Opportunity to work with the Chapter Chair to suggest speakers and host events
  - Complimentary places and priority booking for regional events - up to 2 places complimentary subject to availability
  - Discounted places for the Annual Conference
- \*additional fee payable  
\*\*some Chapter events may incur a delegate fee

## Sponsorship:

- Opportunity to sponsor the Annual Conference, regional events and local Chapter events
- Opportunity to become an IIC Annual Sponsor – please contact [e.brooks@iicom.org](mailto:e.brooks@iicom.org) for further information

## Additional benefits:

- Engagement meetings with the Director General and Membership Engagement Manager - upon request
- To use the IIC logo on your organisations website and company marketing material
- To include your organisations logo on the IIC website

## Valuable publications and educational resources:

- Complimentary subscription to InterMedia – online access for all those within the organisation
- Full reports from events where applicable
- The Annual Review – online access
- IIC monthly newsletter
- Full recordings from events where applicable

## Future Leaders Network:

- The IIC gives ambitious individuals a forum in which they can build a network of strategic and influential international relationships
- Opportunity to enter the IIC Future Leaders Competition – an annual competition that encourages and promotes original thought in the areas of communications and policy

*If you have any questions please let me know anytime at [e.brooks@iicom.org](mailto:e.brooks@iicom.org)*

*Emily Brooks, IIC Marketing & Membership Engagement Manager*

