

Sponsorship opportunities

Online Annual LatAm/Caribbean Telecommunications & Media Forum, 6-8 July 2021



Telecommunications and Media Forums (TMFs) are a series of international but intimate events held regionally by the IIC.

Now in its 8th year, the IIC's annual Telecom & Media Forum focusing on the LatAm & Caribbean regions returns, albeit virtually. The successful partnership with IDB continues, and although we cannot be in Miami this year we are looking forward to our signature combination of senior level international debate and sharing of experiences in a neutral, collegiate environment.

Our meetings operate at the intersection of business strategy, policy and regulation – this year we will be convening discussions on the essential elements required for accessible, affordable, secure communications infrastructure and services, and building back better post-pandemic. Connectivity, spectrum management, technology innovation and investment, digital markets and platforms, will be amongst the issues discussed by regulators, government and industry.

Four good reasons to sponsor the Annual LatAm/Caribbean Telecommunications & Media Forum

- The IIC brings together the full reach of local and international representatives from the converged digital, telecommunications and media industries
- Sponsoring the Annual LatAm/Caribbean TMF provides the opportunity to develop relationships with an attentive executive level, international regulatory and ministerial audience
- Showcase innovation, build influence, and share societal responsibility essential for global brands
- Be associated with the IIC's respected and prestigious platform for new ideas and thoughtful debate



Online Telecommunications & Media Forum Sponsorship

- Company logo to be featured prominently on all marketing materials, including at least 3 direct mailings to the IIC membership database with over 10,000 contacts
- Company logo to be included with all social media activity associated with this event
- Company to be acknowledged throughout the event on holding slides
- Logo linking to company website to be present on the IIC TMF LatAm/Caribbean TMF webpage
- Post Event: Company logo and acknowledgement of support on post report and recording made available to all delegate and members of the IIC

2,400 GBP (3,400 USD)

